

## Aarambh SESSION 2024-25



On 5th August 2024, Vivekananda Global University hosted an orientation program called "Aarambh" to welcome newly joined students. This program aimed to provide a warm, guided, and celebratory introduction to the University and mark the beginning of the new students' important journey.

"Aarambh," which means "beginning" in Sanskrit, was designed to help students transition into university life smoothly and give them a taste of the vibrant campus culture. Around 6,015 students from different states across the country and their parents participated in the event. The atmosphere was fantastic, with new faces brimming with golden dreams of the future, reminiscent of the feeling of the first day of University. The chief guest, Dr. Abhay Jere, Vice-Chairman of the All India Council of Technical Education (AICTE), inspired the attending students to move forward with determination and face life's challenges.



Vivekananda Global University leadership, including the chairperson, former IAS Dr. Lalit K. Panwar, and Chief Patron and Vice Chairperson Dr. K. Ram Bagaria, imparted valuable advice to the students. They emphasised the university's global nature, its unique curriculum based on the new education policy, and the importance of studying diligently and with dedication. Vivekananda Global University CEO Er. Onkar Bagaria highlighted that the event was not just an orientation program but also a roadmap for shaping the careers of the newly admitted students.

Enjoy this journey!

The sun began to rise, casting a warm glow over the university campus. As the birds chirped and the morning mist slowly lifted, the new students stepped out of their buses. Their hearts pounded with a mix of excitement and nervousness. This was the day they had been eagerly anticipating—their first day as students at Vivekananda Global University.



## इंद्रधनुष - रंग संस्कृति के



An Indo-Foreign Exchange Cultural Program brought together around 600 enthusiastic participants. This incredible event immersed international students in the beauty of Indian culture while allowing our students to explore international traditions. The day was filled with cultural richness, from captivating

dance performances to insightful presentations on Egypt and Turkey. A touching moment was when 40 Indian and international students joined together to sing "Vande Mataram," honoring our beloved Mother India. Together, we're building bridges and celebrating diversity!



## SHAM MASTANI: A SOULFUL EVENING AT VGU

### VGU Freshers Dazzle at Sham Mastani



## एक पेड़ माँ के नाम

Vivekananda Global University successfully organized a large-scale environmental initiative titled "Ek Ped Maa Ke Naam" on 8th August 2024. The event was a significant step towards promoting sustainability and environmental consciousness among the university community. Under this initiative, 5,100 plants were planted across the university campus. The "Ek Ped Maa Ke Naam" initiative emphasized the importance of environmental stewardship and honored the nurturing spirit of motherhood by dedicating each planted tree to mothers. This symbolic gesture aimed to raise awareness about the critical role of trees in our ecosystem and instill a sense of responsibility towards nature in the younger generation.





# WORLD PHYSIOTHERAPY DAY FT. DEPT. OF ALLIED HEALTH CARE SCIENCES

## PATIENT-CENTRIC CARE VS. AI CARE



The Department of Allied Healthcare Sciences (Physiotherapy & Occupational Therapy) at Vivekananda Global University, Jaipur, organized an expert talk on the topic “Patient-Centric Care vs. AI Care” as a part of the events commemorating World Physiotherapy Day. The session took place on 19th September 2024 and featured ‘Dr. Manoj Mathur’ as an external expert. Dr. Mathur's profound expertise and insightful discussion added immense value to the understanding of patient care in the modern context of advancing Artificial Intelligence (AI). The key aspects of patient care and AI included the importance of empathy, human connection,

and individualized attention in patient-centric care, growing influence of AI in healthcare systems, highlighting the ways it assists, etc. Expert talk was a significant success, and it underscored the need for continued dialogue on integrating AI with traditional patient care methods. As healthcare continues to evolve, events like these play a crucial role in ensuring that future healthcare professionals are well-equipped to navigate the changing landscape.

## PATIENT REPORTED OUTCOME MEASURES IN LOW BACK-ACHE

On the 18th of September, 2024, Dr. Anchit Gugnani, a distinguished expert in the field of physiotherapy, delivered an insightful talk on "Patient Reported Outcome Measures in Low Backache" as part of the World Physiotherapy Day event series. patient-centred care. The event was organized by the Department of Allied Healthcare Sciences at Vivekananda Global University (VGU), Jaipur. Dr. Gugnani's contribution significantly added to the academic discourse and practical understanding of in the context of physiotherapy. Dr. Anchit Gugnani focused on the importance of “Patient Reported Outcome Measures (PROMs)”, particularly in the management and treatment of low back pain—a condition that affects a large proportion of the population.



## SEXUAL HARASSMENT AT WORKPLACE - EXPERT TALK



On the 18th of September, 2024, Dr. Shilpa Rastogi, a distinguished expert in gender equality and workplace ethics, delivered an informative and critical talk on "Sexual Harassment at Workplace" as part of a series of events marking World Physiotherapy Day at Vivekananda Global University (VGU), Jaipur. She emphasized the importance of creating a safe, respectful, and inclusive working environment. The event was organized by the Department of Allied Healthcare Sciences to raise awareness on crucial workplace issues, particularly those relevant to the healthcare profession. Dr. Shilpa Rastogi focused on the prevention, understanding, and management of sexual harassment at the workplace.

## BOOK FAIR BY CBS PUBLICATIONS & JAYPEE PUBLICATIONS

The CBS Publications Book Fair was successfully organized on 9th September 2024.



The event was a significant opportunity for faculty and students to explore a diverse range of academic and reference materials, textbooks, and new publications.

A wide range of academic books, particularly in the field of medical sciences, Physiotherapy, Occupational therapy and Paramedical were showcased. CBS Publications, known for their extensive catalogue of educational resources, presented their latest editions and new releases. The CBS Publication Book Fair was a resounding success, offering a valuable platform for academic growth and resource exploration.

## AWARENESS ABOUT RAJASTHANI PHYSIOTHERAPY AND CLINICIAN ASSOCIATION

On the 18th of September, 2024, Dr. Sandeep Arora, an esteemed external expert, delivered an insightful talk on “Awareness about Rajasthani Physiotherapy and Clinician Association” as part of the series of events commemorating World Physiotherapy Day at Vivekananda Global University (VGU), Jaipur. The Department of Allied Healthcare Sciences organized the event to foster professional development and raise awareness of local physiotherapy associations among students and faculty.



