



VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR

(Established by Act 11/2012 of Rajasthan Govt. Covered u/s 2(f) of UGC Act,1956)

SCHEME & SYLLABUS FOR BACHELOR OF DESIGN (FASHION & TEXTILE DESIGN)

Version	1.1
Applicable for Back Examination (Session)	Session 2019-2020, 2020-2021,2021-2122
Date of BOS/BOF/AC	BOS-04/05/2019/BOF-04/05/2019/AC- 20/ 07/2019
Page No. Where Major/Minor Changes have been done	--
Implemented from (Session)	Session 2019-2020
Schemes and Page Number Syllabus Page Number	Schemes: Sem.-I to VIII, Page No.7-14 Schemes & Syllabus of Semester I& II (Foundation Year common for all Streams) Separate File Attached Syllabus: III &IV Semester, Page No. 15-33

Credit Distribution for Bachelor of Design Eight Semesters / Four year Total Credit of the Program

Semester	I	II	III	IV	V	VI	VII	VIII	Total
Credit / Semester	28	28	30	30	30	30	28	28	232

SESSION: 2019-2020

VIT Campus, Sector-36, NRI Road, Sisyawas, Jagatpura, Jaipur (Raj.)-303012

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PROGRAMME DETAILS

Name of programme	Bachelor of Design
Name of Specialization	Fashion & Textile
Duration of Programme	4 Years
Programme Outcome	<p>Students taking admission to this program of B. Des are expected to get equipped with following outcomes:</p> <ol style="list-style-type: none"> 1. Core understanding of the fashion and textile. 2. Professional Capacity building as specialized designers in their subject domain to serve the Industry /Society. 3. Technical and cognitive skill development. 4. Building Entrepreneurship ability to work individually and work with team. 5. Building understanding and awareness of professional responsibilities towards nature and environmental contexts and sustainable development.
Programme Specific Outcomes	<p>Building students' knowledge and capacity to make their career and serve in the Industry, Development Organizations, Entrepreneurship, Academic Institutions Pursue higher Studies till Master and Doctoral for further professional growth.</p>

Teaching and Examination Scheme for B. Des. Fashion & Textile Design

1. Teaching and Examination Scheme for Bachelor of Design:

Courses, Periods of Study And Subjects of Examination will Be Choice Based Credit System For B. Des.

1.1. The Bachelor of Design (B. Des.) is a regular programme and is conducted on-campus at Jaipur.

Duration of the Course		
Course	Normal duration	Extended duration
B. Des.	Full time Four years (08 semesters)	Full time Six years (12 semesters)

1.2. Credit Distribution for Eight semesters of Bachelor of Design is given in table below:

Credit Distribution–Eight Semesters / Four year

Semester	I	II	III	IV	V	VI	VII	VIII	Total
Credit / Semester	28	28	30	30	30	30	28	28	232

Evaluation Scheme

Type of Component	Weightage to be given	Exam Duration
Theory Paper		
Mid Term 1	5%	1 hr
Mid Term 2	5%	1 hr
Eight sessional components, A1, A2, A3, A4, A5(average from each units 1-5 out of 5% each as Quiz, Assignments, Presentations, Seminar/ Paper on Advanced Topics, Case Studies, Projects, Any other component.) A6 (out of 5% as attendance of student for the course), A7 (out of 5% as sessional work at semester end), A8 (out of 5% as ViVa Voce on sessional work at semester end)	8 x 5% = 40%	-
End Term Exam	50%	2hr
Practical Paper		
Mid Term 1	5%	2hr
Mid Term 2	5%	2hr
Assignments, Projects, Any other component	40%	-
End Term Exam (Conduction +Viva)	50%	3hr
Internship		
Internship application and student work portfolio	15%	-
Selection Internship office	5%	-
Weekly Report	20%	-
Office conduct and detailed case study	10%	-
End Term Exam(Report + Viva)	50%	-
Thesis/Dissertation/Dissertation		
Synopsis, Programme Formulation, Site Study	15%	-
Concept and Case Studies	10%	-
Preliminary Stage Design I	10%	-
Preliminary Stage Design II	15%	-
End Term Exam(Project portfolio +Model + Viva Voce +presentation)	50%	-

VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR

EXAMINATION SCHEME FOR BACHELOR OF DESIGN

B.Des-Foundation Studies (Common for all Streams)

Semester-I

Sr.No	Subject code	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Duration (Hours)	Internal Marks	External Marks
			Lecture	Tutorial	Practical /Studio					
1.	BDFS 101	Visual Expression	2	3	1	6	5	TDE (3hrs)	50	50
2.	BDFS 102	Color and Rendering	1	1	1	3	3	TDE (3hrs)	50	50
3.	BDFS 103	Material and Workshop Practice - I	1	2	2	5	5	SVE	50	50
4.	BDFS 104	Design Basics	1	-	2	3	4	TDE (3hrs)	50	50
5.	BDFS 105	Tech. Drawing (Manual + Computer) - I	2	3	1	6	5	TDE (3hrs)	50	50
6.	BAR 106	Open Elective-I Arts & Graphics-I,	1	1	1	3	3	SVE	50	50
	BAR 107	Skill Development-I,								
	BAR 108	Related Study Program								
7.	BDFS 106	Communication Skills -I	2	2	-	4	3	TE (2hrs)	50	50
Total			10	12	08	30	28		350	350

Note:

- Theory Examination (TE):** Theory exam shall be conducted for Communication Skills –I (BDFS 106).
- Theory and Drafting Examination (TDE):** Writing and Drafting exam shall be conducted for the studio subjects of Visual Expression (BDFS 101), Color and Rendering (BDFS 102), Design Basics (BDFS 104), Tech. Drawing (Manual + Computer) - I (BDFS 105) in the Studio hall having the provisions of drawing boards.
- Sessional Viva-Voce Examination (SVE):** Portfolio examination (as Practical exam)/ Presentation shall be conducted through viva-voce in the subject of Material & Workshop Practices (BDFS 103), and Open Elective (BAR 106/107/108) by internal external examiner.

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EXAMINATION SCHEME FOR BACHELOR OF DESIGN

B. Des-Foundation Studies (Common for all Streams) Semester-II

Sr.No	Subject code	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Duration (Hours)	Internal Marks	External Marks
			Lecture	Tutorial	Practical/ Studio					
1.	BDFS 201	Design Drawing	1	-	2	3	4	TDE (3hrs)	50	50
2.	BDFS 202	Evolution of Art & Design	2	2	0	4	3	TE (2hrs)	50	50
3.	BDFS 203	Design Project- The Making	1	2	2	5	5	SVE	50	50
4.	BDFS 204	Environmental Science - I	1	1	1	3	3	TE (2hrs)	50	50
5.	BDFS 205	Technical Drawing (Manual + Computer) - II	2	3	1	6	5	TDE (3hrs)	50	50
6.	BDFS 206	Advanced Documentation and Presentation skills	2	2	-	4	3	SVE	50	50
7.	BDFS 207	Material and Workshop Practices - II	1	2	2	5	5	SVE	50	50
Total			09	07	11	30	28	-	350	350

Note:

- Theory Examination (TE):** Theory exam shall be conducted for Evolution of Art and Design (BDFS 202) and Environmental Science - I (BDFS 204).
- Theory and Drafting Examination (TDE):** Writing and Drafting exam shall be conducted for the studio subjects of Design Drawing (BDFS 201), Technical Drawing (Manual + Computer) - II (BDFS 205) in the Studio hall having the provisions of drawing boards.
- Sessional Viva-Voce Examination (SVE):** Portfolio examination (as Practical exam)/ Presentation shall be conducted through viva-voce in the subject of Design Project- The Making (BDFS 203), Advanced Documentation and Presentation skills (BDFS 206) and Material and Workshop Practices - II (BDFS 207) by internal / external examiner

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EXAMINATION SCHEME FOR BACHELOR OF DESIGN

B. Des- Fashion & Textile Design Semester-III

Sr.No	Subject code	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Type	Internal Marks	External Marks
			Lecture	Tutorial	Practical/studio					
1.	BDFT 301	History of fashion & textile (western)	1	3	1	5	4	TE (2hrs)	50	50
2.	BDFT 302	Fundamentals of Fashion & Textile	1	1	1	3	3	TE (2hrs)	50	50
3.	BDFT 303	Design Project-I	1	2	2	5	5	SVE	50	50
4.	BDFT 304	Fashion Studies	2	1	1	4	4	SVE	50	50
5.	BDFT 305	Pattern Making & Draping-1	1	2	2	5	5	TDE (3hrs)	50	50
6.	BDFT 306	Fashion Illustration-1	1	0	2	3	4	TDE (3hrs)	50	50
7.	BDFT 307	Garment Construction-1	1	2	2	5	5	SVE	50	50
Total			08	11	11	30	30		350	350

Note:

- Theory Examination (TE):** History of fashion & textile (western) (BDFT 301), Fundamentals of fashion & textile (BDFT 302)
- Theory and Drafting Examination (TDE):** Fashion Illustration-1((BDFT 306), Pattern Making & Draping-1(Basic) (BDFT 305)
- Sessional Viva-Voce Examination (SVE):** Design Project-I (BDFT 303), Fashion Studies (BDFT304),Garment Construction-1(Basic) (BDFT 307)

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EXAMINATION SCHEME FOR BACHELOR OF DESIGN

B. Des- Fashion & Textile Design Semester-IV

Sr.No	Subject code	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Type	Internal Marks	External Marks
			Lecture	Tutorial	Practical /Studio					
1.	BDFT 401	History of Fashion and Textile (Indian)	1	3	1	5	4	TE (2hrs)	50	50
2.	BDFT 402	Dyeing, Printing & Surface Techniques	2	1	1	4	4	TE (2hrs)	50	50
3.	BDFT 403	Design Project-II	1	2	2	5	5	SVE	50	50
4.	BDFT 404	Elective I A. Jewelry Illustration B. Photography C. Surface & Prints	1	1	1	3	3	SVE	50	50
5.	BDFT 405	Pattern making & draping -II	1	2	2	5	5	TDE (3hrs)	50	50
6.	BDFT 406	Fashion Illustration-II	1	0	2	3	4	TDE (3hrs)	50	50
7.	BDFT 407	Garment Construction -II	1	2	2	5	5	SVE	50	50
Total			08	11	11	30	30		350	350

Note:

- Theory Examination (TE):** History of Fashion and Textile (Indian),(BDFT. 401), Dyeing, Printing & Surface Techniques (BDFT. 402)
- Theory and Drafting Examination (TDE):** Fashion Illustration-1((BDFT 406), Pattern making & draping -2 (BDFT. 405)
- Sessional Viva-Voce Examination (SVE):** Design Project-II (BDFT. 403), Garment Construction -2 (BDFT. 407), Elective I (BDFT. 404).

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EXAMINATION SCHEME FOR BACHELOR OF DESIGN

B. Des- Fashion & Textile Design Semester-V

Sr.No	Subject code	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Type	Internal Marks	External Marks
			Lecture	Tutorial	Practical /studio					
1.	BDFT 501	Industrial Training	45 days			-	6	SVE	50	50
2.	BDFT 502	Styling & Image creation	1	4	0	5	3	SVE	50	50
3.	BDFT 503	Design Project-III	2	0	2	4	5	SVE	50	50
4.	BDFT 504	Weaving & Knitting Techniques	1	0	2	3	4	SVE	50	50
5.	BDFT 505	Advanced Pattern making & Garment Construction-1	2	0	2	4	5	TDE (3hrs)	50	50
6.	BDFT 506	Introduction to design organization	1	1	1	3	3	TE (2hrs)	50	50
7.	BDFT 507	Fashion merchandising	2	1	1	4	4	TE (2hrs)	50	50
		Total	09	06	08	23+ 45 Days	30		350	350

Note:

1. **Theory Examination (TE):** Introduction to design organizations (BDFT506), Fashion merchandising (BDFT 507)
2. **Theory and Drafting Examination (TDE):** Advanced Pattern making & Garment Construction-1 (BDFT 505)
3. **Sessional Viva-Voce Examination (SVE):** Industrial Training (BDFT501), Styling & Image Creation (BDFT 502), Design Project-III (Evening wear)(BDFT503), Weaving & Knitting Techniques (BDFT504).

