

ONE DAY WORKSHOP ON ENTREPRENEURSHIP OPPORTUNITIES IN HORTICULTURE

Date: 22/05/2021

Organizing Department: Department of Agriculture

Mode: Offline

No. of Participants: 53

Duration of Event: One day

Resource Person: Dr. Vikas Kumar - Asst Professor - Department of Agriculture

Coordinator Name: Dr. Anjali Tiwari, Asst Professor, Department of Agriculture, VGU; Ms. Bhavani Dongabanti, Asst Professor, Department of Agriculture, VGU

Event Venue: Horticulture Farm, Bagru



Marigold cultivation at Bagru



Poly house visit

Brief Report

Horticulture presents several avenues for entrepreneurship activities. Entrepreneurs can play an important role in artificial ripening of fruits, onion storage, pickle, murrabha and candy making, fresh produce handling, minimal processing of horticultural produce. Hence for skill and entrepreneurship opportunity development a one day workshop was organized by the Department of Agriculture and the programme was aimed at providing basic knowledge of various new avenues in nursery business. This workshop also provided hands-on training on the processing of locally available fruits and vegetables into products such as minimally processed fruit and vegetables, fruit juice and beverages, canned products, squash, jams, jelly, pickles etc. Products prepared by the students were packed and marketed.

Workshop covered the following topics:

- To increase opportunities for developing entrepreneurship in horti-business sector especially horticulture, floriculture, pomology, olericulture and post-harvest sector
- To develop scalable start-up entrepreneurship
- To know market based production concepts and skill development accordingly
- To know the importance of quality and safety of processed products