

Build a Career.
Not Just a Degree.



FACULTY OF
MANAGEMENT

VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR



Industry | Innovation | Impact



YOUR JOURNEY FROM CLASSROOM TO CORPORATE STARTS HERE

At the **Faculty of Management**,
Vivekananda Global University, we
go beyond traditional education
by integrating academic learning
with real-world industry exposure.

Through live projects, corporate
mentoring, and hands-on training,
we prepare you to confidently
step into the professional world
from day one.



Programs Offered

Undergraduate Programs



BBA | Duration **3 Years**

Specializations

- Finance
- Marketing
- HR
- Digital Marketing
- International Business
- Digital Business



BBA (Hons.) | Duration **4 Years**

Specializations

- Finance
- Marketing
- HR
- Digital Marketing
- International Business
- Digital Business

Postgraduate Programs



MBA | Duration **2 Years**

Specializations


- Marketing
- Finance
- Human Resource
- Digital Marketing
- International Business
- Agri Business Management
- Business Analytics
- Information Technology
- International Finance
- General Management
- Production and Operations Management
- Healthcare Management
- Fintech
- ESG and Sustainability
- Strategy and Consulting

Why Choose Management Program at VGU


Why FoM VGU Stands Apart



Industry-integrated curriculum aligned with real business needs




Live consulting projects with companies



Harvard case-based learning for decision-making skills




Simulations & management labs for real-world business scenarios



Data-driven learning using CMIE Prowess, Economic Outlook, and BSmart



Access to global platforms like Coursera and LinkedIn Learning for certifications



Strong placement ecosystem with diverse career pathways



Startup incubation support for aspiring entrepreneurs

***“ We don’t just teach management.
We build future-ready professionals. ”***

Your Journey from Foundation to Career Readiness



Foundation

- Business fundamentals
- Communication & analytical skills
- Introduction to case learning



Application

- Case studies & simulations
- SPSS, Excel & digital tools
- Practical assignments



Industry Exposure

- Internships & live projects
- Corporate interactions
- Specialization selection



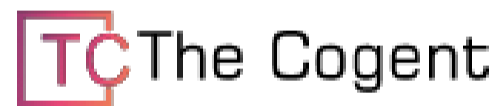
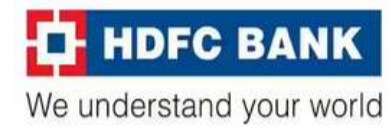
Career Readiness

- Advanced specialization
- Consulting/research projects
- Placement preparation

**Industry-ready
Professional**
with practical skills and
business understanding

Industry Recruiters





Academic & Industry Collaborations



coursera

Business Standard

LinkedIn Learning

NISM राष्ट्रीय प्रतिभूति बाजार संस्थान
National Institute of Securities Markets
A Capacity Building Initiative of SEBI



CMIE Economic Outlook

 **Grant Thornton**

BAJAJ
FINSERV

ABRODIFY
MAKE CAREER AROUND THE WORLD

SUNSTONE

CTPL.io



Global Learning Opportunities



**International
Connectivity**

**Global Case
Studies**

**Exchange
Programs**

**World
Conferences**

About VGU

Vivekananda Global University (VGU), Jaipur, established in **2012**, is one of India's fastest-growing transdisciplinary universities.

The university fosters a transdisciplinary ecosystem where innovation, research, and industry collaboration create future-ready professionals.

Key Facts

15,000+
Students

564
Patents
Filed

500+
Corporate
Partnerships

135
Startups
Incubated

14
Academic
Domains

Director's

Message

At the Faculty of Management, Vivekananda Global University, Jaipur, we are committed to delivering a management education that is rigorous, relevant, and aligned with the evolving needs of industry and the global business ecosystem.

Our approach goes beyond conventional classroom learning. As reflected across our programs, we integrate a structured, industry-aligned curriculum with experiential pedagogy combining Harvard case-based learning, simulations, live consulting projects, and data-driven tools such as CMIE Prowess, Economic Outlook, and B Smart. This ensures that our students develop not only conceptual clarity but also the ability to make informed, real-time business decisions.