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EXAMINATION SCHEME FOR BACHELOR OF DESIGN

B. Des- Fashion & Textile Design Semester-VI

Sr.No	Subject code	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Type	Internal Marks	External Marks
			Lecture	Tutorial	Practical /studio					
1.	BDFT 601	Apparel Production Management	2	2	-	4	3	TE (2hrs)	50	50
2.	BDFT 602	Universal Design Concepts	1	3	1	5	4	SVE	50	50
3.	BDFT 603	Design project-IV (sustainability)	1	1	3	5	6	SVE	50	50
4.	BDFT 604	Elective II	1	1	1	3	3	SVE	50	50
5.	BDFT 605	Advanced Pattern making & Garment Construction-II	1	2	2	5	5	SVE	50	50
6.	BDFT 606	Visual Merchandising	1	-	2	3	4	TDE (3hrs)	50	50
7.	BDFT 607	Computer Aided Designing	1	2	2	5	5	SVE	50	50
Total			08	11	11	30	30		350	350

Note:

1. **Theory Examination (TE):** Apparel Production Management (BDFT601)
2. **Theory and Drafting Examination (TDE):** Visual Merchandising (BDFT606)
3. **Sessional Viva-Voce Examination (SVE):** Universal Design Concepts (BDFT602), Design project-IV (Sustainability)(BDFT 603), Electives II (BDFT 604), Advanced Pattern making & Garment Construction-II (BDFT605), Computer Aided Designing (BDFT607)

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EXAMINATION SCHEME FOR BACHELOR OF DESIGN

B. Des- Fashion & Textile Design Semester-VII

Sr.No	Subject code	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Type	Internal Marks	External Marks
			Lecture	Tutorial	Practical/Studio					
1	BDFT 701	Design Marketing	2	4	0	6	4	TE (2hrs)	50	50
2	BDFT 702	Dissertation	1	4	6	11	12	SVE	50	50
3	BDFT 703	Design Project - V (Futuristic fashion/textile)	1	2	4	7	8	SVE	50	50
4	BDFT 704	Design Economics	2	4	0	6	4	TE (2hrs)	50	50
		Total	06	14	10	30	28		200	200

Note:

1. **Theory Examination (TE):** Design Marketing (BDFT701), Design Economics (BDFT704)
2. **Theory and Drafting Examination (TDE):**
3. **Sessional Viva-Voce Examination (SVE):** Design Project-V (Futuristic fashion/textile)(BDFT703), Dissertation (BDFT702)

EXAMINATION SCHEME FOR BACHELOR OF DESIGN**B. Des- Fashion & Textile Design
Semester-VIII**

Sr.No	Subject code:	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Type	Internal Marks	External Marks
			Lecture	Tutorial	Practical/Studio					
1	BDFT 801	Portfolio Design	2	1	1	4	4	SVE	50	50
2	BDFT 802	Professional Practice & Policies	2	4	0	6	4	TE (2hrs)	50	50
3	BDFT 803	Thesis (Graduation Project)	90 days				20	SVE	50	50
		Total	4	5	1	10+ 90 Days	28		150	150

Note:

1. **Theory Examination (TE):** Professional Practice & Policies (BDFT802)2. **Theory and Drafting Examination (TDE):**3. **Sessional Viva-Voce Examination (SVE):** Portfolio Design (BDFT801), Thesis (Graduation Project) (BDFT803)

Scheme & Syllabus
Of
B. Des. Fashion & Textile
Semester III& IV

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EXAMINATION SCHEME FOR BACHELOR OF DESIGN

B. Des- Fashion & Textile Design Semester-III

Sr.No	Subject code	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Type	Internal Marks	External Marks
			Lecture	Tutorial	Practical/studio					
1.	BDFT 301	History of fashion & textile (western)	1	3	1	5	4	TE (2hrs)	50	50
2.	BDFT 302	Fundamentals of Fashion & Textile	1	1	1	3	3	TE (2hrs)	50	50
3.	BDFT 303	Design Project-I	1	2	2	5	5	SVE	50	50
4.	BDFT 304	Fashion Studies	2	1	1	4	4	SVE	50	50
5.	BDFT 305	Pattern Making & Draping-1	1	2	2	5	5	TDE (3hrs)	50	50
6.	BDFT 306	Fashion Illustration-1	1	0	2	3	4	TDE (3hrs)	50	50
7.	BDFT 307	Garment Construction-1	1	2	2	5	5	SVE	50	50
Total			08	11	11	30	30		350	350

Note:

- Theory Examination (TE):** History of fashion & textile (western) (BDFT 301), Fundamentals of fashion & textile (BDFT 302)
- Theory and Drafting Examination (TDE):** Fashion Illustration-1((BDFT 306), Pattern Making & Draping-1(Basic) (BDFT 305)
- Sessional Viva-Voce Examination (SVE):** Design Project-I (BDFT 303), Fashion Studies (BDFT304),Garment Construction-1(Basic) (BDFT 307)

History of Fashion & Textile (western)

Subject Code: BDFT 301	Course Title: History of Fashion & Textile (Western)	Credit: 4 L-T-P : 1-3-1
Exam Duration: 2 hr	Exam : TE	Max Marks: 100

OBJECTIVE: Students will be able to gain knowledge about the western history of fashion and textile.

CONTENTS:

Unit 1: Ancient

Introduction to Prehistoric, Egyptian, Greek, & Roman costumes and textiles.

Unit 2: Middle Ages

Introduction to early and late middle ages costumes and textiles.

Unit 3: Renaissance

Introduction to Italian and northern renaissance costumes and textiles.

Unit 4: Baroque & Rococo

Introduction to 17th and 18th century costumes and textiles.

Unit 5: Modern Ages

Introduction to costume and textile outline of 19th century onwards.

Suggested Readings:

- | | | | | |
|----|---|------------------------|------|--------------------------------------|
| 1. | Survey of Historic Costumes | Tortora P.G., Eubank K | 2010 | Fairchild Books |
| 2. | Costume and Fashion: A Concise History | Laver J | 2010 | Thames & Hudson |
| 3. | World of Art Peacock T., Costumes 1066 to the Present | Tortora P.G | 2006 | Thames and Hudson |
| 4. | Full Colour Pictorial History of Western Costume | Racinet Auguste | 1987 | Dover Publications |
| 5. | History of Costumes in the West | Boucher F | 1995 | Thames & Hudson Ltd, Revised Edition |

Fundamentals of fashion &Textile		
Subject Code: BDFT 302	Course Title: Fundamentals of Fashion & Textile	Credit: 3 L-T-P : 1-1-1
Exam Duration: 2hr	Exam : TE	Max Marks: 100

OBJECTIVE: To familiarize student with Fibers and its types, yarns classification and its manufacturing process, yarn numbering system, introduction to weaving and knitting.

CONTENTS:

Unit 1.Introduction to Fibres

Important properties of textile fibres

Natural fibres- e.g. Cotton, flax, jute, ramie, wool, silk etc.

Synthetic fibres- e.g. Nylon, polyester, acrylic, mod acrylic, olefins, polypropylene etc.

Unit 2.Introduction to yarns

Introduction to Yarn manufacturing process, and spinning

Introduction to Yarn Classification- on the basis of structure, fibre composition.

Introduction to thread count: ends per inch and picks per inch

Introduction to Fabric weight: fabric mass (GSM).

Unit 3.Introduction to weaves

Introduction to weaving process: woven fabric formation, weaving preparatory - objectives, process sequence. Types of Looms. Fabric faults-types-causes &remedies Introduction to Woven structures

Unit 4. Introduction to knitting

Definition, classification, comparison of basic properties of woven and knitted fabrics,

Weft knitting-types: circular, flat - important features, cycle of operation in plain jersey, rib and interlock.

Unit 5. Surface Ornamentation

Basic hand stitches, embroideries, fabric manipulation.

.Suggested Readings:

- | | | | | |
|----|---|---------------------------------|-------|---------------------------|
| 1. | Textile Fibre to fabric, | Abling, B | 2000 | New York, Fairchild Books |
| 2. | Patterns of Culture:
Decorative Weaving
Techniques, Leeds | Hann, M. A. and
Thomas, B. G | 2005 | Oxford, Batsford |
| 3. | Fashion from concept to
consumer | Gini stephens frings | Sixth | Prentice hall |
| 4. | Indian embroidery | Rosemerry crill | 2006 | Search press |
| 5. | The techniques of Indian
emb | Anne morrel | 2011 | |

Design Project-I		
Subject Code: BDFT 303	Course Title: Design Project-I	Credit: 5 L-T-P : 1-2-2
Exam Duration: ---	Exam : SVE	Max Marks: 100

OBJECTIVE: Students will be able to create collection of Women’s wear by following a detail design process which include research, conceptualization, ideation, & final garments using pattern making and garment construction techniques taught in the semester.

CONTENTS:

Unit 1: Research

Visual & contextual research from a specific inspiration (theme), Collection of Data, Compiling of trend and forecast study of fabric, Color and silhouette with client understanding for basic women’s wear.

Unit 2: Conceptualization

Brain storming & brain mapping in design diary, Making and selection of boards like inspiration board, mood board, color board, Client board, fabric board etc.

Unit 3: Ideation

Design Development, creating color ways for design options.
Creating pattern for design options.

Unit 4: Test Fit

Garment construction of the patterns created to check the applicability.

Unit 5: Final range

Pattern making, draping technique used for the desired ensemble, appropriate sewing techniques used for realizing the ensemble.

Making of specification sheet and cost sheet.

Suggested Readings:

- | | | | | |
|----|--|-------------------|------|-----------------------------|
| 1. | Fashion by Design | Ellinwood, J.G. | 2010 | New York, Fairchild Books. |
| 2. | The Design Process | Aspelund. K. | 2010 | New York, Fairchild Books. |
| 3. | Illustrated Encyclopedia of Costume and Fashion | Cassin, S.J. | 1986 | London, Cassell Publishers. |
| 4. | You can find inspiration in everything, if you can’t, look again | Smith, P., et al. | 2014 | U.K., Violette Editions. |

Fashion Studies		
Subject Code: BDFT 304	Course Title: Fashion Studies	Credit: 4 L-T-P : 2-1-1
Exam Duration: ---	Exam : SVE	Max Marks: 100

OBJECTIVE: To Familiarize student with different aspect of fashion world. Also it would introduce student to famous fashion centers and designers all across the world. Students will be able to gain knowledge about the fashion terminology, fashion cycle fashion movement, fashion adoption, consumer identification.

CONTENTS:

Unit 1: Introduction to Fashion

Meaning of fashion, Terminology of fashion, Fashion evolution, fashion movement, Consumer identification etc.

Unit 2: Fashion Adoption and elements

Fashion adoption theories, Motive for consumer buying, Fashion categories. Silhouettes- Necklines collars and sleeves Variations of skirts, dresses and trousers. Variations of coats, jackets', pockets and fastenings.

Unit. 3. Fashion Forecasting

Introduction to color,, trend, styles, fabrics, silhouettes & print forecasting. Basic steps involved in forecasting introduction to different forecasting agencies.

Unit.4 Fashion houses & labels

Study of famous fashion houses and labels around the world. Understanding the marketing strategy and comparative study of styles of different labels.

Unit 5. Indian and International fashion designers

Study about the working style of any five famous fashion designers of India and 5 international fashion designers.

Suggested reading Material.

