

# THREE DAYS BOOTCAMP ON AGRITECH START-UPS

**Date:** 06/03/2021 – 08/03/2021

**Organizing Department:** Department of Agribusiness Management

**Mode:** Offline

**No. of Participants:** 80 students

**Duration of Event:** 03 days from 11:00 am to 2:00 pm daily

**Resource Person:** Dr. Divesh Kumar - MNIT, Jaipur

**Coordinator Name:** Mr. N.K. Sharma

**Event Venue:** Seminar Hall, VGU



Arrival of Guest



Boot camp Inaugural



Speaker Session 1



Speaker Session



Valedictory Function



Vote of thanks

**Brief Report**

Every year the Department of Agribusiness Management, VGU organizes the Department Day with some scientific and cultural events. The aim of the celebration is to improve the knowledge of the audience of the field of agriculture and its recent trends.

The start-up ecosystem in India has been evolving rapidly in the past decade. Agricultural startups in India are still at a nascent stage, with about 500+ start-ups trying to solve multiple emerging problems in the Indian agriculture and agribusiness ecosystem. Agri-startups are making the most of technology and converting them into easy and sustainable practices, which would make farming a lot simpler and profitable. The present study highlights the role of Agri-startups, the need for development of the agriculture sector, and providing employment opportunities to the youth.

The bootcamp was inaugurated by Dr. Divesh Kumar, MNIT, Jaipur and Er Onkar Bagaria, CEO, VGU & VIT Campus. It progressed with the first expert lecture by Dr. Divesh Kumar, MNIT, Jaipur, on “Agritech start-ups related to IOT”.

### **Objectives of the boot camp:**

- To assess the knowledge and attitude of respondents regarding agribusiness and agritech start-ups and agribusiness incubation centers.
- To conduct case studies of selected agribusiness and agritech start-ups.

### **Conclusion**

A successful entrepreneur cannot start a business just with passion and an idea. They face many challenges too. To cope up with the problems of start-ups, one should have a high level of leadership skill with a clear understanding of the market, excellent communication skill, maturity to see things in the right perspective along with the ability to take calculated risks. It is estimated that in the near future, the agri-tech sector will be at the center stage of innovation and will lead India's journey towards overall transformation. Therefore, the ecosystem needs to focus on driving innovation, data collaboration, easy working capital and providing digital infrastructure to enable real-time access to farmers across the country.