

JAIPUR STUDENT ENTREPRENEURSHIP FEST - 2017

Date: 11th May 2017

Organizing Department: Department of Commerce

Mode: Online

No. of Participants: 93

Duration of Event: 1 day

Resource person: Yashweer Singh – Entrepreneur;
Ashish Chanchlani – Social Media Personality

Coordinator Name: Deepali Mehta

Event Venue: Neerja Modi School, Jaipur



Entrepreneurship Fest Advertisement



Students receiving award

Brief Report

The second edition of Jaipur Student Entrepreneurship Fest (JSEF) was successfully held at Neerja Modi School on the 11th of May, in collaboration with the Department of Commerce, VGU, Jaipur. Various schools from around the state participated enthusiastically.

Result of various competitions held at the fest:

Best B plan – MGD School

Startup Quiz – NMS (Winner), St. Anselm School (Runner up)

Debate – NMS (Winner), Cambridge Court School (Runner up)

Ad Mad Show – MGD School (Winner), Edify School (Runner up)

Key Highlights of the event include:

- **Speaker Sessions:** Speakers shared stories with students and their contribution towards society.
- **Business Plan Competition:** Students showcased business ideas through a 2-minute elevator pitch in the prelim round, a B-plan PPT in the final round and was mentored by startup experts.
- **Startup Quiz Competition:** Startup quiz tested knowledge of the teams on the startup ecosystem and understanding of the business.
- **English Debate Competition:** Students participated in a debate competition on topics related to startups and changing business environments.
- **Ad-Mad Competition:** Teams created interesting advertisements for products.
- **Treasure Hunt:** Teams followed clues to find treasures hidden within the campus.

Conclusion

This event was focused on developing and enhancing entrepreneurship skills and ended on a much bigger and better note with:

National Level Speakers at the event including (20+ speakers and judges):

- Ashish Chanchlani – with 350,000+ subscribers on Youtube
- Yashweer Singh – Fortune 30 Under 30 in Asia 2016
- RJ Ravindra – Rajasthan's top RJ with a huge fan list
- Reach of over 60,000 students through social media and school sessions
- Invitation to 40+ top rated schools