## MUSCULOSKELETAL DISORDERS AND PREVENTION



On 18th September 2024, Dr. Sunil Tank, a respected expert in musculoskeletal health and physiotherapy, delivered an enlightening talk on “Musculoskeletal Disorders and Prevention” as part of the World Physiotherapy Day event series at Vivekananda Global University (VGU), Jaipur.

The event was organized by the Department of Allied Healthcare Sciences to highlight the growing concerns of musculoskeletal disorders (MSDs) and their prevention in clinical practice.

## Sensory Integration

On 19th September 2024, Dr. Santosh Kumar, an eminent figure in the field of physiotherapy and occupational therapy, delivered a highly insightful talk on "Sensory Integration". The event was organized by the Department of Allied Healthcare Sciences as part of the celebrations marking World Physiotherapy Day at Vivekananda Global University (VGU), Jaipur. The session was aimed at providing an in-depth understanding of sensory integration and its importance in rehabilitation, especially in paediatric and neurological physiotherapy.







# LIFE OF STUDENTS AT VGU FT. STUDENT WELFARE CELL

## FACE OF VGU SEASON 3

On September 30th, 2024, during Zofest, Face of VGU Season 3 successfully spotlighted the hidden talents of first-year students.



This event aimed to discover talent from various departments, with 13 winners selected one from each department who will represent the university at different levels. The event celebrated creativity, confidence, and diversity, providing a platform for students to shine and promote VGU across various arenas. Face of VGU Season 3 was a true testament to the vibrant talent within the university.

## COLLEGE RIVALS

Boom Panda X P4D club and Student Council



The College Rivals E-sports Tournament at Vivekananda Global University showcased the power of gaming as more than just entertainment—it brought together a diverse community of competitive gamers and passionate spectators under one roof. With games like Battlegrounds Mobile India, Valorant, and EA Sports FC 24 drawing hundreds of participants, the event demonstrated how e-sports is increasingly becoming a mainstream fixture in academic institutions. Not only did it highlight the strategic and team-building aspects of gaming, but it also provided a platform for students to bond and express themselves through creative cultural performances. The blend of high-octane gameplay and artistic showcased left an indelible mark on all attendees, proving that such tournaments can successfully

combine competitive and cultural elements. The overwhelming success of this event set a bright future for e-sports in educational spaces inspiring many students to explore the world of competitive gaming. On 29th & 30th July Vivekananda Global University has set a benchmark for other institutions to follow, and the anticipation for the next tournament is already building among the e-sports community.

## GANDHI JAYANTI CELEBRATION BY VSSA CLUB

On October 2nd, 2024, VGU commemorated the birth anniversaries of Mahatma Gandhi and Lal Bahadur Shastri with an impactful event titled "Swachhta Se Sewa Tak," organized by the Student Welfare Cell and



VSSA Club. The event emphasized cleanliness and social responsibility, drawing enthusiastic participation from the VGU community. The program began with vibrant anchoring by Nehal Awasthy and a floral tribute led by Pro President Prof. (Dr.) DVS Bhagvanulu, CEO Onkar Bagaria, and senior faculty members. Pro President Prof. (Dr.) DVS Bhagvanulu highlighted the values of Gandhi and Shastri, urging everyone to embody their principles. CEO Onkar Bagaria stressed the importance of cleanliness and encouraged the participants to carry forward the Swachh Bharat Abhiyan. A poetry performance by Shreeansh Ayush, followed by a cleanliness pledge, inspired the attendees. The event culminated in a campus-wide cleanliness drive, where students, faculty, and staff united to beautify the campus, reinforcing their commitment to a cleaner and greener environment. By organizing this event, VGU demonstrated its dedication to fostering a culture of social responsibility and environmental consciousness among its students and staff.

## MOOD INDIGO @ APEX UNIVERSITY

The VCTA Club's students were a highlight of the fest, participating in solo singing, dance, theatre, and ramp walk events

Apex University recently hosted the Mood Indigo Fest, an extravagant cultural event that saw immense talent from various institutions. The VCTA Club's students were a highlight of the fest, participating in solo singing, dance, theatre, and ramp walk events. The club's participants delivered captivating performances, with the audience enthralled by their artistry and energy. The fest featured competitions in singing, dance, theatre, and ramp walk, with the VCTA Club students excelling in every category. Shridaye's Golden Ticket win was the crowning achievement in a day full of unforgettable moments, cementing the club's reputation as a powerhouse of talent. As the event concluded, the students returned with not just accolades but also memories of a fantastic cultural exchange.



DRAW YOUR IMAGINATION  
The Design Adda Club @ VGU conducted Draw your imagination, charcoal sketching workshop.



Sept. 21st, 2024

## हिन्दी दिवस BY ALFAAZ CLUB

The Alfaaz Literary Club at VGU proudly hosted "Shabd Shor" for Hindi Diwas on 12th September 2024. The event celebrated Hindi's richness with captivating dance performances, poetry recitations, and speeches. Renowned guests Mr. Vinod Bharadwaj and Mr. Kishore Pareek 'Kishore' graced the occasion, adding depth with their inspiring words. Prizes were awarded for the best performances, honoring participants' exceptional talents. "Shabd Shor" fostered a renewed appreciation for Hindi among attendees, instilling pride in our linguistic heritage.





# LIFE OF STUDENTS AT VGU FT. ZOLO



7th September, it was a lively event filled with vibrant dance, music, and the rhythmic beats of the Dhol, inviting students to partake in traditional rituals and joyous festivities. Prof. Malvika and Mr. Anil Bagaria honored the event with their presence during the puja, alongside DSW, enhancing the sense of community devotion. With an eco-friendly idol installation and captivating cultural performances, the event beautifully united everyone in the spirit of celebration and reverence.



## BAPPA MORRYA

ZOLO X STUDENT COUNCIL

The Ganesh Chaturthi celebration "Bappa Morrya" at VGU, organized by ZOLO along with the Student Council.



### BAT, BALLS, AND BUDDIES

On 21st October, the tournament culminated in a grand awards ceremony, recognizing champions with trophies and certificates for their skill and dedication.

## VISION BOARD



Vision Board offered students a transformative space to articulate and visualize their dreams and goals. Participants on 16th October engaged in interactive activities, writing their aspirations on a central board while sharing insights and strategies for overcoming challenges, fostering a sense of community and support. A symbolic pledge ceremony, where attendees tied threads to the board, reinforced their commitment to one another's ambitions. The event concluded with reflections, key takeaways, and inspiring testimonials that resonated with participants.

