

WORKSHOP ON CONCEPTUALIZING A FLEA MARKET

Date: 10th Jan, 2019

Organizing Department: Department of Commerce, GCEC

Mode: Offline

No. of Participants: 150

Duration of Event: 1 day

Resource Person: Mr. Paresh Gupta, Founder Neos Angels, Ted-ex Speaker

Coordinator Name: Ms. Poonam Rajoria

Event Venue: Seminar Hall, VGU



Brief Report

The Department of Commerce (GCEC) proudly organized an offline workshop on “How to set up a Flea Market” which was aimed at helping students understand the intricacies of a flea market and how it can help them improve their businesses. The workshop started at 4 PM and ended at 8 PM.

Key Highlights of the event:

- **Speaker Sessions:** Experts shared their stories with the students and lessons to help them understand the concept of flea market and its uses
- **Competition:** Students set up a flea market to showcase their business idea and also showcased it through a 2-minute elevator pitch. They were mentored by the start-up experts.