

BOOT CAMP AND WORKSHOP ON IDEATION

Date: 9 December 2021

Organizing Department: Department of Management Studies

Mode: Offline

No. of participants: 50

Duration of Event: 11 am to 1 pm

Resource person: Prof Alok Pandey

Coordinator Name: Ms. Anadi Trikha

Event Venue: Seminar Hall, Technology Block, VGU



Participants interacting with Prof. Alok Pandey

Brief Report

Dr. Manisha Choudhary in her welcome address initiated a conversation about how start-ups have become lifelines of industries with visionary ideas.

Prof Pandey emphasized on the need for creation of an ecosystem for an entrepreneurial mindset and the need for development of skills from the start of their degree courses. With different brainstorming exercises Prof Pandey enlightened the students on how business ideas are generated from problems around us.