Zofest 2024 celebrated on 30th September at VGU was a spectacular showcase of talent and community spirit, drawing over 4,000 students to celebrate creativity and culture. The event was inaugurated by Dr. DVS Bhagvanulu and Dr. Praveen Chaudhary, Registrar marking the start of an unforgettable celebration. Highlights included the exciting Face of VGU competition, where participants showcased their unique talents, and captivating traditional Rajasthani folk performances that celebrated local heritage. A vibrant parade of 22 student clubs brought the campus to life, demonstrating the rich diversity within the student body. The ZOLO Engagement Zone, along with food and cultural stalls, created a lively environment for students to explore. The festival culminated in an exhilarating evening with a live performance by the dynamic band Rocknamma, as well as electrifying DJ beats by DJ Angel, keeping the energy high and the excitement alive. Zofest 2024 was a resounding success, creating unforgettable memories and setting a new standard for campus celebrations at VGU.

## ZO-GALLERY



## Zofest 2024





ZOLO hosted an unforgettable Navratri celebration on 7th October at VGU, Rangtaali, blending vibrant decor and branding to create a festive atmosphere. The event featured bold, multi-colored decorations and dynamic visuals, embodying the spirit of Navratri.

This Navratri celebration was more than just an event, it was an immersive experience in culture and community, leaving lasting memories for students and faculty alike.



**Rangtaali  
2024**

## MANAGEMENT; managed all well FT. DEPARTMENT OF MANAGEMENT

# आगाज़ AAGHAAZ 2.0 آغاز



The Faculty of Management at Vivekananda Global University, Jaipur, inaugurated its two-day academic fest 1st - 2nd September, AAGHAAZ 2.0. The event was graced by esteemed guests Mr. Ankit Shah, Senior Director at Leap Pvt. Ltd., and Ms. Kavita Choudhary, Chief Designer at Jaipur Rugs, who inspired the students to explore their interests, strengths, and pursue their passions with dedication. The fest featured an array of 20 events encompassing all domains of management, such as Business Quiz, Corporate Roadies, Social Media Savvy, Blog Vlog Bonanza, Learn-A-Thon, The Bidding Bonanza, Case Crusaders, Brand Race, Ad Mad Show, Deal Maker Den, among others.



## INDUSTRIAL VISIT AT IOCL MOHANPURA JAIPUR

For MBA SEM 3-HR students, an industrial visit to IOCL MohanPura, Jaipur, was organized as a component of the curriculum for experiential learning on 11th Oct. Through the visit, students will gain knowledge of labor laws such as the Factory Act, the Minimum Wages Act, and social security acts such as bonuses and gratuities, as well as how they are calculated and applied.

## ADVANCED PROGRAM ON EXPORT PROCEDURES AND DOCUMENTATION



To equip students with practical knowledge and hands-on experience in export documentation and procedures, from 14th - 18th October enabling them to: start their own export business, secure positions in export houses and successfully clear interviews related to export-import trade. This four days session was taken by Prof H.P Singh, Director and Founder of Export Management and Services Institute, New Delhi.

Prof. N R Bhanumurthy expressed optimism about the budget's potential to drive India's economic growth, projecting a growth rate of around 8 to 8.5%. He commended the initiatives undertaken by NITI Aayog, which are pivotal in steering India towards becoming a "Viksit Bharat". Ms. Puja Mehra highlighted the budget's emphasis on strengthening capital expenditure and boosting the manufacturing sector to foster increased growth. She underscored the significance of these measures.

## "BUDGET SAMVAD"

### Panel Discussion on Budget 2024

The Faculty of Management at Vivekananda Global University (VGU), Jaipur, successfully organized an insightful panel discussion titled "Budget Samvad" on the Union Budget 2024. The event featured esteemed panelists including Prof. N R Bhanumurthy from the National Institute of Public Finance and Policy, Ms. Puja Mehra, a consultant with The Mint, and Mr. Yashwardhan Singh from St. Xavier's College, Jaipur. The session, expertly moderated by Mr. Yashwardhan Singh, delved into various critical aspects of the budget such as public policy, taxation, institutional reforms, education, and health. The panelists offered their expert insights and engaged in a comprehensive discussion that illuminated the potential impacts and opportunities presented by the 2024 budget.



# NEGOTIATION COMPETITION (LAW) FT. DEPARTMENT OF LAW

## VGU R.K. RASTOGI NATIONAL NEGOTIATION COMPETITION 2024: A LEGAL MILESTONE



The Vivekananda Global University (VGU) Department of Law successfully hosted the 2nd VGU R.K. Rastogi National Negotiation Competition from September 27th to 29th, 2024. This prestigious event attracted 34 teams from top-tier National Law Universities (NLUs) and leading law schools across India, showcasing the exceptional legal talent in the country.

The competition was graced by the presence of eminent legal figures, including: Chief Guest: Hon'ble Mr. Justice Augustine Masih, Judge, Supreme Court of India  
Presiding Guest: Hon'ble Mr. Justice M.M. Shrivastava, Chief Justice, Rajasthan High Court  
Guest of Honor: Hon'ble Mr. Justice Avnish Jheengan, Judge, Rajasthan High Court  
Special Guest: Hon'ble Mr. Justice Ajay Rastogi, former Judge, Supreme Court of India.

The team from Guru Gobind Singh Indraprastha University emerged victorious, demonstrating their exceptional negotiation skills and

strategic thinking. The VGU R.K. Rastogi National Negotiation Competition has quickly gained recognition as a significant legal milestone. In 2023, the Prime Minister's Office (PMO) acknowledged the competition's importance and granted permission for its message to be used in this year's edition as well. Further solidifying its prestige, the Supreme Court Chronicle featured the event in its October 2024 edition, making VGU one of the few universities to receive such a distinguished honor. By providing students with a platform to hone their negotiation and dispute resolution skills, this competition continues to elevate the standards of legal education in India.