We place strong emphasis on industry engagement through corporate mentoring, internships, and continuous interaction with practitioners. Our collaborations with global platforms like Coursera and LinkedIn Learning further enable students to build relevant skills in areas such as analytics, digital business, and strategy.

At FoM, our focus is clear career outcomes, entrepreneurial thinking, and leadership development. Whether students choose corporate careers or venture creation, they graduate as confident, industry-ready professionals equipped to lead, innovate, and create meaningful impact.

Ms. Malvika Dudi Bagaria
Director, Faculty of Management



Associate Dean's

Message

At the Faculty of Management, we are committed to delivering a learning experience that blends academic rigor with real-world relevance. Through industry integration, experiential pedagogy, and continuous mentorship, we nurture professionals who are analytical, adaptable, and ready to lead in a dynamic global business environment.

Dr. Vikas Shrotriya
Professor & Associate Dean
Faculty of Management
Vivekananda Global University, Jaipur



HOD's

Message



The Faculty of Management at Vivekananda Global University, Jaipur is committed to delivering quality education that integrates strong conceptual knowledge with practical exposure. We adopt a learner-centric approach that fosters critical thinking, innovation, and effective problem-solving. Through industry engagement, workshops, internships, and live projects, we bridge the gap between academic learning and real-world practice, shaping students into confident, ethical, and industry-ready professionals.

Dr. Vinod M Lakhwani
Associate Professor and HOD
Department of Management Studies
Vivekananda Global University, Jaipur

Faculty Members



Dr. Shreya Mathur
Assistant Professor & Pro HoD



Dr. Vijendra Srivastav
Professor



Dr. Sarita Agarwal
Associate Professor



Dr. MY Khan
Associate Professor



Ms. Madhulika Srivastava
Assistant Professor



Mr Abhirup Singh
Assistant Professor



Mr. Deepak Gangwar
Assistant Professor



Ms. Anshika Jain
Assistant Professor



Ms. Kritika Singh Rathor
Assistant Professor



Dr. Chintalapati Neelima Rani
Assistant Professor



Mr. Abhishek Singh
Assistant Professor



Dr. Ashima Agarwal
Assistant Professor



Dr. Reena Jain
Assistant Professor



Ms. Sneha Banga
Assistant Professor



Dr. Trapti Tak
Assistant Professor



Dr. Sagar Suresh Gupta
Assistant Professor



Dr. Honey Goyal
Assistant Professor



Ms. Garima Jain
Assistant Professor



Ms. Aditi Pareek
Assistant Professor



Dr. Gautam Sinha
Assistant Professor



Dr. Sofia Khan
Assistant Professor

Events @ Faculty of Management



The most recent edition, **InnoHRvation 3.0**, focused on the theme "**Reimagining Work, Workforce & Workplace: HR at the Frontier of 2030**".

Elite Participation: The event featured over **25 industry speakers** and attracted more than **250 senior HR delegates** and **750 management students**.

Core Themes & Panels:

1 Workplace 2030

Discussions on hybrid work models, employee experience, and evolving office structures.

2 Talent Redefined

- Insights into competency-based hiring and talent development.*

3 Human-AI Synergy

- Exploration of how AI transforms HR practices and the impact of digitalisation.*

- **Prestigious Partners & Guests:** Leaders from global giants like Infosys, Wipro, NASSCOM, Yes Bank, and AU Small Finance Bank participated as panel members. The keynote was delivered by Dr. Vipin Kumar, Director-HR at Kohler India Ltd.
- **Objective:** The conclave aims to prepare "Future Ready Professionals" by aligning student skills with India's evolving talent ecosystem and modern HR competencies.

The event is widely recognised as one of Rajasthan's largest HR gatherings, emphasizing VGU's commitment to innovation and career-oriented management education.



SIPAM (Sustainability, Innovation, Practices, and Advancements in Management) is a premier two-day International Conference organized by the Faculty of Management at Vivekananda Global University (VGU), Jaipur.

