

ABOUT JAIPUR (PINK CITY)

Jaipur, the capital of Rajasthan, is located in northwestern India. Known as the Pink City for its distinctive building color, it was founded in 1727 by Maharaja Sawai Jai Singh as the new capital, replacing nearby Amber (Amer). Surrounded by hills except to the south, Jaipur has grown rapidly, doubling its population between 1991 and 2011.

ABOUT THE INSTITUTIONS

Vivekananda Global University (VGU) with NAAC A+ grade stands out as a leading institution that has garnered significant support and recognition from both government bodies and the academic community. The university has received substantial government funding, including an impressive R&D grant of Rs 242 lakh from the Ministry of MSME to establish the pioneering Atal Community Innovation Centre. Additionally, VGU has been granted Rs 100 lakh under the ASPIRE scheme, showcasing its commitment to fostering innovation through the creation of a Technology Business Incubator. The esteemed Small Industries Development Bank of India (SIDBI) has also acknowledged VGU's accomplishments by awarding the university with a generous grant of around Rs 1.45 crore. VGU's dedication to quality education, research, and innovation has earned recognition from prestigious government bodies such as NITI Aayog, a prominent policy think tank.

IMPORTANT DATES

Call for Abstract	01 March, 2025
Abstract Deadline	31 March, 2025
Notification of Accepted Abstracts	05 April, 2025
Last Date of Registration	15 April, 2025
Full Length Paper	20 April, 2025

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REGISTRATION FEES

Category	Indian Participants	Foreign Participants
Academicians	INR 1500	USD 35
Research Scholars	INR 1000	USD 22
Participants from Industry	INR 2000	USD 45
ATTENDEES	INR 500	USD 20

Publication Charges (As Per Journal Policies)

Indexing	Publication Charges (INR)	Publication Charges (USD)
Scopus-Indexed Journals/ Conference proceeding/ special issues proceedings	As per journal policy	As per journal policy
Web of Science/ Springer	As per journal policy	As per journal policy

International Conference

on

“AI and ML for Sustainable Business Practices: A Path to Green Innovation”

(AMSBP 2025)

25-26th April, 2025

(Hybrid Mode)



Organized by:

Vivekananda Global University (VGU)

CONFERENCE VENUE



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Conference Mail ID: conferencehm@vgu.ac.in

ABOUT THE CONFERENCE

The **International Conference on AI and ML for Sustainable Business Practices (AMSBP 2025)** aims to explore cutting-edge advancements in **Artificial Intelligence (AI) and Machine Learning (ML)** that drive sustainable solutions across various industries. As businesses worldwide shift towards eco-friendly and ethical practices, AI and ML are playing a transformative role in **enhancing efficiency, reducing environmental impact, and fostering innovation.**

Set in **Jaipur, the vibrant capital of Rajasthan**, the conference provides a global platform for **academicians, researchers, industry experts, policymakers, and students** to share insights, exchange knowledge, and discuss the integration of **AI and ML in sustainable business models.**

THEME OF CONFERENCE

The theme of the conference includes the recent scenarios of science & technology in the following areas, but not limited to-

Conference Track

1. AI and ML in Hotel Management: Transforming Hospitality for a Greener Future

- AI-Enabled Smart Hotels for Energy Efficiency
- Machine Learning for Sustainable Food and Beverage Management
- AI in Waste Reduction and Recycling in Hospitality
- Smart Housekeeping: AI for Water and Energy Conservation
- AI-Powered Guest Personalization for Green Hospitality
- Sustainable Event Management with AI and Data Analytics
- AI in Supply Chain Optimization for Sustainable Hospitality
- AI-Driven Carbon Footprint Reduction in the Hotel Industry

2. AI and ML in Tourism: Sustainable and Smart Travel Solutions

- AI for Sustainable Destination Management
- Smart Tourism: AI and IoT for Eco-Friendly Travel
- Machine Learning for Predicting and Managing Over-Tourism
- AI-Driven Eco-Tourism and Conservation Efforts
- AI-Powered Personalization for Sustainable Travel Experiences
- Block chain and AI for Green Travel Transactions
- AI in Responsible Wildlife Tourism and Biodiversity Conservation
- Data-Driven AI Solutions for Carbon-Neutral Tourism

3. AI and ML in Management: Driving Sustainable Business Practices

- AI-Driven Smart Supply Chains for Sustainability
- Predictive Analytics for Sustainable Business Decision-Making
- AI in Green Marketing and Consumer Behavior Analysis

- Machine Learning for Corporate Social Responsibility (CSR) Optimization
- AI in Financial Forecasting for Sustainable Investments
- Ethical AI Practices for Sustainable Business Growth
- AI for Carbon Accounting and Emission Reduction Strategies
- AI-Powered HRM for a Sustainable and Diverse Workforce

4. AI and ML in Engineering: Innovations for a Sustainable Planet

- AI-Driven Smart Grids for Energy Efficiency
- Machine Learning for Renewable Energy Optimization
- AI-Powered Sustainable Infrastructure and Green Buildings
- Smart Waste Management and Recycling Technologies
- AI in Water Resource Management and Conservation
- Predictive Maintenance for Sustainable Manufacturing
- AI & ML for Carbon Footprint Reduction in Industrial Processes
- IoT and AI for Smart Cities and Urban Sustainability

5. AI and ML in Law: Enforcing and Regulating Sustainability

- AI in Environmental Law Enforcement and Compliance
- Legal Challenges and Ethics of AI in Sustainability
- Regulatory Frameworks for AI-Driven Green Innovation
- AI for Monitoring and Enforcing Climate Change Policies
- Intellectual Property Rights and AI in Green Technologies
- AI in Contract Law and Green Supply Chains
- AI-Driven Risk Assessment in Environmental Law
- Cyber security and Data Privacy in AI for Sustainability

6. AI and ML in Education: Building a Smart and Sustainable Learning System

- AI-Enhanced Learning for Sustainability Education
- Machine Learning for Curriculum Development in Green Education
- AI in Promoting Eco-Literacy Among Students
- Smart Campus: AI for Energy and Resource Management
- Personalized Learning and AI for Environmental Awareness
- AI-Driven Research and Data Analytics in Sustainability Studies
- Ethical AI and Sustainability in Higher Education
- AI for Measuring and Enhancing Institutional Sustainability Goals

CALL FOR PAPERS

Academician/ Researchers/ Students who are interested in the areas, listed above, can participate in the conference by way of presenting papers on the related topics.

Authors are invited to submit their Research/Review Papers in the Simple MS Word format in 12 pt font size through E-Mail at conferencehm@vgu.ac.in or in any other template format shared by

the organizing committee. Please mention the subject area wherein the research paper is suitable while sending the papers.

ACCOMMODATION

The organizers shall provide all help and assistance to the delegates for getting suitable accommodation; however, the participants/delegates are requested to make their own arrangements for travel, boarding and lodging. If any assistance is required, please contact to: **Mr. Yatendra Saraswat (+91-8865935870)**

MODE OF PAYMENTS

- The Candidates are required to pay registration fee through **phone pay** at +91-8057679662

- Also you may pay through QR Code
- After payment, candidate have to share payment details at conferencehm@vgu.ac.in.



Registration form- <https://forms.gle/JAZ7QSLvRpXjGkif6>

Registration fee will include admission to all sessions, Tea, lunch, Proceeding and Registration Kit.

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