*An Online Webinar was held on QuillBot Paraphraser, Grammar Checker, Plagiarism, Paper writing, Research Support on 16th August, 2024. Subject expert deliberated on various issues, solutions and features through QuillBot platform. Number of Faculty members joined this webinar online.*

## ONE DAY TRAINING ON RIGHTS OF LGBTQ COMMUNITY AT VGU

With chief guest - Justice Vijay Kumar, former judge of Rajasthan High Court



Vivekananda Global University (VGU) organized a training programme on 'Empowering LGBTQ+ Communities Through Advocacy and Policy Reform' to create awareness in the society about LGBTQ+ communities. The chief guest was Justice Vijay Kumar, former judge of Rajasthan High Court. He called upon the law students to become a strong advocate to understand their problem. On this occasion, member of State Human Rights Commission Mr. Ashok Kumar, VGU CEO Er. Onkar Bagria, Acting President Prof. (Dr.) Santosh Kumar, Prof. Nishtha Jaswal, Vice Chancellor, Dr. Bhimrao Ambedkar Law University, Pushpa Mai of Nai Bhor Sanstha and Dr. Shilpa Rao Rastogi, HoD, Law Department, VGU expressed their views.

## TECHNO-SHOPS FT. DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS

### IOT WORKSHOP

The Department of Computer Science & Application at Vivekananda Global University (VGU), hosted a two-day workshop on "Internet of Things (IoT)" on September 27th-28th, 2024. This workshop was organized with Creanovation Technologies Private Limited. The workshop featured sessions led by former ISRO scientist Prof. Dr. Madhukant Patel and his team, focusing on hands-on experience with IoT kits and sensors. Distinguished attendees included Prof. Dr. Baldev, Prof. Surendra Yadav, Dr. Manish Goyal, and faculty members from the department. By this workshop students learned fundamentals of IoT and its real-world applications.



### MOTHERBOARD & DEBATE

This initiative not only enhanced students' analytical abilities but also promoted a vibrant academic culture within the university.



VGU hosted an engaging workshop and debate session aimed at fostering critical thinking and communication skills among its students.

The event brought together participants from various disciplines, encouraging them to explore diverse perspectives on contemporary issues. With a focus on interactive discussions and

practical learning, the workshop provided students with valuable insights, while the debate offered a platform for them to articulate their viewpoints and engage in constructive dialogue.

## MYSTERA 2.0 FT. DEPARTMENT OF FORENSIC SCIENCES

**Mystera 2.0** The Mystera 2.0 event was organized by the Department of Forensic Science at Vivekananda Global University on September 18th and 19th, 2024. This two-day celebration allowed students to explore the fascinating world of forensic science while showcasing their talents through various activities. Chief guest Dr. Ajay Srivastava, principal specialist and HOD Dept. of Forensic Medicine Haribux Kanwatia hospital, shared fond memories of his college days, thanking the faculty and students. Mr. Shivalal Dhakad led a workshop on crime scene photography, teaching participants how to capture important details safely and effectively. The day wrapped up with the "Fun Lab Showdown competition," where eleven teams demonstrated exciting experiments like decoding invisible writing and extracting DNA from bananas.





# PARAMEDICAL FT. DEPARTMENT OF ALLIED HEALTH SCIENCES

## ORIENTATION CUM CULTURAL PROGRAMME



On 26th of September 2024 an Orientation cum Cultural Programme was organized by the Department of Allied Healthcare Sciences (PARAMEDICAL). The aim of an orientation program for fresher students is to help them transition smoothly into their new academic environment. Introducing students to the campus, its facilities, rules and regulations. This helps them get comfortable with surroundings.

## INDUSTRIAL VISIT TO MAHATMA GANDHI HOSPITAL

On 25th and 26th of September an Industrial Visit was organized by the Department of Allied Healthcare Sciences (PARAMEDICAL) for the students of Bachelor's in Radiation Imaging Technology. This visit aims to provide students of BRIT program with first hand understanding of radiological practices and technologies used in patient diagnosis and treatment.



Mahatma Gandhi Hospital, Jaipur

## RESUME BUILDING AND INTERVIEW PREPARATION

By Dr. Dhiraj Singh (Head T&P cell -VGU)



On 28th of August 2024 An Expert Lecture was organized by the Department of Allied Healthcare Sciences(PARAMEDICAL). This talk was based on the topic "Resume Building and Interview preparation."for building a successful career and student life.The talk was delivered by Dr. Dhiraj (Head T&P cell-VGU) shared his knowledge and experience about the role of communication skill from being a student to as a professional.He also shared views on the Resume building and preparation for interview.

# SHINING UP ~ HUMANITIES FT. DEPARTMENT OF DEVELOPMENT STUDIES

## UDDDBHAV

On 13th September 2024, UDDDBHAV, a lively and dynamic cultural event was hosted at VGU, Jaipur.



The event featured a range of performances, including captivating ramp walks, energetic solo and group dance routines, and thought-provoking skits. One of the standout highlights was a skit centered around social themes, which successfully combined humor with impactful messages, leaving the audience both entertained and reflective. The students' enthusiasm and vibrant participation in all aspects of the event were key to its grand success, making UDDDBHAV a memorable celebration of creativity and social consciousness.

## MOU BETWEEN VIIPS AND VGU

October 24th, 2024, VASTAV INTELLECT IP SOLUTIONS LLP (VIIPS) and Vivekananda Global University (VGU) signed an MoU to enhance collaboration in training, placements, skill development, and research. The agreement, led by Mr. Venkatesh Bharti and Ms. Yamini Kaushik,



focuses on Intellectual Property Rights services, student internships, and establishing an incubation cell. VGU will support skill development and industry engagement through visits, certificate courses, and faculty programs, with joint curriculum design and research activities included. This three-year partnership aims to build industry-ready skills and foster innovation at VGU.

## DECISION MAKING IN EMERGING ADULTS



An Expert session on 18th September was conducted by the Department of Development Studies on "Decision Making in Emerging Adults". The session focused on building awareness and knowledge around the importance of Decision Making in an individual's life. The session revolved around day-to-day topics such as importance of Decision Making, role of active thinking, demerits of indecisiveness and much more.

## UNLOCKING CAREER POTENTIAL



On 9th October 2024, Atulya Nimai Das shared career insights inspired by the Bhagavad Gita. The objective of this guest lecture was to equip students with strategies for unlocking their career potential. Lecture focused on Self-awareness and goal-setting by identifying strengths and passions Career exploration and networking, Skill development and adaptability and embracing lifelong learning with the Lessons of Bhagavad Gita.