The conclave serves as a global platform for researchers, academicians, industry experts, and policymakers to exchange ideas on modern business complexities.

Core Objectives:

1 Sustainability & Innovation

- Exploring strategies that balance business growth with environmental and social sustainability.

2 Knowledge Sharing

- Promoting interdisciplinary solutions by connecting practitioners with academic researchers.

3 Emerging Market Insights

- Providing a deep dive into the technological and socio-economic factors shaping 21st-century markets.

4 Global Networking

- Facilitating interactions with international mentors and industry leaders to discuss "what's next" in management.

Key Highlights (SIPAM 2025)

- **Renowned Speakers:** Featured global management experts such as Dr. Azhar Kazmi and Dr. Waldemar Pförtzsch, who provided insights on international business and strategic management.
- **Specialized Themes:** Discussions covered cutting-edge topics like Neuro-leadership, cognitive behavior in organizations, and the integration of AI and Machine Learning in sustainable business models.
- The conference is a key part of VGU's mission to foster an industry-focused, research-intensive environment that prepares students for leadership roles in a rapidly evolving global economy.



Aaghaz

Aaghaz (often subtitled "The Management Saga") is the flagship annual academic and management festival organized by the Faculty of Management at Vivekananda Global University (VGU), Jaipur.

It is designed to bridge the gap between campus learning and corporate realities, providing a platform for students to interact with industry leaders.

Key Highlights of Aaghaz

1 Core Objective

The event focuses on "Bridging Campus to Corporate," emphasizing skills, certifications, and industry expectations beyond a standard degree.

2 Interactive Learning

...

3 Management Mela

Features student-managed stalls that showcase entrepreneurial spirit and creativity.

4 Skill Workshops

Sessions on grooming, etiquette, soft skills, and career pathways.

5 Competitions

Includes various academic challenges that test planning, execution, and teamwork.

- **Industry Presence:** The conclave hosts senior corporate representatives and entrepreneurs—such as leaders from **Leap Pvt. Ltd.** and **Jaipur Rugs**—who provide mentorship and career guidance.
- **Cultural Fusion:** To balance the academic rigor, the fest often includes high-energy entertainment like **Band Nights**, **DJ Nights**, and dance galas.
- **Innovation:** It frequently serves as a launchpad for student-led initiatives, such as the departmental magazine "*Eternity*".
- The most recent edition, **Aaghaz 3.0**, took place in September 2025 with a specific focus on "Skills & Certifications for Success" to ensure graduates meet modern industry standards.



Anubhuti

Anubhuti is a prestigious multi-disciplinary International Conference on Indian Knowledge Systems (IKS) organized by Vivekananda Global University (VGU), Jaipur. It is primarily hosted by the Faculty of Management in collaboration with the Faculty of Humanities and Social Sciences.

Major Themes:

1 Philosophical foundations and epistemologies.

2 Indigenous practices in ecology, agriculture, and holistic health (Ayurveda, Yoga).

3 Traditional Indian statecraft, economics (Arthashastra), and ethics.

4 Indian contributions to Science, Mathematics, and Metallurgy

Core Objective:

The conclave aims to celebrate and revitalize India's rich intellectual heritage. It provides a scholarly platform where ancient wisdom converges with modern intellect to address contemporary global challenges such as **sustainability, ethical governance, and inclusive development**. It aligns with the goals of **NEP 2020** and the UN Sustainable Development Goals (SDGs).

Key Highlights of Recent Editions

Anubhuti 4.0 (February 2026): themed "*Discourses in Indian Knowledge Systems: Pathways of Culture, Inclusion, and Sustainability,*" this edition focused on moving from revitalization to the **practical application** of IKS in the 21st century.

Academic Significance

Anubhuti serves as a research-intensive hub where scholars and students can present papers. Selected high-quality research is often published in **reputed Scopus-indexed or WOS Journals**, fostering an environment of collaborative innovation.

Industrial Visits

Bridging the gap between industry and academia, Faculty of Management, through its perseverance and unwavering commitment to achieve excellence.