- | | | | | |
|----|---|---------------------------------|----------------|---------------------------|
| 1. | Textile Fibre to fabric, | Abling, B | 2000 | New York, Fairchild Books |
| 2. | Patterns of Culture:
Decorative Weaving
Techniques, Leeds | Hann, M. A. and
Thomas, B. G | 2005 | Oxford, Batsford |
| 3. | Fashion from concept to
consumer | Gini stephens frings | Sixth | Prentice hall |
| 4. | Carr H., & Latham B. ,
The Technology of
Clothing Manufacture | Carr H., & Latham B. | 2nd
edition | Blackwell Sc. |

Pattern making & Draping-I		
Subject Code: BDFT 305	Course Title: Pattern Making and Draping-I	Credit: 5 L-T-P : 1-2-2
Exam Duration: 3 hrs.	Exam : TDE	Max Marks: 100

OBJECTIVE: Students will understand the technical aspect of fashion design by developing the skill of pattern making they will be able to develop basic bodice block, dart manipulation, designing with darts, style line and draping.

CONTENTS:

Unit 1: Introduction to Pattern making

Patternmaking tools and terms, Types of patterns, Balance line terms, Information to be mentioned on patterns, Different body types.

Measuring techniques: Circumference, Vertical and horizontal measurements, Individual measurements

Flat pattern method - Adult bodice block, Adult sleeve block, Basic skirt, Torso, Placket.

Unit 2: Dart Manipulation

Single and two dart series by slash-spread and pivotal transfer technique.

Unit 3: Designing with Darts

Dart clusters and dart equivalent, Graduated and radiating darts, Conversion & designing with darts.

Unit 4: Style line

Drafting of style lines and Princess line foundation.

Unit 5: Introduction to Draping

Basic bodice block, draping of front & back bodice block, drafting of flat patterns, Basic skirt block,

Draping of front & back of skirt block, Drafting of flat patterns.

Suggested Readings:

- | | | | | |
|----|---|--------------------------|-------------|--|
| 1. | Pattern Making for Fashion Design, New York | Armstrong, H.J | 2009 | Prentice Hall. |
| 2. | Metric Pattern Cutting for Women's Wear | Aldrich, W | 2008 | Oxford, Willey Blackwell Publication. |
| 3. | Pattern cutting and Making up The Professional, | Shoben, M.M., Ward, J.P. | 1999 | CBS Publishers & Distributors (P) Ltd. |
| 4. | How to Draft Basic Patterns | Kopp E., et. al. | 3rd Edition | Fairchild Publications, |

Fashion Illustration-I		
Subject Code: BDFT 306	Course Title: Fashion Illustration-I	Credit: 4 L-T-P : 1-0-2
Exam Duration: 3hrs	Exam : TDE	Max Marks: 100

OBJECTIVE: Students will understand the visualizing aspect of design through fashion illustration they will understand the method of expressing their idea on paper, they will also gain the knowledge of fashion figure drawing, Dressing Techniques, Rendering Techniques & Flat drawings.

CONTENTS:

Unit 1: Human figure Proportions

Basic figure, proportion of human figure. front, back , 3/4th and side view

Unit 2: Fashion Figures

Figure proportion of fashion figure. Front, Back and 3/4th and side view.
Illustrating different Poses .

Unit 3:. Dressing Techniques

Drawing two Dimensional as three dimensional, relation b/w fabric and body,
Dart/Gathers/Pleats/ Drape, Fabric Characteristics, Drawing from photographs.

Unit 4: Rendering

Rendering using water soluble pencils, soft pastels & water colors, Different types of patterns, rendering different materials.

Unit 5: Flat Drawings

Flat drawings of various items (knit wear, Blouse/shirt, Dresses, Skirts, Pants etc.)

Suggested Readings:

- | | | | | |
|----|---|-------------------------|------|---------------------------|
| 1. | Fashion Sketchbook | Abling, B | 2000 | New York, Fairchild Books |
| 2. | Fashion Drawing: Basic Principles | Allen, A. and Seaman, J | 1993 | Oxford, Batsford |
| 3. | Fashion Design Illustration: Womenswear | Ireland, P.J | 1993 | Oxford, Batsford |
| 4. | Figure Templates for Fashion Illustration | Ireland, P. J | 1993 | Oxford, Batsford |

Garment Construction-I		
Subject Code: BDFT 307	Course Title: Garment Construction-I	Credit: 5 L-T-P : 1-2-2
Exam Duration: ---	Exam : SVE	Max Marks: 100

OBJECTIVE: Students will understand the technical aspect of fashion design by developing the skill of stitching garment through garment construction.

CONTENTS:

Unit 1: Introduction to Tools

Sewing equipment's- measuring tools, marking tools, cutting tools, needles, pressing tools, etc.

Various parts of machines and their functions, Threading the machine, Care & maintenance of sewing machine Common machine defects and remedies

Unit 2: stitching Machine Practice

Stitching practice of straight lines, geometric shapes like triangle and square, zigzag

Unit 3: Stitching

Stitching practice swirls, concentric circles, squares, and triangles, joining of curves and joining of angles.

Unit 4:. Seams

Seams (eg. Plain, French, felt & fell, slot, lapped, bound seam, etc.)

Methods of seam finish (eg. Pinking, binding, turning & machining, overcasting, interlocking, edge machining, etc.)

Unit 5: Creating, Tucks, Pleats And Gathers

Tucks- space, pin, shell & cross tucks etc.

Pleats- knife, box, inverted box, sunrays pleats, kick pleat.

Gathers- with and without elastic, hand basting, hemming, button hole making.

Suggested Readings:

- | | | | | |
|----|--|-----------------|------|-----------------------------------|
| 1. | A Guide to Fashion Sewing, | Amaden-Crawford | 2010 | New York, Fairchild Books. |
| 2. | Claire Shaeffer's Fabric Sewing Guide | Shaeffer, C. | 2008 | Wisconsin, Krause Publications. |
| 3. | High Fashion Sewing Secrets from the World's Best Designers: A Step-By-Step Guide to Sewing Stylish Seams, Buttonholes, Pockets, Collars, Hems, And More | Shaeffer, C. | 2001 | New York, Rodale Books Publisher. |
| 4. | The Complete Book of Sewing Short Cut | Clair, B. S | 1981 | Sterling Publication, |

VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR

EXAMINATION SCHEME FOR BACHELOR OF DESIGN

B. Des- Fashion & Textile Design Semester-IV

Sr.No	Subject code	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Type	Internal Marks	External Marks
			Lecture	Tutorial	Practical /Studio					
1.	BDFT 401	History of Fashion and Textile (Indian)	1	3	1	5	4	TE (2hrs)	50	50
2.	BDFT 402	Dyeing, Printing & Surface Techniques	2	1	1	4	4	TE (2hrs)	50	50
3.	BDFT 403	Design Project-II	1	2	2	5	5	SVE	50	50
4.	BDFT 404	Elective I A. Jewelry Illustration B. Photography C. Surface & Prints	1	1	1	3	3	SVE	50	50
5.	BDFT 405	Pattern making & draping -II	1	2	2	5	5	TDE (3hrs)	50	50
6.	BDFT 406	Fashion Illustration-II	1	0	2	3	4	TDE (3hrs)	50	50
7.	BDFT 407	Garment Construction -II	1	2	2	5	5	SVE	50	50
Total			08	11	11	30	30		350	350

Note:

- Theory Examination (TE):** History of Fashion and Textile (Indian),(BDFT. 401), Dyeing, Printing & Surface Techniques (BDFT. 402)
- Theory and Drafting Examination (TDE):** Fashion Illustration-1((BDFT 406), Pattern making & draping -2 (BDFT. 405)
- Sessional Viva-Voce Examination (SVE):** Design Project-II (BDFT. 403), Garment Construction -2 (BDFT. 407), Elective I (BDFT. 404).

History of Fashion & Textile (Indian)		
Subject Code: BDFT 401	Course Title: History of fashion and textile (Indian)	Credit: 4 L-T-P : 1-3-1
Exam Duration: 2hrs	Exam : TE	Max Marks: 100

OBJECTIVE: Students will understand the technical aspect of fashion design through surface ornamentation they will gain the knowledge of creating embellishment on fabric surface.

CONTENTS:

Unit 1: Ancient Civilizations

Origin of clothing, costume and textile outline in Indus valley, vedic age, and gupta period.

Unit 2: The Mughal Empire

Arrival of Islam, characters, effects on costume and textile.

Unit 3: Colonial Period

Arrival of Dutch, French and British characters, effects on costume and textile.

Unit 4: Hand woven motifs of India

Introduction to motifs and their techniques (eg. Baluchar Buttedar, Chanderi, Patola, Ikkat fabrics, Brocades Of Banaras, Himrus & Amrus, Pochampalli etc.)

Unit 5: Painted fabrics of India

Introduction to fabric painting styles and their techniques (eg. Madhubani Painting, Kalamkari etc.)

Suggested Readings:

- | | | | | |
|----|--|----------------------------|------|-----------------------------------|
| 1. | Survey of Historic Costumes | Tortora P.G., Eubank K | 2010 | Fairchild Books |
| 2. | Indian Costumes | Pathak, Anamika | 2006 | Roli Books |
| 3. | Ancient Indian Costumes | Alkazi, Roshan | 2008 | Art Heritage Book Pubs, New Delhi |
| 4. | Medieval Indian Costumes | Alkazi, Roshan | 2006 | India and Central Asia, Art |
| 5. | Costume, Textile and Jewellery of India: Traditions of Rajasthan | Bhandari, V. | 2005 | California, Mercury Books |
| 6. | Saris of India: Bihar and West Bengal | Singh, M., et al | 1995 | New Delhi, Wiley Eastern. |
| 7. | Traditional Indian Textiles | Gillow, J. and Barnard, N. | 1991 | Thames and Hudson. |
| 8. | Ikat Textiles of India, | Desai, C. | 1988 | California, Chronicle Books. |
| 9. | Decorative Design History in Indian Textiles and Costumes | Bhatnagar, P | 2008 | New Delhi, Abhishek Publications. |

Dyeing, Printing & Surface Techniques		
Subject Code: BDFT 402	Course Title: Dyeing, Printing & Surface Techniques	Credit: 4 L-T-P : 2-1-1
Exam Duration: 2hrs	Exam : TE	Max Marks: 100

OBJECTIVE: Students will understand the technical aspect of Textile design through dyeing and printing techniques they will be able to learn dyeing and printing process of fabrics.

CONTENTS:

Unit 1: Introduction to Tie & dyeing process

Introduction to dyeing types, Tie and dye (eg. Tools and Accessories Required, Suitable Fabrics for Tie and Dye, Preparation of Materials, Techniques of tie and Dye, Dye Preparations and Methods of Dyeing, etc.)

Unit 2: Introduction to Batik

Introduction to Batik, (eg. Fabrics, Materials and Tools, Tracing the design on the Fabric, Application of wax on the cloth, Dyeing Procedure, Removal of wax from the fabric etc.)

Unit 3: Introduction to Block Printing

Introduction to Block printing (eg. Materials for Printing, Rapid Colours & Method, After-Treatments etc.)

Unit 4: Introduction to Screen Printing

Introduction to types of printing, Screen printing (eg. Materials for Printing, Rapid Colours & Method, After-Treatments etc.)

Unit 5: Introduction to Stencil Printing

Introduction to Stencil painting styles and their techniques.

Suggested Readings:

- | | | | | |
|----|---|----------------------------------|------|---|
| 1. | Textile Fibre to fabric, | Abling, B | 2000 | New York, Fairchild Books |
| 2. | Patterns of Culture:
Decorative Weaving
Techniques, Leeds | Hann, M. A. and Thomas,
B. G | 2005 | Oxford, Batsford |
| 3. | ., Managing Quality in the
Apparel Industry | Bhardwaj, S.K. and
Mehta, P.V | 1998 | New Delhi, New Age
International, 1998 |
| 4. | Encyclopedia of Textile,
Fiber and Nonwoven | Grayson, M | 1984 | . New York: John Wiley &
Sons, 1984 |
| 1. | Textile Fibre to fabric, | Abling, B | 2000 | New York, Fairchild Books |
| 6. | Saris of India: Bihar and
West Bengal | Singh, M., et al | 1995 | New Delhi, Wiley Eastern. |
| 7. | Traditional Indian Textiles | Gillow, J. and Barnard, N. | 1991 | Thames and Hudson. |
| 8. | Ikat Textiles of India, | Desai, C. | 1988 | California, Chronicle Books. |
| 9. | Decorative Design History
in Indian Textiles and
Costumes | Bhatnagar, P | 2008 | New Delhi, Abhishek
Publications. |

Design Project-II		
Subject Code: BDFT 403	Course Title: Design Project-II	Credit: 5 L-T-P :1-2-2
Exam Duration: ---	Exam : SVE	Max Marks: 100

OBJECTIVE: Students will be able to create home furnishing collection by following a detail design process which include research, conceptualization, ideation.