# SPECIAL LECTURES FT. DEPARTMENT OF AGRICULTURE & BUSINESS MANAGEMENT

## GENDER CHAMPION COMMITTEE WORKSHOP



Department of Agri-Business Management conducted an expert lecture on the topic of Breaking Gender Barriers, Gender Equality Programme dated on 1st of October 2024.

### EXPERT LECTURE

By Prof. (Dr.) DVS Bhagavanulu, Pro President ( R & A), VGU



Department of Agri-Business Management conducted an expert lecture on the topic "Importance of Research and Why Publish?" delivered by Prof (Dr.) DVS Bhagavanulu, Pro President (R & A), VGU dated on 10th of October 2024. Professor shared the valuable knowledge, scientific perspectives and views related to the contemporary issues to the students. Faculty members and students got benefitted from this valuable session.

### EMERGING TRENDS IN MUSHROOM CULTIVATION AND PROCESSING

The Department of Agri-Business Management organized an expert lecture on Mushroom cultivation and processing. The guest speaker was Ms. Annu Kanwar Kanawat, who is the Brand Ambassador of the skill planning and entrepreneurship



department for the Government of Rajasthan. In her lecture, Ms. Annu highlighted the growing importance of Mushrooms in the food industry, discussing their nutritional value, versatility in cooking, and potential health benefits. She provided an overview of the key steps involved in Mushroom cultivation, covering topics like selecting the right species, preparing the substrate, and maintaining optimal growing conditions. Additionally, Ms. Annu discussed the business potential of Mushroom processing. She explained various processing methods such as drying and packaging that can enhance the shelf life and marketability of Mushrooms.

# FDP

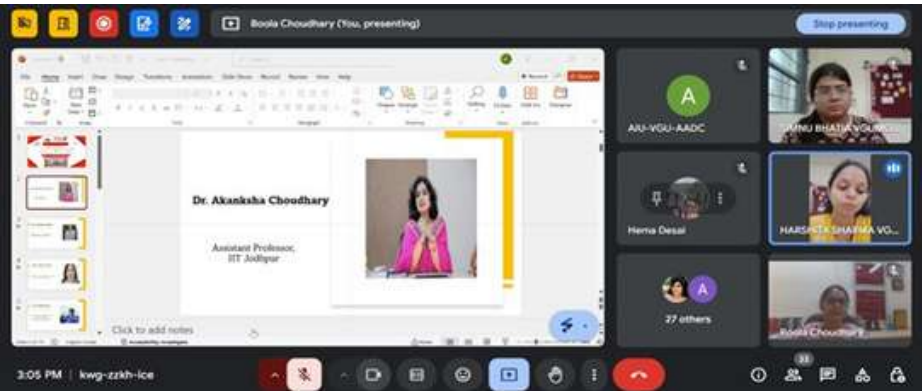
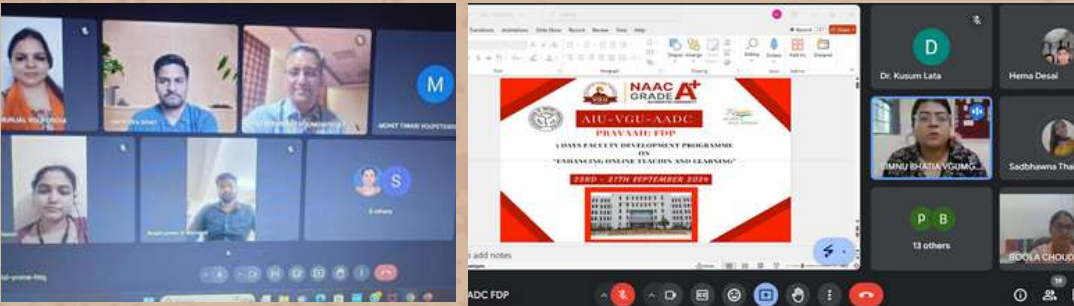
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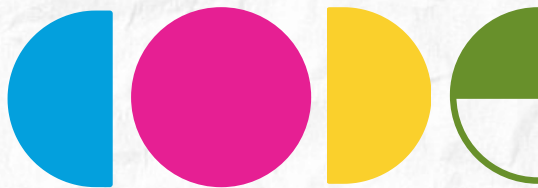
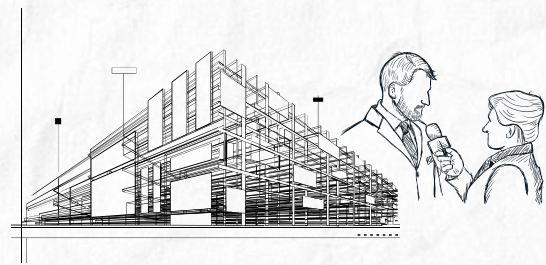
## 6-DAY FDP ON RESEARCH METHODS: ECONOMETRICS USING SPSS & EIEWS AT VGU

*AIU-VGU-AADC (Academic & Administrative Development Centre)  
Advancing Excellence: AIU-VGU-AADC's Transformative FDPs in Higher Education*

The AIU-VGU-AADC organized five impactful Faculty Development Programs (FDPs) between July and September 2024, engaging over 180 participants. These programs addressed key thrust areas, including research methods and econometrics, publication ethics and quality journal writing, outcome-based education (OBE), integrating Sustainable Development Goals (SDGs) into higher education, and enhancing online teaching and learning. Renowned experts from prestigious institutions such as TERI University, IIT Jodhpur, IIT Delhi, IIIT Vadodara, MSU Baroda, IIT Guwahati, MNIT Jaipur, Christ University, and Symbiosis Pune enriched the sessions with their insights. These FDPs reflect AIU-VGU-AADC's dedication to promoting innovation, academic excellence, and sustainable practices in higher education.







The design department at CODE has played a pivotal role in cultivating creativity and professional development among its students. One of its key initiatives is the annual Design Fest, En-CODE, which has successfully hosted five seasons, attracting over 500 participants each year. This prestigious event offers a diverse range of activities, including hands-on workshops, live sessions, and engaging panel discussions, where students can learn from experts, showcase their talents, and collaborate with peers from across the country. **En-CODE** serves as a platform for students to express their creativity, explore emerging trends in design, and gain valuable insights from industry leaders.