- An industrial visit to Ratan Textile, Sitapura.

The facility operates as an integrated unit where students observed: **Traditional Artistry, Supply Chain & Logistics, Quality Management, Sustainability & Ethics.**

The facility operates as an integrated unit where students observed: **Production Process, Quality Control, and Operational Management.**



- Industrial Visit at Frubon (Dev Milk Foods Pvt. Ltd.).

Department USPs

- Experiential Learning and Research Based Curriculum
- Relevant and standard case study from Harvard Business Review
- 90% Placement Records
- PI classes for placement readiness
- Resume Building Workshops

- Soft Skill Training
- Global Exposure
- Guest Lectures and Expert Sessions
- Industry Aligned Pedagogy
- Corporate Mentoring
- Management Gaming Lab

Clubs & Student Life at VGU

Where Ambition Meets Expression.
A campus experience designed to shape **thinkers, creators,**
and leaders.

At VGU, education extends beyond the classroom.

Clubs are not activities – they are platforms of identity, leadership, and exploration.

Every student finds space to ***create, collaborate, and lead.***

The Club Landscape



Academic

Applied learning
intellectual depth



Creative

Art, culture,
expression



Professional

Skills, leadership,
innovation



Social Impact

Purpose-driven
action

Student-Led. Institution Supported.

Clubs at VGU operate as micro-ecosystems of leadership, where students design experiences, lead teams, and build communities.

Curated through:

- Cultural Showcases
- National-Level Fests
- National-Level Fests
- Workshops & Masterclasses
- Competitions
- Community Engagement

This is not participation.
This is transformation.



Flexible Learning Pathways

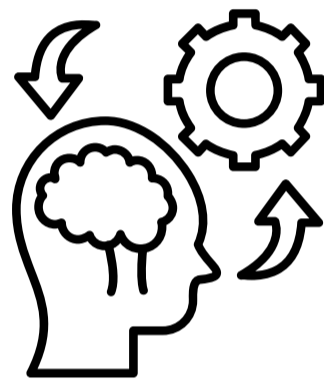
Personalize your learning.

Strengthen your skills, Expand your perspective.



Ability Enhancement Courses

Build strong academic and communication foundations.



Skill Enhancement Courses

Develop practical, industry-relevant skills.



Value-Added Courses

Expand perspectives and develop responsible leadership.

Why These Choices Matter

Personalized Learning

Industry-Relevant Skills

Holistic Development

Shape your future with a well-rounded college experience

✓ Join a thriving, dynamic undergraduate student community

✓ Learn **industry-relevant skills** that set you apart

✓ Broaden your **horizons** and become a responsible leader

✓ Gain a **competitive career edge**

The Transdisciplinary Project (TDP)

Where Learning Meets *Real-World Impact*

Why TDP is Important

- Interdisciplinary Learning
Integrated Knowledge
- True Transdisciplinary Exposure
Diverse Collaboration
- Application of Knowledge
Hands-On Execution
- Industry Relevance Current
Trends
- Team-Based Learning
Collaboration Skills

How TDP Works

- Diverse Team Projects
- Faculty & Industry Mentors
- Research & Solution
Development
- Reviews & Presentations

Key Outcomes of TDP

- Solve Complex Business
Problems
- Strong Analytical &
Decision-Making Skills
- Hands-On Real-World
Experience
- Enhanced Teamwork &
Leadership
- Improved Presentation &
Communication

“

TDP is not just a project — it is where diverse minds collaborate to create real-world impact.

