

ONE DAY SEMINAR ON RIGHT PITCH DECK FOR FUNDING

Date: February 27, 2021

Organizing Department: Department of Commerce

Mode: Online

No. of Participants: 54

Duration of Event: 1 Day

Resource Person: Ms. Medha Sarkar Founder at EduMaan Training Services LLP

Coordinator Name: Ms. Poonam Rajoria

Event Platform: Webex, CISCO



1. Tushar Saini introducing the guest.



2. Smedha Sarkar, founder of EduMaan



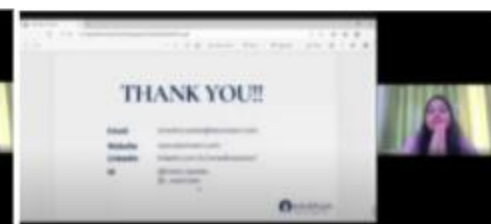
3. Discussion on What is a Pitch Deck



4. Key Factors of a Pitch Deck



5. Questions !!



6. Thank You And Conclusion

Brief Report

The Department of Commerce in collaboration with Neos Angels organized a session on “Right Pitch Deck for Funding”. The session was conducted by Ms. Smedha Sarkar wherein she gave tips and tricks to make an attractive pitch deck for the start-ups to be able to secure funding from angel investors or venture capital investors. The participants asked a lot of interesting questions about the same.

Conclusion

The seminar helped the students to understand how to effectively communicate a start-up idea through a pitch deck.