Alongside En-CODE, CODE has also organized the highly regarded national-level fashion show **TURPAN**, as well as the **Design Adda event**. Both of these events have been resounding successes, providing students with an opportunity to demonstrate their inventiveness and showcase their design concepts on a national stage. TURPAN specifically highlights the intersection of fashion and creativity, while Design Adda explores a broader spectrum of design disciplines. These events not only showcase student talent but also serve as venues for networking and professional growth, where students can engage with influential design professionals and industry experts.

In line with its commitment to nurturing student growth, CODE has further supported professional development by hosting multiple sessions with renowned national design mentors. These sessions allow students to gain valuable insights from established professionals, empowering them with knowledge that will guide their career paths and inspire them to reach their full potential. The Centre for Design Excellence at CODE has also made significant strides in enhancing the academic and professional landscape. This center, with its focus on design, architecture, and journalism, has successfully hosted several influential conferences and events that foster professional growth and industry visibility. These gatherings bring together experts from various sectors to discuss emerging trends, best practices, and innovative ideas, allowing students and faculty alike to engage in meaningful dialogue and collaborations.



Notably, the Architecture department at CODE has hosted six seasons of STAMBH, an annual event that attracts over 300 enthusiastic attendees each season. **STAMBH** offers a diverse array of workshops, live sessions, and panel discussions, encouraging students to explore architectural trends while honing their practical skills. Academically, CODE has made remarkable strides. Faculty and students have published multiple book chapters and research papers in reputed journals, showcasing their contributions to the field of design and architecture. Furthermore, CODE has registered several patents, underscoring its commitment to fostering innovation and encouraging the creation of unique, marketable ideas. To further support this, CODE developed CODE Studio, a commercial platform that provides both faculty and students the opportunity to market and showcase their original ideas, products, and prototypes. CODE's reputation is also bolstered by its affiliations and memberships with several prestigious national and international organizations, such as **ADI, IIID, DCH, GEMCP, EPCH, MSME, KVIC, WSC, TDC, FDCI, COA, IIA, IPA, ISHRAE, ASHRAE, and ETHOS**.

These affiliations facilitate collaboration across borders, offering both faculty and students valuable global exposure and opportunities to network with industry professionals from around the world. One of the more notable events hosted by the Design Department at CODE is the Design-A-Thon, a 48-hour non-stop design workshop challenge. This intense event pushes participants to tap into their creativity and problem-



solving abilities, offering a unique opportunity to work under pressure and develop innovative solutions to complex design problems. Additionally, the Department of Architecture at CODE organized the First General Body Meeting (FGBM), an event that brought together more than 300 architecture students, providing them with a platform to network, collaborate, and explore new ideas within the field.

## EXPERT TALKS FT. DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

On 23rd September 2024, the VGU NextGen JMC Department hosted a special guest lecture titled "**Trends of Paid News and Fake News in Media and Its Impact on the Credibility of Media.**"

The session aimed to provide students with insights into the evolving landscape of journalism, particularly concerning the challenges posed by paid news and misinformation. The lecture was delivered by **Shri Umendra Dadhich**, a senior journalist and editor with extensive experience in the media industry. His presentation captivated students from all semesters, who actively engaged in discussions throughout the session.

Shri Dadhich highlighted the rising trend of paid news and its detrimental effects on public trust in media outlets. He emphasized the ethical responsibilities of journalists in maintaining credibility and the importance of fact-checking in combating fake news. The speaker also shared real-world examples that illustrated the impact of misinformation on society and individual perceptions. Students were encouraged to think critically about the information they consume and share, fostering a deeper understanding of media literacy. The interactive nature of the lecture allowed for a rich exchange of ideas, with students asking questions and sharing their perspectives. The guest lecture not only educated students about the current trends in media but also inspired them to uphold journalistic integrity in their future careers. The department looks forward to hosting more such enlightening sessions to further enrich students' understanding of media dynamics.

### TRENDS OF PAID NEWS AND FAKE NEWS IN MEDIA AND ITS IMPACT ON THE CREDIBILITY OF MEDIA





# WORLD PHARMACIST DAY FT. DEPARTMENT OF PHARMACY

## CULTURAL EVENT ON WORLD PHARMACIST DAY



The Department of Pharmacy of Vivekanand Global University celebrated World Pharmacists Day on 25th Sept. to highlight the critical role pharmacists play in improving global health. This year's theme, "Pharmacists Strengthening Health Systems," aimed to recognize how pharmacists contribute to healthcare, from clinical practices to research and community

outreach. Students presented a skit showcasing the illegal use of drugs and adulteration in the drugs. Traditional dances from various regions were performed, reflecting the global nature of pharmacy practice. The event concluded with closing remarks from Dr. Renu Sawal, Dean of Department of Pharmacy, who reiterated the importance of pharmacists in global health and their integral role in creating a healthier future. Awards were presented to individuals and teams who made outstanding contributions to the profession, particularly in community outreach and innovation in pharmacy practice.

## 4TH NATIONAL PHARMACOVIGILANCE WEEK CELEBRATION



Department of Pharmacy, Faculty of Pharmaceutical Science and Nursing, Vivekananda Global University celebrated "4th NATIONAL PHARMACOVIGILANCE WEEK- 2024" on "Building ADR Reporting Culture for Patient Safety" on 25th Sept. "Health Check-up Camp" was organized for the students and staff members during the event. In this week various activities were organized by department. Chief Guest for the event was Dr. Lokendra Sharma (Head of Department, Pharmacology, RUHS college of Medical Sciences, Jaipur) delivered a lecture on the theme of the event.

## LS-PRO ENVIRONMENT SUSTAINABILITY PRACTICES ESP TRAINING PROGRAM



The Department of Pharmacy, Faculty of Pharmaceutical Science & Nursing, Vivekananda Global University (VGU), Jaipur, hosted a 3-day intensive training on Environment Sustainability Practices. This training, organized by the Life Sciences Sector Skill Development Council (LSSSDC), which was led by Mr. Tapeesh Bharti, a highly experienced Master Trainer and Subject Matter Expert in sustainability practices within the life sciences sector.