CONTENTS:

Unit 1: Research

Visual & contextual research from a specific inspiration (theme), Collation of Data, Compiling of trend and forecast study of fabric, Color, & Client understanding..

Unit 2: Conceptualization

Brain storming & brain mapping in design diary, Making and selection of boards like inspiration board, mood board, color board, Client board, fabric board etc.

Unit 3: Ideation

Design Development, creating color ways for design options.
Creating prints for design options.

Unit 4:. Print Development

Developing prints from motifs understanding repeat units, creating major Jaal, minor Jaal, buta buti & coordinating checks & stripes.

Unit 5: Home furnishing collection

Creating range of home furnishing products such as curtains, cushion covers, bed linens, table linen, kitchen linen, douvet ,sette etc. Making of specification sheet and cost sheet.

Suggested Readings:

- | | | | | |
|----|--|----------------|------|---------------------------------------|
| 1. | Technology of Textile Processing, Vol. IV | V.A. Shenai | 1977 | Sevak Publication. |
| 2. | The complete guide for designing and printed fabrics | Laurie Wisbrun | 2000 | Oxford, Wiley-Blackwell Publications. |
| 3. | The printmaking handbook | Louise woods | 2006 | New York, Dover Publications. |
| 4. | Designing and printing textiles | June fish | 2004 | London, Lawrence King Publishing. |

Elective -1		
Subject Code: BDFT 404	Course Title: A. Jewellery Illustration	Credit: 3 L-T-P : 1-1-1
Exam Duration:---	Exam : SVE	Max Marks: 100

OBJECTIVE: Students will understand the visualizing aspect of design through jewelry illustration students will be able to learn about the jewelry design.

CONTENTS:

Unit 1: Introduction to Jewelry design

Basic Drawing, History of Jewelry.

Unit 2: Illustration.

Illustration and rendering techniques. Fashion Jewelry

Unit 3: Conceptualization

Conceptualization, 3D Visualization, Design Development

Unit 4: Documentation

Design Documentation

Unit 5: Presentation

Design innovation and presentation

Suggested Readings:

- | | | | | |
|----|---|--|------|--|
| 1. | Jewelry Design, The Artisan's Reference Jewelry Crafts | Oliver, Elizabeth | 2000 | Cincinnati, OHIO, USA
.North Light Craft Books |
| 2. | Creative variations in jewelry design | Galli Maurice, P. | 1997 | Atlglen PA USA. Schiffer Publication |
| 3. | Drawing for Jewelers: Master class in professional design | Forcadell Maria Josep Berenguer & Asuncion Josep | 2012 | Atlglen PA USA, Schiffer Publication |
| 4. | Fashion Illustration: Accessories | Wayne, Chidy | 2010 | Mul Edition. Antwerpen, Belgium. Booqs Publishing. |

Elective-1		
Subject Code: BDFT 404	Course Title: B. Photography	Credit: 3 L-T-P : 1-1-1
Exam Duration:	Exam : SVE	Max Marks: 100

OBJECTIVE: Students will gain the knowledge of photography through this subject they will be able to understand the handling of camera.

CONTENTS:

Unit 1: Understanding and handling of camera

Body parts, camera automatic and assisted settings, shooting mode, DSLR

Unit 2: Understanding manual settings

Understanding the manual settings eg. Lenses, Shutter, Basic of exposure, aperture, shutter speed, ISO, depth of field, white balance, focal length, Diaphragm, Exposure setting, ISO setting.

Unit 3: Composition and technique

Composition and techniques of photography eg. Shooting in day light with manual and auto settings, Rule of thirds, elements and principles, focusing: auto and manual auto focus lock.

Unit 4: Indoor & outdoor lightings

Understanding and use of indoor and outdoor lighting eg. product photography, portrait, depth of field, factors affecting depth of field, lighting, potrature, landscape, macro photography, Applications of close up lenses, use of different filters in photography, actions like freezing and planning, covering sports events, studio lighting and modeling, flash photography.

Unit 5: Post Production

Introduction to editing tools.

Suggested Readings:

- | | | | | |
|----|--|------------------------------|------|--|
| 1. | Basic Photography 6th revised edition | Langford Michael | 1997 | US/UK, Focal Press |
| 2. | Basics Photography: Composition | Prakel David | 2006 | Worthing UK, AVA Publishing |
| 3. | Photography: working in Black & White | David Prakel | 2008 | Worthing UK, AVA Publishing |
| 4. | Point & Shoot: Digital Photography: Basics for Beginners & Amateurs: | Hansen Michael & Tater Mohit | 2013 | Europe, CreateSpace Independent Publishing Platform. |

Elective-1

Subject Code: BDFT 404	Course Title: C. Surface and prints	Credit: 3 L-T-P : 1-1-1
Exam Duration:	Exam : SVE	Max Marks: 100

OBJECTIVE: Students will be able to gain the knowledge of textile print making through this subject they will be able to gain the knowledge developing textile prints.

CONTENTS:

Unit 1. Dyed Surfaces

Creating different surfaces through dyeing techniques like, Tie-&-Dye, Clamp dye, Lehariya, Bandhini, Bandhej, etc.

Unit 2. Printed Surfaces

Creating different surfaces through Printing techniques like, block printing stencil printing , screen printing & Digital printing.

Unit 3. Stitched Surfaces

Creating different surfaces through stitching techniques like, Machine quilting, patch work applique work ,cut work etc.

Unit 4. Embroidered Surfaces

Creating different surfaces through stitching techniques like kantha, phulkari, chikankari, kasuti, chamba rumal etc..

Unit 5. Innovative Surface generation

Creating innovative surfaces that should be sustainable in the terms of usage.

Suggested Readings:

- | | | | | |
|----|---|----------------------------|------|-----------------------------|
| 1. | Tie dyed textiles of India: tradition and trade, London | Hall, D | 1991 | Victoria and Albert Museum. |
| 2. | Creative stitch craft, Australia | Ganderton, L. and Wood, D. | 1991 | Australia, Murdoch Books. |
| 3. | Traditional Indian Textiles, London | Gillow, J. and Barnard, N. | 1991 | Thames and Hudson. |

Subject Code: BDFT 405	Course Title: Pattern Making and Draping-II	Credit: 5 L-T-P :1-2-2
Exam Duration: 3hrs	Exam : TDE	Max Marks: 100

OBJECTIVE: Students will be able to understand the technical aspect of design through Pattern Making and Draping-II they will be able gain knowledge of sleeves variation, neckline, yokes and collar variations etc.

CONTENTS:

Unit 1: Pattern making of Sleeves variations.

Drafting of different types of sleeves, Puff, Petal, Lantern etc.

Drafting of different types of cuffs

Unit 2: Pattern making of neckline yokes and collar variations.

Drafting of different types of neckline eg round, v, square etc.

Drafting of yokes

Drafting of different types of collar, eg Peter pan, Shirt, Nehru etc.

Unit 3: Pattern making of churidar , salwar, kurta .

Drafting of Churidar, salwar, kurta.

Unit 4:. Draping of Yokes & Collars.

Draping of front & back yokes

Drafting of flat patterns

Draping of collars

Drafting of flat patterns

Unit 5: Draping of Style lines

Draping of style lines

Drafting of flat pattern

Suggested Readings:

- | | | | | |
|----|---|--------------------------|------|--|
| 1. | Pattern Making for Fashion Design, New York | Armstrong, H.J | 2009 | Prentice Hall. |
| 2. | Metric Pattern Cutting for Women's Wear | Aldrich, W | 2008 | Oxford, Willey Blackwell Publication. |
| 3. | Pattern cutting and Making up The Professional, | Shoben, M.M., Ward, J.P. | 1999 | CBS Publishers & Distributors (P) Ltd. |
| 4. | How to Draft Basic Pattern | Kopp E., et. al. | 3rd | Fairchild Publications, |

Fashion Illustration-II		
Subject Code: BDFT 406	Course Title: Fashion Illustration-II	Credit: 4 L-T-P : 1-0-2
Exam Duration: 3hrs	Exam : TDE	Max Marks: 100

OBJECTIVE: Students will understand the visualizing aspect of design through fashion illustration they will understand the method of expressing their idea on paper; they will also gain the knowledge of fashion figure drawing, drawing feature, draping and rendering.

CONTENTS:

Unit 1: Street wear.

Illustrating street wear garments
Flat drawing of the garments.

Unit 2: Office wear.

Illustrating office wear garments.
Flat drawing of the garments.

Unit 3: Party wear.

Illustrating Indian, western & indo western party wear garments.
Flat drawing of the garments.

Unit 4: Sports and Beach wear.

Illustrating sports and beach wear garments.
Flat drawing of the garments.

Unit 5: Storey based illustration

Theme and storey based illustrations
Forecast based illustrations
Flat drawing of the garment

Suggested Readings:

- | | | | | |
|----|---|-------------------------|------|---------------------------|
| 1. | Fashion Sketchbook | Abling, B | 2000 | New York, Fairchild Books |
| 2. | Fashion Drawing: Basic Principles | Allen, A. and Seaman, J | 1993 | Oxford, Batsford |
| 3. | Fashion Design Illustration: Womenswear | Ireland, P.J | 1993 | Oxford, Batsford |
| 4. | Figure Templates for Fashion Illustration | Ireland, P.J | 1993 | Oxford, Batsford |

Garment Construction-II		
Subject Code: BDFT 407	Course Title: Garment construction-II	Credit: 5 L-T-P : 1-2-2
Exam Duration: ---	Exam : SVE	Max Marks: 100

OBJECTIVE: Students will be able to understand the technical aspect of design through Garment Construction-II they will be able gain knowledge of sleeves variation, neckline, yokes and collar variations etc.

CONTENTS:

Unit 1: Stitching of Sleeves variations.

Stitching of different types of sleeves, Puff, Petal, Lantern etc.

Stitching of different types of cuffs.

Unit 2: Stitching of neckline yokes and collar variations.

Stitching of different types of neckline eg round, v, square etc.

Stitching of yokes

Stitching of different types of collar, eg Peter pan, Shirt, Nehru etc.

Unit 3: Stitching of churidar , salwar, kurta.

Stitching of Churidar, salwar, kurta .

Unit 4: Stitching of skirt.

Pattern making and stitching of skirt.

Unit 5: Stitching of kalidar kurta & lehenga.

Pattern making & Stitching of kalidar kurta & lehenga

Suggested Readings:

- | | | | | |
|----|---|--------------------------|-------------|--|
| 1. | Pattern Making for Fashion Design, New York | Armstrong, H.J | 2009 | Prentice Hall. |
| 2. | Metric Pattern Cutting for Women's Wear | Aldrich, W | 2008 | Oxford, Willey Blackwell Publication. |
| 3. | Pattern cutting and Making up The Professional, | Shoben, M.M., Ward, J.P. | 1999 | CBS Publishers & Distributors (P) Ltd. |
| 4. | How to Draft Basic Patterns | Kopp E., et. al. | 3rd Edition | Fairchild Publications, |

VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR

EXAMINATION SCHEME FOR BACHELOR OF DESIGN

B. Des- Fashion & Textile Design Semester-V

Sr.No	Subject code	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Type	Internal Marks	External Marks
			Lecture	Tutorial	Practical /studio					
1.	BDFT 501	Industrial Training	45 days			-	6	SVE	50	50
2.	BDFT 502	Styling & Image creation	1	4	0	5	3	SVE	50	50
3.	BDFT 503	Design Project-III	2	0	2	4	5	SVE	50	50
4.	BDFT 504	Weaving & Knitting Techniques	1	0	2	3	4	SVE	50	50
5.	BDFT 505	Advanced Pattern making & Garment Construction-1	2	0	2	4	5	TDE (3hrs)	50	50
6.	BDFT 506	Introduction to design organization	1	1	1	3	3	TE (2hrs)	50	50
7.	BDFT 507	Fashion merchandising	2	1	1	4	4	TE (2hrs)	50	50
		Total	09	06	08	23+ 45 Days	30		350	350

Note:

1. **Theory Examination (TE):** Introduction to design organizations (BDFT506), Fashion merchandising (BDFT 507)
2. **Theory and Drafting Examination (TDE):** Advanced Pattern making & Garment Construction-1 (BDFT 505)
3. **Sessional Viva-Voce Examination (SVE):** Industrial Training (BDFT501), Styling & Image Creation (BDFT 502), Design Project-III (Evening wear)(BDFT503), Weaving & Knitting Techniques (BDFT504).