”

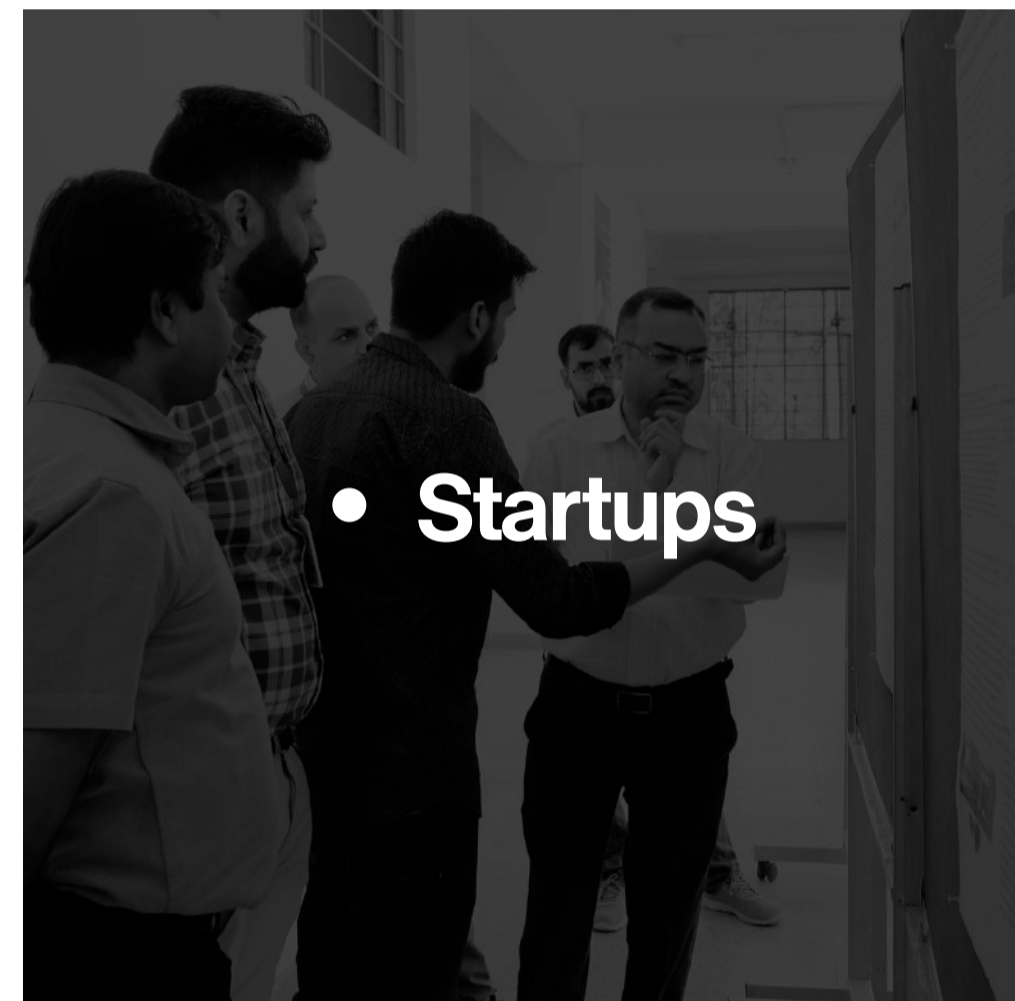


• Consulting



• Banking

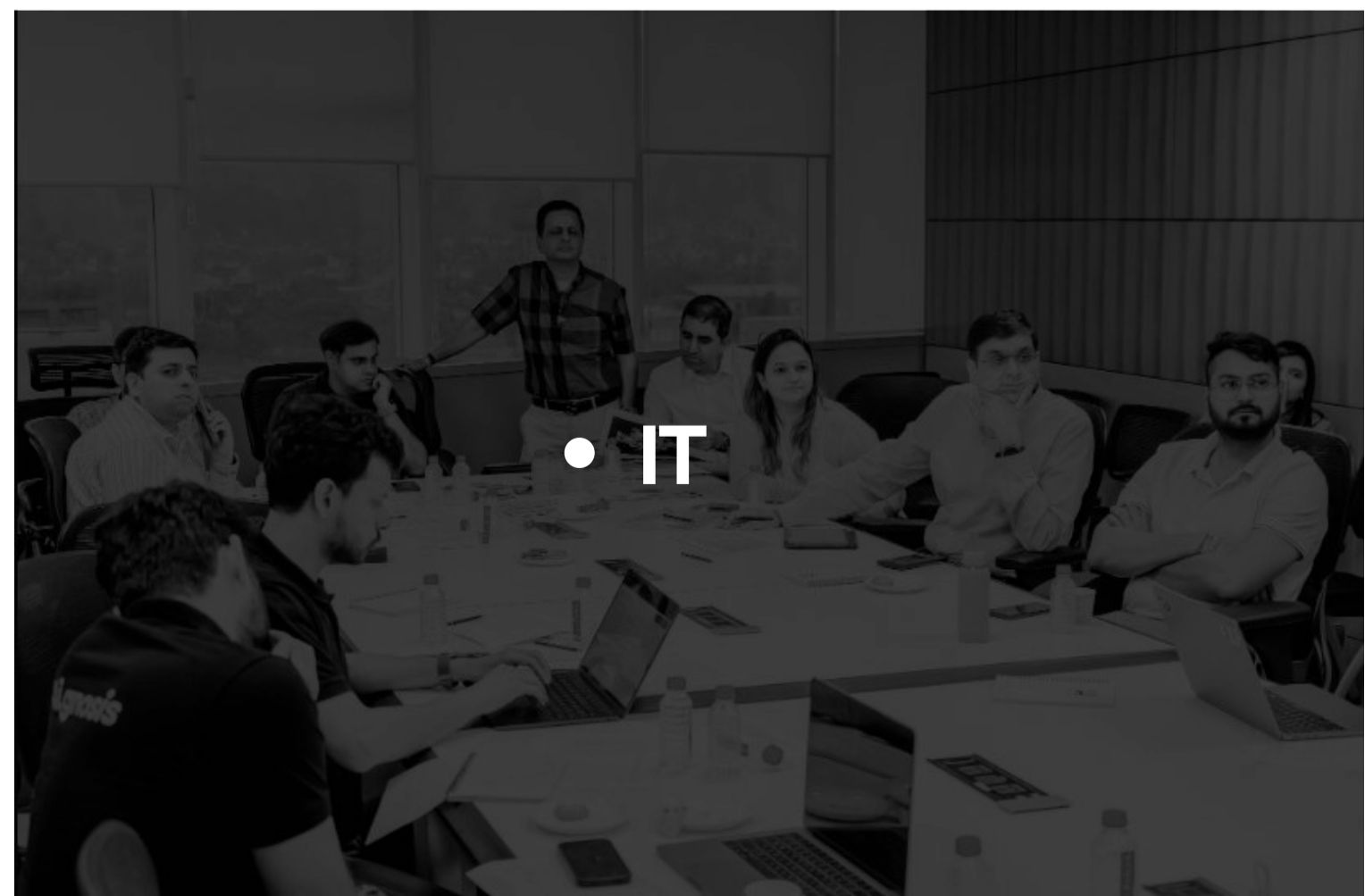
Alumni Impact



• Startups



• FMCG



• IT

BBA Alumni



AKSHAT ARORA
Batch: 2017 - 2020
Assistant Manager | AU Small Finance Bank



Nancy Maheshwari
Batch: 2017 - 2020
Relationship Manager | Piramal Finance



Manish Chauhan
Batch: 2021 - 2024
Founder | Chauhan Stonecrafts & Exports



Yash Gupta
Bachelor of Business Administration
Batch: 2022 - 2025
Sr. Executive | Thrilophilia



Deepa Bhagat
Batch: 2017 - 2020
Associate Manager | Aditya Birla Group



Tanisha Khandelwal
Batch: 2022 - 2025
Car Consultant | Spinny



Kirti Datwani
Batch: 2021 - 2024
Finance Intern | Moneymaxx

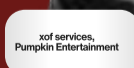


Swastik Suman
Bachelor of Business Administration
Batch: 2021 - 2024
Program Manager | Reskill

MBA Alumni



Riddhi Mittal
Batch: 2021 - 2023
Customer Relationship Manager | KuberBox



Yogesh Choudhary
Batch: 2022 - 2024
CEO & Founder | xof services ,
Pumpkin Entertainment