## SEMINAR ON CAREER GUIDANCE IN CLINICAL RESEARCH

### DR. ROUNAK VAISHNAV, THE GUEST SPEAKER

The Department of Pharmacy at Vivekanand Global University held a seminar on 9th Sept. on "Career Guidance in Clinical Research." The primary goal was to offer students a comprehensive understanding of the various career opportunities within the clinical research field. Dr. Rounak Vaishnav, the guest speaker, highlighted the essential skill sets related to medication safety and the importance of data quality across all phases of clinical trials, including post-marketing surveillance. The students engaged actively, asking questions about career prospects in clinical research. Additionally, they learned about the vital role of clinical research in new drug discovery. Dr. Vaishnav encouraged them to participate in training-related activities, which helped boost their confidence and morale, empowering them to excel in their future endeavors.



## Universal Human Values

Vivekananda Global University (VGU) and All India Council of Technical Education (AICTE) organized a 3-Days Face to Face Introductory self-financed FDP on "Inculcating Universal Human Values in Technical Education" (UHV) on 20-22 June 2024. The Faculty Development Program on Universal Human Values aimed to enhance the understanding and application of universal values in educational settings. This initiative reflects the growing recognition of the role that human values play in shaping a holistic educational environment.



## WEBINAR ON INTERNATIONAL OPPORTUNITIES FOR PHARMACISTS

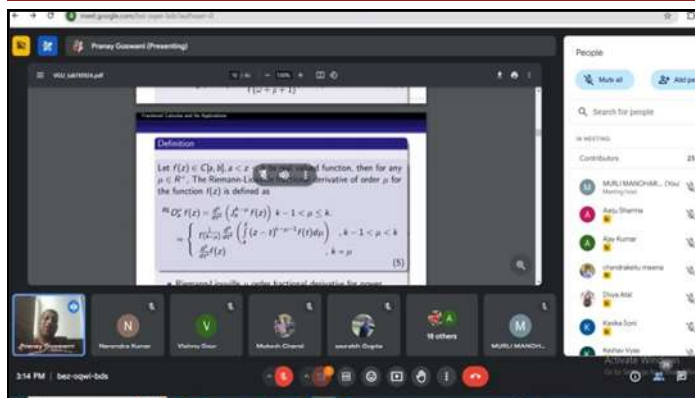


The Department of Pharmacy at Vivekanand Global University hosted a webinar on 3rd September 2024 titled "International Opportunities for Pharmacists." The session aimed to offer comprehensive insights into global career opportunities for pharmacists, focusing on the scope of practice in different countries, the necessary qualifying exams, and specific guidance on the migration process, with an emphasis on Australia. The webinar was coordinated by Mr. Rakesh Khan with the support of Elite Expertise. Guest speakers Mr. Arief Mohammad and Ms. Harika Bheemavarapu engaged students in an interactive discussion, answering questions about international licensing processes, the time required for migration, and strategies for exam preparation. They also addressed queries related to job prospects, salary expectations, and career advancement after qualification. The speakers' guidance helped boost students' confidence and morale, inspiring them to pursue their future goals with determination.



# SESSIONS, VISITS AND PLAYS FT. DEPARTMENT OF SCIENCES

## FRACTIONAL CALCULUS AND ITS APPLICATION



An online expert session on fractional calculus and its application was organised on 11th September 2024, for the students of B.Sc (PCM), M.Sc (Maths) and Research scholars (Maths).

Dr. Pranay Goswami, Dr. BR Ambedkar University, Delhi was the resource person for the session.

A total number of 22 students of department of science attended the session. He addressed the students by his lecture which is widely used as their career aspects. He provided students important applications which can use for research also.

## A SESSION ON PROBLEM SOLVING AND IDEATION



Department of Sciences conducted a session on the topic of Problem Solving and Ideation. 32 students and 05 faculty members attended the session. Ms. Kritika Singh, Community Manager ACIC-VGU was the speaker. She addressed the faculties and students by her lecture on Problem solving methods and Ideation. She interacted with the students and motivated them to identify their abilities and found some innovative ideas. She explained the method of incubation in any incubation center. She also introduced about the opportunities if they choose entrepreneurship as a career and boosted students for participation in various events conducted by IIC & ACIC.

## INDUSTRIAL VISIT



To enhance the industrial skills of students, an Industrial visit was held for all the students of B.Sc first semester at Department of Information Technology and Communication, Techno Hub, Jaipur on 18th September, 2024.

The aim of the visit was to provide students with first-hand experience of the facilities, services and opportunities available to startups, while also familiarizing them with the role of government initiatives in fostering innovation and entrepreneurship.

## A Skit: gender bias in family

Department of Sciences organised a skit entitled Gender Bias in Family on 18th October 2024.

During the session students of Sciences performed the Skit depicted a traditional Indian family from a village in the district Alwar of Rajasthan. The story revolved around the prevalent issue of gender bias within families. It highlighted the harmful effects of gender bias on individuals and society as a whole. The students portrayal of the characters was impressive.



# B.TECH & CSE FAMILY FT. DEPARTMENT OF TECHNOLOGY

## BTECH 1ST YEAR Ganeshotsav 2024



Btech department celebrated Ganesh Chaturthi on 7th September 2024. Most enthralling feature of the event was the inclusion of a ramp walk show, which showcased the creativity of students. The entire event received an overwhelming response from the audience.

The combination of traditional dances, modern performances, and the ramp walk ensured that there was something for everyone to enjoy. This year's Ganesh Chaturthi celebration was a perfect amalgamation of devotion, culture, and creativity. The vibrant dance performances, along with the innovative ramp walk show, brought the community together in a celebration of tradition, talent, and modern sensibilities. By incorporating both religious and cultural elements, the event successfully honored Lord Ganesha while showcasing the richness of Indian heritage.



## INDUSTRIAL VISIT: TARUN INTERNATIONAL LIMITED



Department of Mechanical Engineering organized Industrial visit on 09-10-2024, engage 46 students at Tarun International Limited, Jaipur. Tarun International Limited is one of the leading manufacturer of rolled and Hardened and tempered Steel strips. This organization is equipped with the highly qualified technical team and latest technical manufacturing facilities and technologies.

## SEMINAR CUM HANDS ON WORKSHOP



A seminar cum hands on workshop was organised by the Department of Mechanical & Electrical Engineering at Vivekananda Global University on 15/10/2024. The activity is based on "Importance of CAD in Mechanical & Electrical Engineering". Students from mechanical & electrical departments had participated in this activity. This activity was attended by 30 members. In this workshop students learned about the essential CAD tools such as AutoCAD, Solid Works, CATIA, MXCAD and Fusion360. The duration of workshop is 60 minutes for theory and 60 minutes for practical.