Schemes & Syllabus for B. Design -VGU -Jaipur Industrial Training		
Course Code: BDFT 502	Course Code: BDFT 501	Credit 6
Exam Duration: 3 Hrs	Exam: Sessional Viva Voice Examination (SVE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE

To offer students an opportunity to work in industry and get acquainted with the demands of the profession. To carry out independent critical study of a building of interior designing importance, study of designing and manufacturing of product.

COURSE OUTCOME

Outcome of the Subject is to understand the working style of market and its demand and application of academic learnings as a medium of expression

A. OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Portfolio Making
2	Communication And Application for Training
3	Training And Weekly Report
4	Project And Report
5	Final Presentation

B. DETAILED SYLLABUS

Unit No.	Unit details
1	Portfolio Making Compilation of work done till this semester showing students creative and technical skills.
2	Communication And Application for Training The industrial training shall be for duration of 45 days in various aspects of interiors practice. Students should try to get his training in any of the places like Office of an architect / Office of an Interior Designer / Office of the builder / Furniture Showroom / Manufacturer / NGO / craft cluster / Design organization. Students should get appointment letter where he proposes to work & get it approved by the head of the department
3	Training And Weekly Report During this period, the candidate shall produce Training Report: The Training Report shall consist of the various drawings, observations; technical graphic data, etc. obtained during the process of training, study of product or space shall be a critical appraisal of one of the buildings preferably designed and supervised by the firm in which the candidate has taken the training
4	Project And Report Material Study: The Building Material Study shall include pertinent data, characteristics and applications of a contemporary materials. Detailing study: The detailing study shall deal with the various aspects of an interesting detail done by the firm, where the candidate has done the training or any other project of interest.
5	Final Presentation Sketchbook: The student shall maintain an A4 size sketchbook consisting of sketches, observations etc. to demonstrate ability to draw, analyze, understand and maintain records Log Sheets: duly filled and signed by the student trainee and the architect under which the training is imparted shall be submitted on weekly basis to the Institute and the same can be referred for any cross-check during assessment

Suggested Readings

EXERCISES Note: industrial training will be carried out as per the Practical training rules as prescribed. The practical training shall be supervised and evaluated as part of curricular studies. A jury comprising of an internal and external examiner shall conduct the final examination (Viva-voce) of the Practical Training completed.

Course Code: BDFT 502	Course Code: BDFT 502	Credit:5
Exam Duration: 3 Hrs	Exam: Sessional Viva Voice Examination (SVE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE

This course studies the techniques and procedures for identifying and forecasting trends and evaluates current trends found in lifestyles, business, ready to-wear, and art. Students will learn to recognize and analyze predictive trends that affect retail merchandising and marketing decisions.

COURSE OUTCOME:

Understand design forecasting phenomena with design theories and frameworks and to Develop a holistic understanding of forecasting, trends, and forecasting in a global setting. The students will be able to apply to real-life business market or professional practices for each of the forecasting disciplines.

A. OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Introduction to Design Forecasting
2	Trend Analysis
3	Media and Trend
4	Design Forecasting – Indian Market for fashion/Interior/Graphic
5	Understanding Consumer Behavior

B.DETAILED SYLLABES

Unit No.	Unit details
1	Introduction To Forecasting Introduction to design Forecasting, Forecasting Process – Fashion, Colour and Culture, material, forms, concepts et
2	Trend Analysis Trend Analysis for The Different Seasons, Trend Analysis Agencies, Trend Reports, Google Trends.
3	Media And Trend Trend Setters, Influence of Media on Trend – Paper, Movies and Social Media
4	Design Forecasting-Indian Market Understanding of Indian context, Changes based on – Social, Economic, Lifestyles and attitudes.
5	Understanding Consumer Behavior Survey, Field Study, Documentation, Data Collection, Analysis and Interpretation Introducing Introduction To Forecasting

Suggested Readings

Suggested Readings
Gini Stephen Frings (2007), Fashion Concept to Consumer, Pearson Elaine Stone (2013), Dynamics of Fashion, Fair Child Books Trend Forecasting & Underground Fashion https://www.theseus.fi/bitstream/handle/10024/74025/vehvilainen2014.pdf?sequence=1&isAllowed=y
EXERCISES: Notes , tables, charts, Map , application based exercise, case studies

Schemes & Syllabus for B. Design -VGU -Jaipur		
Design Project - III		
Code: BDFT 503	Design Project - III	Credit: 6 L-T-P: 2-2-2
Exam Duration: SVE	Exam: Sessional Viva-Voce Examination (SVE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE

collection of Women's wears by following a detailed design process and theme of sustainability which include research, conceptualization, ideation, & final garments using pattern making and garment construction techniques taught in the semester.

COURSE OUTCOME

The student would be able work according to the client serving market and would be able to develop Design collection with sustainable technique and fabrics.

OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Research on Sustainable Fashion
2	Conceptualization of Sustainability
3	Ideation on techniques and materials
4	Pattern creation and Test fit Development with sustainable technique
5	Collection and Portfolio Development

B.DETAILED SYLLABES

Unit No.	Unit details
1	Research on Sustainable Fashion Visual & contextual research from a specific inspiration (theme), Collection of Data, compiling of trend and forecast study of fabric, Color and silhouette with Client understanding for basic women's wear.
2	Conceptualization of Sustainability Brain storming & brain mapping in design diary, Making and selection of boards like inspiration board, mood board, color board, Client board, fabric board etc.
3	Ideation on Techniques and Materials Design Development, creating color ways for design options.
4	Pattern creation and Test fit Development through sustainable technique Pattern Development of the finalized designs. Test fit development of the patterns created to check the applicability.
5	Collection and Portfolio Development Creation of Design collection using finalized fabrics. Conducting fashion photoshoot and compiling whole work in Fashion Portfolio in both soft copy format and hard copy format.

Suggested Readings

1.	Technology of Textile Processing, Vol. IV	V.A. Shenai	1977	Sevak Publication.
2.	The complete guide for designing and printed fabrics	Laurie Wisbrun	2000	Oxford, Wiley-Blackwell Publications.
3.	The printmaking handbook	Louise woods	2006	New York, Dover Publications.
4.	Designing and printing textiles	June fish	2004	London, Lawrence King Publishing.

Schemes & Syllabus for B. Design -VGU -Jaipur Weaving & Knitting Techniques		
Code: BDFT 504	Weaving & Knitting Techniques	Credit: 4 L-T-P: 1-0-2
Exam Duration: SVE	Exam: Sessional Viva-Voce Examination (SVE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE

To impart knowledge of fabric manufacture and fabric characteristics To enable students to understand fabric structures and to analyze them.

COURSE OUTCOME

The student would be able work with weaving and knitting techniques

OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Fabric Construction
2	General characteristics of woven fabrics
3	Knitting
4	Non woven's
5	Decorative fabric construction

B.DETAILED SYLLABES

Unit No.	Unit details
1	Fabric Construction Introduction, basics of different methods of fabric formation (weaving, knitting and non woven). Loom- Parts and functions of a loom (primary and secondary motions), Types of looms – Handloom / Power loom, Shuttle 100ml Shuttle less looms (Projectile. Rapier, Water jet and Air et looms. warping . and pirn winding, Sizing.
2	General characteristics of woven fabrics General characteristics of woven fabrics – Yam, count of yarn and ‘fabric, grain, balance, selvedge and its types. Basic weaves, figured weaves. Plain weave – variation (rib and basket variations) Twill weave – variation (RHT, LHT, Pointed / Chevron and Herring bone)Satin weave – variation (sateen)Graphical representation of the above weaves:
3	Knitting Definition, mechanism, characteristics, types and uses. Differences between methods and uses. Circular and flat knitting. Structure of knitting- Warp and weft knitting – Knit, Pearl and Interlock. Tricot, melanease and Russell.
4	Non woven's method of manufacture – web formation- parallel laid, cross laid, random laid, high velocity sprayed, Air laid, wet laid. Bonding- resin, latex foam, gelatin, thermo plastic, Spun, spun laced, melding, autogenic, radiation, composite, stitch through, printed adhesive, Needle punching. Finishing and uses..
5	Decorative fabric construction Braiding, netting, lace, knotting, crocheting, embroidery

Suggested Readings

1.	Ormerod A, “Modern Preparation and Weaving machiner”, Woodhead Publication, 2004 2. Chitra, chowdhary “Textile design and structure” 978-81-8342-298-7 3. Charu samy “Textile design theory”978-81-224-3053-0
2.	Ormerod A, “Modern Preparation and Weaving machiner”, Woodhead Publication, 2004 2. Chitra, chowdhary “Textile design and structure” 978-81-8342-298-7 3. Charu samy “Textile design theory”978-81-224-3053-0

Code: BDFT 505	Advanced Pattern Making & Garment Construction-I	Credit: 4 L-T-P: 1-1-2
Exam Duration: TDE	Exam: Theory and Drafting Exam (TDE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE

Students will be able to understand the technical aspect of design through Pattern Making and Garment construction & thus they will be able gain knowledge of all kinds of male garments and their variations.

COURSE OUTCOME

Students will develop understanding about how to form different kinds of male garments & their variations using both Pattern making and construction skills.

OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Drafting of Basic male upper garment
2	Drafting of Basic male lower garment
3	Construction of male upper garment
4	Construction of male lower garment
5	Advance stitching techniques

B.DETAILED SYLLABES

Unit No.	Unit details
1	Drafting of Basic male garment Drafting of Male shirt and its variations, Drafting of Nehru kurta and its variations, Kalidar Kurta and its variation, Waist coat and Nehru Jacket, notch collar and shawl collar, Hunting shirt.
2	Drafting of Basic male lower garment Drafting of Basic Trouser and its variations, Drafting of Pencil fit pants, Drafting of Pajamas and its variations, Drafting of Breeches.
3	Construction of male upper garment Stitching of Male shirt and its variations, Stitching of Nehru kurta and its variations, Stitching of Kalidar Kurta and its variation, Stitching of Waist coat and Nehru Jacket, Stitching of notch collar and shawl collar.
4	Construction of male lower garment Stitching of Basic Trouser and its variations, Stitching of Pencil fit pants, Stitching of Pajamas and its variations, Stitching of Breeches.
5	Advance Stitching Techniques Stitching of 1-piece T-shirt placket, stitching of 2-piece kurta and shirt placket, Stitching of Bound pocket and patch pocket, Stitching of Shirt's sleeve placket.

Suggested Readings

• Reader's digest guide to sewing and knitting.
• Sewing for the apparel industry – Claire Shaeffer, Prentice hall.
• Garment technology for fashion designers, Gerry Cooklin, Book Link, USA.
• Patternmaking for fashion design: Armstrong, Helen Joseph, Harper & Row Publications.

Introduction to design organization

Course Code: BDFT 506	Course Title: Introduction to Design Organizations	Credit: 3 L-T-P: 1-1-1
Exam Duration: 3 Hrs.	Exam: Theory Examination (TE)	Max Marks: 100

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| • Garment technology for fashion designers: Gerry cooklin, Book link |
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COURSE OVERVIEW AND OBJECTIVE

The course emphasizes on introduction to various organizations which are related to the design domain such as design enterprises, online business, export and import industry, various development organizations, different government organizations and their schemes.