Amanat Ansari
Batch: 2022 - 2024
Deputy Manager | Bajaj Finserv



Riya Ajmera
Batch: 2022 - 2024
Business Interlock Analyst | Accenture



Smit Poddar
MBA 2009-11 Batch
Corporate Leader
Project Manager - HSBC

Build Your Own Venture

**ARYAN
SHRIVASTAV**

SHRINEO VITTIYAM
PRIVATE LIMITED



**MANVENDRA
MEWARA**

HABBITT LAUNDRYTECH
SOLUTION PRIVATE LIMITED



**MITESH
PALASIYA**

DOPEFELIX
PRIVATE LIMITED



**HIMANSHU
SHILPKAR**

ADWEEK MEDIA
PRIVATE LIMITED



**AMAN
KUMAR**

EVOTECH MODERN
SOLUTIONS PRIVATE
LIMITED



**VIVEK
KUMAR**

RECURATION
PRIVATE LIMITED



**ACIC VGU
Foundation**



**Technology
Business Incubator**



**Research &
Innovation Labs**



**Industry Mentorship
& Networking**

How We Support Student Entrepreneurs

- Idea validation & mentoring
- Access to incubation & funding
- Business model development
- Networking with investors & founders

From Industry to Classroom



Mangu Singh Shekhawat
Professor of Practice, VGU

Mr. Mangu Singh Shekhawat brings over 25+ years of extensive experience working with leading Indian conglomerates and multinational corporations.

He has been associated with reputed organizations such as Maruti Suzuki, Hero MotoCorp, JK Cement, Holcim, and UltraTech Cement, gaining rich exposure across diverse industries.

His areas of expertise include Talent Acquisition, Talent Management, Diversity & Inclusion, Organization Development, Change Management, Total Rewards, and Industrial Relations. He is known for driving impactful HR strategies and enhancing organizational performance across sectors.

He holds a postgraduate degree in Management Studies from the Jamnalal Bajaj Institute of Management Studies (JBIMS), University of Mumbai.



Aseem Purohit
Professor of Practice, VGU

Mr. Aseem Purohit has over 32 years of experience in the financial technology and software industry. He has worked with leading organizations such as Wipro, Infosys, HCL, and most recently served as Vice President – Sales at Odessa, a global leader in leasing software solutions.

He has extensive experience in business development, global sales, and technology solutions across Asia, the Middle East, and Africa. He has also contributed to CSR initiatives in education and environmental sustainability.

Transitioning to the social and academic sector, he has served as Director – Programs and Operations at Indian School of Development Management and is currently a Professor of Practice at VGU. He is also pursuing his Ph.D. in Management from Banasthali Vidyapith.

He holds a Master of Management Studies from BITS Pilani and is an alumnus leadership program of the India Leaders for Social Sector (ILSS).

Picture Gallery



Admissions & Contact

Admission Process

- Application submission
- Personal Counselling
- Admission Offer
- Enrolment

NAAC
GRADE A+
ACCREDITED UNIVERSITY

QS WORLD UNIVERSITY RANKINGS
Ranked in
#666 in Asia
QS ASIA UNIVERSITY RANKING 2026

GU GLOBAL UNIVERSITY RANKINGS
Ranked
#3 in India
#646 Worldwide

R World Institutional RANKING
Ranked #27
Diamond Band
MENTAL HEALTH AND WELLBEING RANKING

Outlook
Icare University Ranking 2026
04
BBA Institute in Rajasthan

Emerging TOP B School in India
Ranked
#33
THEWEEK
HANSA RESEARCH

Times School
Ranked in
#25 INDIA

IIRF
All Over India
#99
State wise #17
Zone wise #57

INDIA TODAY
Ranked
#9 BBA College
in Rajasthan

CAREERS 360
AAA
BEST B SCHOOL RANKING 2025

📍 VGU Campus, Sector 36, NRI Colony Rd, Jagatpura, Jaipur, Rajasthan 303012

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