### ROLE OF HEALTH IN STUDENT'S LIFE

Mr. Naresh Soni, Assistant Professor (Monitoring Cell)

'Early to bed and early to rise' is not just a line but it comprises whole sentence in itself. As technology is increasing day by day, the life of students is also changing day by day according to this.

College going or even schools going students are not taking their daily routine seriously because of busy lifestyle and as a result they are facing many difficulties in study as well as on their physical and mental health. One of the reason behind this that the time of their study is not actually on time which should be. Apart from the sleeping cycle, diet chart is another reason behind this. Being a college going or school going student, they don't take proper breakfast and even lunch also. Our ancestors always guided us to wake up at 4 AM in the morning and to practice for the life goal but today's youth are doing just opposite of this. They are sleeping at 2 or 3 AM in the morning which puts

negative impact on their mind. Not having lunch on time makes headaches, acidity and gas and leave a negative impact on their health. If we talk about their lifestyle then mobile phone has become an important part of their life which has damaged them not by physically but mentally and emotionally also. According to a study, an average screen time of a student is around 7.5 hours per day.

In short, healthcare is a dynamic field with a rich history and ongoing challenges. Understanding its evolution helps students appreciate its significance in society. By learning about key figures and events, students can prepare effectively for competitive exams while gaining valuable insights into their own. Including physical exercises like Yoga or Gym can also give a best result in youth's life.



### CYBER HYGIENE

Dr. Amol Purohit, Associate Professor Head (Monitoring Cell)

In the current digital era, safeguarding our laptops and personal computers from online attacks is essential. By adhering to a set of best practices called "cyber hygiene," we may drastically lower the likelihood of malware infections, data breaches, and other security issues. We can save our data by using these tips: Always connect Personal computers to UPS. You can always use licensed software on your PC to ensure timely updates in your OS and software. If open source software then ensure timely update of the software Regularly clean your system and its components. Turn your PC Off before cleaning it. Switch off the computer when it's not in use. Properly organize the power cables, wires, to prevent from water, insects etc. While working at PC, be careful not to spill water or food items on it. Always follow "Safely Remove" option provided by the Operating System while disconnecting the USB devices. By setting BIOS

password, we can prevent unauthorized access to our personal computer. Always take backup of your information against hardware failure, flood, fire or any other damage due to security breach. Always use safe browsing and update your Web Browser with latest patches. Use privacy or security settings which are inbuilt in the browser. Use Screen guard and protective covers for your laptop/desktop. Ensure that laptop is properly charged before use. Avoid over charging as it decreases battery life and may cause fire in few cases. It is advisable to charge a device when its charge is 50% or low and not charge up to or beyond 100%. (shallow discharges and recharges puts less stress on battery) Do not use chargers that do not suit your desktop/laptop. Do not expose your desktop/laptop to extreme temperatures and keep them away from wet places. Always log off the computer when you are away from your

computer. Shut down your laptops before putting it in bag as it may cause over heating In case you accidentally spill something on your desktop/laptop, switch off immediately and remove the battery and other accessories attached to it, position your device in a way that the liquid runs out and then wipe with soft cloth and let it dry (do not use hair dryer or vacuum cleaners). Sign Out of Accounts, Disconnect Devices, and Erase Your Hard Drive After you save your personal information, Sign out of all your online accounts from the computer. Un-pair your computer from Bluetooth devices. Delete your browsing history. Uninstall your programs. Erase your computer's hard drive. Delete your browsing history.

Uninstall your programs. Erase your computer's hard drive.



## HAS MURTHY'S 70-HOUR WORK WEEK DEBATE TOSSED AWAY THE CONCEPT OF WORK-LIFE BALANCE ENTIRELY??

Col Adhir Mathur (Retd)

Infosys founder NR Narayana Murthy's remark urging youngsters to work 70 hours a week for nation-building a couple of months back triggered an intense debate among netizens. It also starkly highlighted the difference in expectations between India's young workforce and the head honchos of corporate India. While some business leaders endorsed Narayana Murthy's views, several social media users criticised his views, raising concerns about low remuneration and the lack of work-life balance. Murthy also pointed out that India's work productivity is one of the lowest in the world. He added that India must improve its work productivity, and the youth must shoulder the responsibility for the nation's

progress. Endorsing Murthy's view, Ola Cabs Co-Founder and CEO Bhavish Aggarwal stated, "It's not our moment to work less and entertain ourselves. Rather, it's our moment to go all in and build in one generation what other countries have built over many generations." The concept of having a work-life balance is "very Western," Ayushmaan Kapoor, Founder of the Software Development Firm Xeno added, explaining that developed countries have good economic strength and assets that they can "rely on for the next 100 years." This debate has shaken the concept of 'Work-Life Balance' to a great extent, if not entirely. However, the netizens were quick to

counterargue that work life is deeply personal and shifts with one's life journeys. Therefore, in this connected, always-on world, balance means different things at different times to different people. Moreover, balance comes into question when there are conflicting priorities and one lacks the flexibility to fulfill those priorities. So, balance, or the lack thereof, is a personal matter of whether you like where you are in life, and are happy with your priorities.

While there is no denying that sustained hard work and perseverance are the key ingredients to success; as regards, the work-life balance is concerned, it largely depends upon efficient time management and jingling with your priorities.

After all, a life of balance is a life that rests on authenticity and commitment to what we hold closest in our hearts.

The constant urge to remain at the No. 1 spot by outperforming others can take its toll over the long run if you don't figure out what matters to you. When you make the space to explore and find yourself, both through work, and outside work, then you open up your lives to meaning and fulfilment.

One needs to find that space. There is always time for oneself even during our busiest phase of life. Life itself is a lot of hard work; balance makes it a little less hard and a lot more beautiful. Unlike Tesla CEO Elon Musk who works for 120 hrs, even if you work for 70 hrs, 80 hrs, or 90 hrs;

it doesn't really matter; as long as you have set your priorities right and know how to enjoy life. I believe that efficient time management, maintaining a balanced diet, getting enough sleep, spending quality time with family, taking regular breaks to unwind, and engaging in regular exercise can make a significant difference.

So, in today's highly competitive and demanding world, 'Work Hard, Party Harder' should be the mantra. Murthy is just asking you to work hard, but no one is stopping you from partying harder.



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