COURSE OUTCOME: Students will develop their knowledge and understanding towards various organizations related to Design domain which will further help them to approach for career building.

OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Design Enterprises
2	E-Business
3	Export Industries
4	Development Organizations
5	Government Organizations

B.DETAILED SYLLABES

Unit No.	Unit details
1	Design Enterprises Introduction to Design Enterprises, Formation and registrations of Enterprise, Different Design Enterprises of National and International repute/Patent/ Copyright/ Export And import Policy
2.	E-Business Introduction to E-Business Concept, Different online platforms trading online. How to start E-Business
3.	Export Industries Introduction to Export and Import of design goods, Different National and International trade fairs.
4	Development Organizations Introduction to Developmental Organizations, formation and methods of registrations. Different National and International Voluntary organizations.
5	Government Organizations Government of India and its schemes related to handicrafts and design, various departments and ministries related to design, craft, business and Industry.

Suggested Readings

• The Economist Guide to Organisation Design by Ms.Naomi Stanford
• Web link: https://www.india.gov.in/
• https://www.webfx.com/ (2020) "9 Popular Social Messaging Apps for Your Business"
• Thomas J Law (2018) "The Beginner's Guide to 7 Types of Internet Marketing" https://www.oberlo.com/

Schemes & Syllabus for B. Design -VGU -Jaipur Fashion merchandising		
Course Code: BDFT 507	Course Title: Fashion merchandising	Credit: 4 L-T-P: 2-1-1
Exam Duration: 2 Hrs.	Exam: Theory Examination (TE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE

To develop and deliver effective presentations, conduct and participate in meetings and use the specific tactics to improve negotiation skills. To impart knowledge of merchandising in fashion industry in understanding Production activities and Productivity involved in a garment unit

COURSE OUTCOME: Students will develop their knowledge and understanding towards Fashion merchandising

OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Merchandising And Merchandiser
2	Apparel industry framework
3	Fashion promotion
4	Sampling
5	Retailing merchandiser

B.DETAILED SYLLABES

Unit No.	Unit details
1	Merchandising And Merchandiser – Definition – Scope Of Merchandising – Functions And Types of Merchandisers – Role Of Merchandiser- Essential Requisites of A Good Merchandiser – Organization of Merchandising Department. Quality Interface – The Concept of Quality
2.	Apparel industry framework apparel manufacturer, buying houses, apparel exporters. apparel supply chains and retail segments. Designing and fixturing the retail environment.
3.	Fashion promotion Media Planning & Production Communication through different media – media ethics, press notes. Fashion Advertising & Public Relations, image management – Brand building, Fashion centers & Trade shows
4	Sampling Importance, presentation, counter samples, importance of time in sampling, sample costing and preparation of quotations, order confirmation, line planning, style planning, production and quality planning
5	Retailing merchandiser concepts, Quick response, just in Time, Merchandising Calendar, trend analysis, forecast analysis, concepts of apparel product lines, planning, directing, cocoordinating and controlling.

Suggested Readings

• Apparel merchandising management Vasugi raja 978-81-907757-3-1
• Encyclopedia of Textiles set of 4 vols S. Naik
• Statistics for textile apparel managementJ. Hayavadan

VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR

EXAMINATION SCHEME FOR BACHELOR OF DESIGN

B. Des- Fashion & Textile Design Semester-VI

Sr.No	Subject code	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Type	Internal Marks	External Marks
			Lecture	Tutorial	Practical /studio					
1.	BDFT 601	Apparel Production Management	2	2	-	4	3	TE (2hrs)	50	50
2.	BDFT 602	Universal Design Concepts	1	3	1	5	4	SVE	50	50
3.	BDFT 603	Design project-IV (sustainability)	1	1	3	5	6	SVE	50	50
4.	BDFT 604	Elective II	1	1	1	3	3	SVE	50	50
5.	BDFT 605	Advanced Pattern making & Garment Construction-II	1	2	2	5	5	SVE	50	50
6.	BDFT 606	Visual Merchandising	1	-	2	3	4	TDE (3hrs)	50	50
7.	BDFT 607	Computer Aided Designing	1	2	2	5	5	SVE	50	50
Total			08	11	11	30	30		350	350

Note:

1. **Theory Examination (TE):** Apparel Production Management (BDFT601)
2. **Theory and Drafting Examination (TDE):** Visual Merchandising (BDFT606)
3. **Sessional Viva-Voce Examination (SVE):** Universal Design Concepts (BDFT602), Design project-IV (Sustainability)(BDFT 603), Electives II (BDFT 604), Advanced Pattern making & Garment Construction-II (BDFT605), Computer Aided Designing (BDFT607)

Apparel Production Management		
Course Code: BDFT 601	Course Title: Apparel Production Management	Credit: 4 L-T-P: 2-2-0
Exam Duration: 2 Hrs.	Exam: Theory Examination (TE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE:

The module focuses on strengthening of key functions of apparel industry. The emphasis is on production, planning, control and management practices applicable in the apparel industry. The continuous interaction with the industry and visits to leading manufacturing units not only create an enriching learning environment for the students but also widen the horizons of their experience.

COURSE OUTCOME:

Students will be able to understand the work flow of the apparel industry and the departments exists in the industry and the functioning of the same. After the completion student will be able to understand various machines used in apparel industry and gain knowledge about the Apparel Industry, work flow and importance of quality assurance.

OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Introduction of the Apparel Manufacturing
2	Introduction to the Sewing Machinery
3	Apparel Terminology and Sourcing
4	Fabric Preparation and Layout Planning
5	Finishing/Labeling/Inspection and Packaging of the Garment
Unit No.	Unit details
1	Introduction of the Apparel Manufacturing Apparel Industry: Basic introduction a) Domestic Industry b) Export industry, Work flow and brief study of various departments of apparel manufacturing unit, Sampling (working step in sampling, types of sampling and its important), Merchandising, Role of merchandiser, R & D-role of R&D department.
2	Introduction to the Sewing Machinery Different types of sewing Machines-Introduction Single needle lock stitch, Single needle chain stitch, Thread over-lock machine, Button hole machine, Button stitching machine, Flat lock machine
3	Apparel Terminology and Sourcing Basic terminology used in Apparel Industry Haute couture, custom clothes, Pret-e- porter, fashion, style, fad, classic, Hi- fashion, trims bias, yokes, grain, selvedge, fray, Notch, pucker, frill, flounces, Ruffles, style line, princess line, empire line, silhouette, accessories, design, motif, Fabric sourcing & inspection, sourcing – objective, make or buy decisions, cost, production activity & quality, inspection- fabric defects, defect classification & defect
4	Fabric Preparation and Layout Planning identification. Fabric checking, Advantages & disadvantages of different fabric inspection systems. Fabric Preparation and Layout Planning Fabric preparation: Preparing the fabric for cutting, Importance of grain in fabric cutting and garment construction. Methods of straightening fabric grains. Lay planning, Introduction, Types of layouts. Lay out/Lay plans i. half garment lay ii. Whole garment lay iii. Single size lay iv. Multi size lay a. Sectional lay b. Interlocking lay c. Mixed multi size lay Transferring pattern markings, Efficiency of the marker plan, Spreading Different spreading methods One- way Two-way Circular Methods/Means of spreading a. Manual spreadin Spreading carriage automatics spreading machines.
5	bundling, ticketing, cutting and Production, the methods of cutting and cutting tools · Types of production process Finishing/Labeling/Inspection and Packaging of the Garment Packaging - Importance and various materials used for packaging, Introduction to Quality control- Definition of quality, importance of quality assurance, stages of quality control in apparel industry, Exercise: Field trips to the textile manufacturing units and garment manufacturing units. To collect different fabric swatches and study various spreading and laying methods.

Suggested Readings

● The Economist Guide to Organisation Design by Ms.Naomi Stanford
● Web link: https://www.india.gov.in/
● https://www.webfx.com/ (2020) "9 Popular Social Messaging Apps for Your Business"

Schemes & Syllabus for B. Design -VGU -Jaipur		
Course Code: BDFT 602	Course Title: Universal Design Concepts	Credit: 3 L-T-P: 2-2-0
Exam Duration: 2 Hrs.	Exam: Theory Examination (TE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE:

The course emphasizes on Universal design concepts for fashion, apparel and designers and design houses.

COURSE OUTCOME:

Students will develop their knowledge and understanding towards the concept of Universal Design in relation with fashion, apparel and design industry and the concepts and standards to be used universally in design industry.

OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Concept of Universal design,
2	Demographics of Universal design
3	Practicing Universal Design
4	Design for Human Performance
5	Design for Human Performance
Unit No.	Unit details
1	Concept of Universal design Defining Universal Design, Introduction, Emergence of Universal Design, Origins, Return to Human centered
2	Design and Principles of Universal Design, 80/20 rules Demographics of Universal design Demographics for Universal Design- Accessible design, Advance organizer, Aesthetic Usability Effect, Alignment, classical conditioning and Affordance, Uses of Demographics in Universal Design, Beneficiaries of Universal Design
3	Practicing Universal Design Introduction, Universal Design as Innovation, Tools for Increasing Adoption, Introducing Universal Design to Practice
4	Design for Human Performance Introduction, Anthropometry, Biomechanics, perception and Cognition etc.
5	Universal Design and the Environment Introduction, The purpose of accessible design, Universal Design strategies and the future

Suggested Readings

• Universal Design A Manual of Practical Guidance for Architects, Selwyn Goldsmith, 2000 Architectural Press
• Universal Design: Creating Inclusive Environments, Edward Steinfield & Jordana Maisel, 2012, Published by John Wiley & Sons
• Universal Design Handbook, 2E, Wolfgang Preisner & Korydon. H. Smith, 2010 Published by McGraw-Hill Companies Inc.

Design Project - IV		
Course Code: BDFT 603	Course Title: Design Project - IV	Credit: 6 L-T-P: 2-2-2
Exam Duration: SVE	Exam: Sessional Viva-Voce Examination (SVE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE:

Students develop an understanding of how to create collection for disable client by following a detailed design process which include research, conceptualization, ideation, & final garments using pattern making and garment construction techniques taught in the semester.

COURSE OUTCOME: The student would be able work according to the client serving market and would be able to

develop Design collection with suitable fabrics and conditions.

OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Research
2	Conceptualization
3	Ideation
4	Pattern creation and Test fit Development
5	Collection and Portfolio Development
Unit No.	Unit details
1	Research on Sustainable Fashion Visual & contextual research from a specific inspiration (theme), Collection of Data, compiling of trend and forecast study of fabric, Color and silhouette with client understanding for disable clothing.
2	Conceptualization of Sustainability Brain storming & brain mapping in design diary, Making and selection of boards like inspiration board, mood board, color board, Client board, fabric board etc.
3	Ideation on Techniques and Materials Design Development, creating color ways for design options.
4	Pattern creation and Test fit Development through sustainable technique Pattern Development of the finalized designs. Test fit development of the patterns created to check the applicability.
5	Collection and Portfolio Development Creation of Design collection using finalized fabrics. Conducting fashion photoshoot and compiling whole work in Fashion Portfolio in both soft copy format and hard copy format.

Suggested Readings

1.	Technology of Textile Processing, Vol. IV	V.A. Shenai	1977	Sevak Publication.
2.	The complete guide for designing and printed fabrics	Laurie Wisbrun	2000	Oxford, Wiley-Blackwell Publications.
3.	The printmaking handbook	Louise woods	2006	New York, Dover Publications.
4.	Designing and printing textiles	June fish	2004	London, Lawrence King Publishing.

Elective II		
Course Code: BDFT 604	Course Title: Elective II	Credit: 3 L-T-P: 1-1-1
Exam Duration: SVE	Exam: Sessional Viva-Voce Examination (SVE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE

The Aim of the subject is to enable students to study and incorporate principal theories of Journalism in Design Education.

COURSE OUTCOME:

The course will develop the skill of design purpose, philosophy amongst students, with sensitization to journalism vocabulary.

OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Introduction to Journalism
2	News Reporting
3	Types of Media
4	Social media and Journalism
5	Layout Designing
Unit No.	Unit details
1	Introduction to Journalism Introduction to news, writing news. Theoretical issues related to news writing.
2	News Reporting Parts of report, Sources of news and different beats like lifestyle, culture, health etc, headline writing. Types of articles, Interviews, Writing for different media, coverage of events.
3	Types of Media Different Media of Communication and their coverage like television, social media, magazines, tabloids, newspapers etc. Social media and Journalism Social media coverage of design – Blogging, Websites, portals, media interface.
5	Layout Designing Principles of layout and practice session using different software like InDesign, etc.

Suggested Readings

Suggested Readings
<ul style="list-style-type: none"> • Fashion/Interior/graphic design magazines like, Reader digest, Elle Décor', Adore home, Azure, Inside outside, etc. • Serena Fokschaner: Design and Fashion journalist (Available at: https://www.serenafokschaner.co.uk/) • Writing for fashion Design by Patricia Eakins. • Fashion Design the Basics into The World of Design by Asha P George Kuruvilla.
EXERCISES: News writing, article writing, social media posts, etc.

Advanced Pattern making & Garment Construction-II		
Course Code: BDFT 605	Course Title: Advanced Pattern making & Garment Construction-II	Credit: 5 L-T-P: 1-2-2
Exam Duration: SVE	Exam: Sessional Viva-Voce Examination (SVE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE:

This module is designed for students to learn the aspects of pattern grading & draping, manual as well as with the help of dedicated software. Pattern grading is an essential part of pattern making. Grading rules determine how patterns increase or decrease to create different sizes. Draping involves a two-dimensional piece of fabric around a form, conforming to its shape, creating a three-dimensional fabric pattern.

COURSE OUTCOME

Students will gain knowledge about industrial ways of Garment construction along with the additional knowledge of Draping.

OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Draping Techniques
2	Draping for garments
3	Introduction to Grading
4	Grading Garments
5	Design Development using Grading & Draping
Unit No.	Unit details
1	Draping Techniques Draping tools and equipment, Draping principles and Fitting methods, Draping Terminology, Concept and Uses, What is Fashion Draping, Equipment details, Muslin preparation (Blocking), Principles of balanced patterns, Plumb theory.
2	Draping of Garments Draping for Bodice Block (Male, Female), Draping For Sleeve Block (Male, Female), Draping For Skirt Block (Female), Draping For Trouser Block (Male, Female)
3	Introduction to Grading Grading Techniques, Grading tools and equipment, Grading techniques, concept and uses.
4	Grading Garments Grading for Bodice Block (Male, Female), Grading For Sleeve Block (Male, Female), Grading For Skirt Block (Female), Grading For Trouser Block (Male, Female)
5	Design Development using Grading & Draping Introduction to industrial grading techniques, Design Development through Grading and Draping.

Suggested Readings

• Pattern Grading For Women's Cloths (Garry Cooklin).
• Pattern Grading For Men's Cloths (Garry Cooklin)
• Fabric Form And Flat Pattern
• Pattern Magic 2 (Tomoko Nakamich)

Schemes & Syllabus for B. Design -VGU -Jaipur		
Course Code: BDFT 606	Course Title: Visual Merchandising	Credit: 4 L-T-P: 1-0-2
Exam Duration: 3 hrs	Exam: Theory and Drafting Exam (TDE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE

This course will make student familiar with term accessory, use and role of accessories in fashion industry. The student will be able to design and develop fashion accessories as per current trend and requirement.

COURSE OUTCOME:

The student will be able to understand the trend and history of fashion accessories. The students will be able to develop and create fashion accessories using various materials and methods and develop capacity to convert unconventional material into products.

OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Introduction to Fashion Accessories
2	Fashion Accessories- Bag/Hat
3	Fashion Accessories- Shoe/Belt
4	Fashion Ornaments
5	Recycled Accessories
Unit No.	Unit details
1	Introduction to Fashion Accessories Introduction to types of accessories, materials and colours used. Market study on latest trends in Fashion Accessories.
2	Fashion Accessories- Bag/Hat Develop theme or Fashion Forecast based accessories (Bag / Hat) using various materials colours and surface embellishments.
3	Fashion Accessories- Shoe/Belt Develop theme or Fashion Forecast based accessories (Shoes/belt) using various materials colours and surface embellishments
4	Fashion Ornaments Develop any three theme or Fashion Forecast based Fashion ornaments (Ring/Headgear/nose ring/ earring/bangle/ bracelet/ watches/ anklet/ toe ring /neck ornament) using various materials colours and surface embellishments
5	Recycled Accessories Develop theme or Fashion Forecast based products using unconventional or recycled material such as waste clothes, disposed apparels and other materials.

Suggested Readings

- History of development and use of fashion ornaments over the ages
- Handmade in India, Aditi Ranjan & MPRanjan, Mapin Pub Ltd, 2014
- Fashionpedia, Fashionary International Lts, Hongkong, 2017
- <http://italiaindia.com/images/uploads/pdf/market-research-on-accessories-in-india.pdf>
- <http://www.nsead.org/careers/downloads/CS13.pdf>

Computer Aided Designing		
Course Code: BDFT 607	Course Title: Computer Aided Designing	Credit: 5 L-T-P: 1-2-2
Exam Duration: SVE	Exam: Sessional Viva-Voce Examination (SVE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE:

Associate computer application and fashion software, Practice Photoshop and Corel draw techniques., Construction of basic designs in Textile and fashion, Tabulate pattern making and grading techniques, Designing of Garments **COURSE OUTCOME**

Students will gain knowledge about computer aided design of Garment construction along with the additional knowledge of Draping.

OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Software application in designing
2	Basic designing and colour rendering
3	Fashion and textile cad
4	Garment cad
5	Garment grading and marker planning
Unit No.	Unit details
1	SOFTWARE APPLICATION IN DESIGNING Introduction to various fashion designing software ,Application of Software – Auto CAD or Adobe Photoshop or Corel draw or Open Source , Practicing Designs using the above software tools,Creating basic designs using geometrical patterns
2	BASIC DESIGNING AND COLOUR RENDERING Designing of repeats – ¼, ½, ¾, Cross, Brick repeat. Symmetrical and Asymmetrical designs. One way design, abstract, all over Checks, Stripes – vertical and horizontal, plaids
3	FASHION AND TEXTILE CAD Set Texture's Dye, Knitting effect, Crinkle, Leather effect Light, display mode, Define show ratio, back ground colour, ruler, design E- studio, System shortcut forms, Layers, Material area. Pick object, Create curve, Edit curve, Create surface, Modify Clip border, Rescale surface grid, Edit Surfaces grid, Fold, Create tape, Edit clip, Texture table, Rescale texture, Create, Text, Pick colour, Set canvas property. Set canvas, Clip image, Edit image alpha, colour management, Draping, Fill colour, pen, Local skew, Pick colour.
4	GARMENT CAD Pick up piece, How to draw darts, Weave line, Add seam allowance to a piece, set a piece information, print. Standard Tool Bar, Traditional tool bar, professional tool bar, Piece tool bar, Piece layout tool bar. File menu, Edit menu, Piece menu, Grading, View menu
5	GARMENT GRADING AND MARKER PLANNING Standard tool bar, file Menu, Edit Menu, Pattern Menu, Modify Menu, Grading, Point Grading Menu, Option Menu.

EXERCISES 18 Hrs 6.1 Prepare the Mini marker and print the same for the following Garments with different fabric texture 1. Yoke Frock 2. Nehru Shirt 3. Salwar Kameez 4. Trousers 5. Any coats

VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR

EXAMINATION SCHEME FOR BACHELOR OF DESIGN

B. Des- Fashion & Textile Design Semester-VII

Sr.No	Subject code	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Type	Internal Marks	External Marks
			Lecture	Tutorial	Practical/Studio					
1	BDFT 701	Design Marketing	2	4	0	6	4	TE (2hrs)	50	50
2	BDFT 702	Dissertation	1	4	6	11	12	SVE	50	50
3	BDFT 703	Design Project - V (Futuristic fashion/textile)	1	2	4	7	8	SVE	50	50
4	BDFT 704	Design Economics	2	4	0	6	4	TE (2hrs)	50	50
		Total	06	14	10	30	28		200	200

Note:

1. **Theory Examination (TE):** Design Marketing (BDFT701), Design Economics (BDFT704)
2. **Theory and Drafting Examination (TDE):**
3. **Sessional Viva-Voce Examination (SVE):** Design Project-V (Futuristic fashion/textile)(BDFT703), Dissertation (BDFT702)

Design Marketing		
Course Code: BDFT 701	Course Title: Design Marketing	Credit: 6 L-T-P: 2-4-0
Exam Duration: 2 hrs.	Exam: Theory Examination (TE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE: The main objective of the module is to make students familiar with the economic traits related to design industry, marketing mix and various acts and international terms and trade to be implemented to this sector as how to market their product, how to set a brand image etc.

COURSE OUTCOME: Students will be able to learn the economic growth and downfall of this sector and the impact of this sector on the economy and **to** learn the process of brand creation and set up his/her own brand.

Unit No.	Title of the Unit
1	Introduction economy and marketing
2	Main Features of Indian and International Economy
3	Branding Of Product
4	Concept Of Finance and Taxation
5	Current Challenges Facing Indian Economy
Unit No.	Unit details
1	Introduction economy and marketing Meaning, Scope and Importance of Economics, Concept Of Micro Economics: Production Function, Theory of Consumer's Behavior, Nature of Market, Marginal Productivity: Wage, Interest and Profit Concept Of Macro Economics: National Income: Nature, Measurement & Limitation. Marketing Concept – Marketing Environment – Customer Oriented Organization – Marketing Interface with Other Functional Areas Marketing in A Globalized Environment. P's Of Marketing (Marketing Mix) And Promotion Methods (Promotional Mix). Advertisement And Personal Selling.
2	Main Features Of Indian and International Economy Energy & Power Sector, Agriculture Sector, Industrial Sectors and Foreign Trade Five Year Plans (1947 To till Date): Features, Goals, And Problems Economic Policies: Agriculture, Industrial, Commercial Development of Indian Economy: Measurement & Indicators. Import/Export, Tariff, Quota and Devolution, International Institutions: IMF, IBRD, ADB, GATT AND UNCTAD.
3	Branding Of Product Development Of Logo, Envelop, Letterhead, Visiting Card.For A Client. Designing Accessories for ALuxury Company Based on Client Input. Documentation And Costing. Selectively Trade Up and Trade
4	Down Steps to Create Premium/ Luxury, Brand Management Advertising & Pr for Luxury Products. Concept Of Finance and Taxation Principle, Trends in Revenue & Expenditure Economic Reforms Since 1991: Liberalization, Globalization and Privatization
5	Current Challenges Facing Indian Economy Poverty, Rural Development, Human Capital Education, Employment, Sustainable Economic Development, Environment Including Global Warming, Women and Child Development

Suggested Readings

● Arts, Crafts and Fashion Design Marketing Plan by Jean Williams
● Design/Build Marketing: Strategies and Procedures by William D. Booth
● Indian Economy: Uma Kapila
● Economics: Paul Samuelsons

Dissertation		
Course Code: BDFT 702	Course Title Dissertation	Credit: 12 L-T-P: 1-4-6
Exam Duration:	Exam: Sessional viva -voce Examination (SVE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE:

The Course Aims to Acquire Experience of Collating and Critically Appraising Information into Topics of Possible Research in Built Environment with Appropriate Developed Literature Searches.

COURSE OUTCOME:

To develop the analytical and research skill the domain.

OUTLINE OF THE COURSE

Unit No. Title of the Unit

- | | |
|---|----------------------------------|
| 1 | Introduction to research problem |
| 2 | Review of literature |
| 3 | Research design and methodology |
| 4 | Result and conclusion |
| 5 | Documentation and presentation |

Unit No. Unit details

- | | |
|---|--|
| 1 | Introduction to research problem
Identification of an Appropriate and Focused Research Topic Reflecting Social and Technological Needs Of the Day. |
| 2 | Review of literature
Need and significance of reviewing literature, literature search procedure, sources of literature planning of review work. |
| 3 | Research design and methodology
Formulate Synopsis Including Objectives, Scope of Work, Methodology of Work, Case Studies to Be Undertaken, Site Selection Culminating in Broad Functional Requirements. An Investigation of the Topic Using an Analysis of Existing Literature, Case Studies and Other Data Sources. |
| 4 | Result and conclusion
Drawing Informed and Scientific Conclusions from The Research. The Dissertation Shall Be Based on Empirical Study, Field Work, And Textual Analysis in The Field of Interior and Product Design. It Should Demonstrate Candidate's Capacity for Analysis and Judgment as Also Her/his Ability to Carry Out Independent Viewpoint in Interpretation. A Dissertation May Be Supplemented by Published Work, If Any. |
| 5 | Documentation and presentation
The Dissertation Shall Be Prepared as Per Guidelines Given in The Dissertation Manual. Nevertheless, The Typing Shall Be Done on Both Sides of The Paper, The Font Size Should Be 12 Point Times New Roman In 1.5 (One and A Half) Space but The Reference and Bibliography Should Be Typed in Single Space in Harvard Style. The Paper to Be Used Should Be A-4 Size and Orientation Should Be Portrait. The Dissertation Shall Be Well Structured Document of Not More Than 7000 Words with Clear Objectives and Well-Argued and Appropriate Conclusions Indicating an Appropriate Level of Expertise. The Submission Format for All Stages Shall Be Print and Digital. Seminars In Related Areas to
The Dissertation Topic Are Required to Be Presented at All Stages During the Entire Semester |

Suggested Readings

- | |
|--|
| 1. McMillan, K & Weyers, J (2007) How to write dissertations and project reports. Pearson Prentice Hall. |
| 2. Watson, G (1987) Writing a thesis: a guide to long essays and dissertations, London: Longman. Specialist bibliography according to the project. |

Design Project - V		
Course Code: BDFT 703	Course Title Design Project - V	Credit: 7 L-T-P: 1-2-4
Exam Duration:	Exam: Sessional viva -voce Examination (SVE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVES: Students develop an understanding of how to create Futuristic apparel or wearable technology by following a detailed design process which include research, conceptualization, ideation, & final garments using pattern making and garment construction techniques taught in the semester.

COURSE OUTCOME: The student would be able work according to the client serving market and would be able to develop Design collection for different occasions and purposes.

OUTLINE OF THE COURSE

Unit No.	Title of the Unit
1	Research
2	Conceptualization
3	Ideation
4	Pattern creation and Test fit Development
5	Collection and Portfolio Development
Unit No.	Unit details
1	Research Visual & contextual research from a specific inspiration (theme), Collection of Data, compiling of trend and forecast study of fabric, Color and silhouette with client understanding for future textile need and types.
2	Conceptualization Brain storming & brain mapping in design diary, Making and selection of boards like inspiration board, mood board, color board, Client board, fabric board etc.
3	Ideation Design Development, creating color ways, sensor adaptation for design options.
4	Pattern creation and Test fit Development Pattern Development of the finalized designs. Test fit development of the patterns created to check the applicability.
5	Collection and Portfolio Development Creation of Design collection using finalized fabrics. Conducting fashion photoshoot and compiling whole work in Fashion Portfolio in both soft copy format and hard copy format.

Suggested Readings

1.	Technology of Textile Processing, Vol. IV	V.A. Shenai	1977	Sevak Publication.
2.	The complete guide for designing and printed fabrics	Laurie Wisbrun	2000	Oxford, Wiley-Blackwell Publications.
3.	The printmaking handbook	Louise woods	2006	New York, Dover Publications.
4.	Designing and printing textiles	June fish	2004	London, Lawrence King Publishing.

Design Economics		
Course Code: BDFT 704	Course Title Design Economics	Credit: 4 L-T-P: 2-4-0
Exam Duration: 2 hrs.	Exam: Theory Examination (TE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE: The main objective of the module is to make students familiar with the economic traits related to design industry, marketing mix and various acts and international terms and trade to be implemented to this sector as how to market their product, how to set a brand image etc.

COURSE OUTCOME: Students will be able to learn the economic growth and downfall of this sector and the impact of this sector on the economy and to learn the process of brand creation and set up his/her own brand.

Unit No.	Title of the Unit
1	Introduction economy and marketing
2	Main Features of Indian and International Economy
3	Branding Of Product
4	Concept Of Finance and Taxation
5	Current Challenges Facing Indian Economy
Unit No.	Unit details
1	Introduction economy and marketing Meaning, Scope and Importance of Economics, Concept Of Micro Economics: Production Function, Theory of Consumer's Behavior, Nature of Market, Marginal Productivity: Wage, Interest and Profit Concept Of Macro Economics: National Income: Nature, Measurement & Limitation. Marketing Concept – Marketing Environment – Customer Oriented Organization – Marketing Interface with Other Functional Areas Marketing in A Globalized Environment. P's Of Marketing (Marketing Mix) And Promotion Methods (Promotional Mix). Advertisement And Personal Selling.
2	Main Features Of Indian and International Economy Energy & Power Sector, Agriculture Sector, Industrial Sectors and Foreign Trade Five Year Plans (1947 To till Date): Features, Goals, And Problems Economic Policies: Agriculture, Industrial, Commercial Development of Indian Economy: Measurement & Indicators. Import/Export, Tariff, Quota and Devolution, International Institutions: IMF, IBRD, ADB, GATT AND UNCTAD.
3	Branding Of Product Development Of Logo, Envelop, Letterhead, Visiting Card. For A Client. Designing Accessories for A Luxury Company Based on Client Input. Documentation And Costing. Selectively Trade Up and Trade Down Steps to Create Premium/ Luxury, Brand Management Advertising & Pr for Luxury Products.
4	Concept Of Finance and Taxation Principle, Trends in Revenue & Expenditure Economic Reforms Since 1991: Liberalization, Globalization and Privatization
5	Current Challenges Facing Indian Economy Poverty, Rural Development, Human Capital Education, Employment, Sustainable Economic Development, Environment Including Global Warming, Women and Child Development

Suggested Readings

1.	Technology of Textile Processing, Vol. IV	V.A. Shenai	1977	Sevak Publication.
2.	The complete guide for designing and printed fabrics	Laurie Wisbrun	2000	Oxford, Wiley-Blackwell Publications.

VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR

EXAMINATION SCHEME FOR BACHELOR OF DESIGN

B. Des- Fashion & Textile Design Semester-VIII

Sr.No	Subject code:	Subject Title	Teaching Hours			Total Hours	Credit	ET-Exam Type	Internal Marks	External Marks
			Lecture	Tutorial	Practical/Studio					
1	BDFT 801	Portfolio Design	2	1	1	4	4	SVE	50	50
2	BDFT 802	Professional Practice & Policies	2	4	0	6	4	TE (2hrs)	50	50
3	BDFT 803	Thesis (Graduation Project)	90 days				20	SVE	50	50
		Total	4	5	1	10+ 90 Days	28		150	150

Note:

1. **Theory Examination (TE):** Professional Practice & Policies (BDFT802)
2. **Theory and Drafting Examination (TDE):**
3. **Sessional Viva-Voce Examination (SVE):** Portfolio Design (BDFT801), Thesis (Graduation Project) (BDFT803)

Portfolio Design		
Course Code: BDFT 801	Course Title Portfolio Design	Credit: 4 L-T-P: 2-1-1
Exam Duration:	Exam: Sessional viva -voce Examination (SVE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE:

The students document all their presentable work done through all semesters and those that portray the student's areas of interest. The portfolio can be an effective means of communicating the capacities and capabilities of the students to anyone who seeks their skills and talents.

COURSE OUTCOME:

To develop documentation and presentation skill to communicate and show case students work.

Unit No.	Title of the Unit
1	Introduction To Portfolio
2	Data Collection
3	data compilation
4	Portfolio Preparation
5	Portfolio On Forecast
Unit No.	Unit details
1	Introduction to Portfolio Portfolio Preparation, Definition, Types and Importance, Contents Of Portfolio, Different Portfolio Presentation Skills and Material Management, Theme Based Portfolio, Development of a Portfolio Using Mind Mapping & Different Boards. Theme Selection, Design Developments, Compilation.
2	Data Collection Collection Of All Finished or Ongoing Assignments/Projects
3	Data compilation Use of a Combination of Various Software's Like illustrator, photoshop, coral draw for Portfolio.
4	Portfolio Preparation Preparation of Digital Portfolio Using a Combination of Different Software's
5	Portfolio on Forecast Design Development According to The Latest Forecast Portfolio According to the Range Assigned. Development of Design & Design Specification.

Suggested Readings

Portfolio Design: A modern approach to asset by Richard. C. Marston
Portfolio Design: by Harold Linton

Professional Practice & Policies		
Course Code: BDFT 802	Course Title Professional Practice & Policies	Credit: 4 L-T-P: 2-4-0
Exam Duration: 2 hrs.	Exam: Theory Examination (TE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE:

To acquaint the students with the role of a designer in society; scale of charges; a designer's conduct in Practice. To familiarize the students with Easement rights.

COURSE OUTCOME

The student will understand the role of a designer. The students shall learn about the Importance of entrepreneurship and self-employment in India. The students will know the domain and the various functions of a designer.

Unit No.	Title of the Unit
1	National design policies
2	Entrepreneurship and employability
3	Organization types
4	Professional ethics
5	Code of conduct
Unit No.	Unit details
1	National design policies
2	National design policies, aims and objectives, formation. Entrepreneurship and employability
3	Entrepreneurship Concept, nature, scope and philosophy of entrepreneurship. Distinction between self-employment and entrepreneurship. Importance of entrepreneurship and self-employment in India. Organization types
4	Types of organization Sole proprietorship, partnership, cooperation society, private and public limited companies, institutions support for establishment of self-employment and entrepreneurial ventures, role of various agencies. Idea of profession and essential difference among profession, trade and business. Profession of interior design, its essential tenets, duties and liabilities.
5	Professional ethics
6	Professional behavior, Ethics, Types of Clients, Contracts, Tenders, Arbitration, redefined in terms of Interior Design field.
7	Code of conduct
8	Introduction to professionalism, design practice and working of a design organization. Understanding the responsibility of a designer and technicalities of the profession as well as Scale of Professional changes and Professional code of conduct and ethics. Types and extent of services offered by interior designer, scale of fees, stages of payment, and contract between client and interior designer.

Suggested Readings

• Handbook of Professional Practice – David Haviland
• Professional Documents by Council of Architecture
• Beginnings of Interior Environments by Phyllis Sloan Allen, Lynn M. Jones, Miriam F. Stimpson • Interior Design by Ahmed A. Kasu

Thesis (Graduation Project)		
Course Code: BDFT 803	Course Title Thesis (Graduation Project)	Credit: 20
Exam Duration:	Exam: Sessional viva -voce Examination (SVE)	Max Marks: 100

COURSE OVERVIEW AND OBJECTIVE:

The Course Objective Is to Provide an Opportunity to Undertake Supervised Research Leading to Design Intervention.

COURSE OUTCOME: To Develop the Analytical and Research Study and Its Application For New Interventions.

Unit No.	Title of the Unit
1	Literature Study
2	On Site Study
3	Data Collection
4	Internship Job Role
5	Documentation
Unit No.	Unit details
1	Literature Study
2	Learning about the industry, organization and its structure
3	Brief of the project, Problem finding, observation, process and procedure, solution through development of concept and form evolution
4	Data Collection
5	Internship logbook, collection of data about the industry process of working on the project
6	Internship Job Role
7	Working on the project with assigned work
8	Documentation
9	Literature Study

Suggested Readings

1. Evans, D & Gruba, P (2002) How to write a better thesis. 2nd Edition, Melbourne University Press.
2. Murray, R (2006) How to write a thesis. 2nd Edition, Maidenhead: Open University Press.
3. Turabian, K (2007) A manual for writers of research papers, theses, and dissertations, 7th Edition, Chicago: University of Chicago Press.
4. As appropriate for eac
