

ONE DAY ONLINE SEMINAR ON IPR FOR MBA STUDENTS

Date: 12 February, 2021

Organizing Department: Department of Management Studies

Mode: Online

No. of Participants: 34

Duration of Event: One day

Resource Person: Dr. Vibhuti Singh Shekhawat, Professor, MNIT, Jaipur

Coordinator Name: Mr. Hitesh Tikyani, Ms. Poonam, Ms. Deepika, Ms. Madhubala Kaushik, Ms. Anadi Trikha, Mr. Adit Jha

Event Platform: Webex, CISCO



Vivekananda Global University, Jaipur

Department of Management

Organizing Online seminar

on

“Intellectual Property Rights”

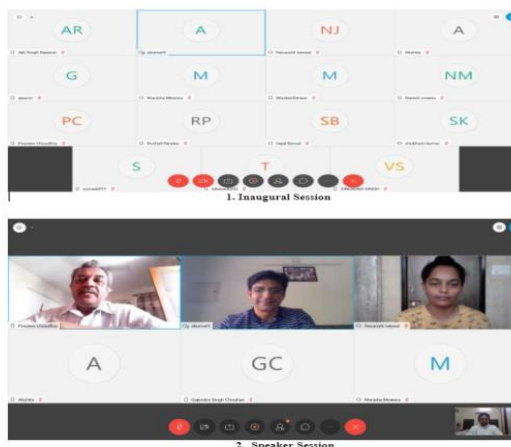
In association with



Last Date for Registration is 12 Feb, 2021

For Registration, Please Contact
Ms. Hitesh Tikyani, Assistant Professor
Department of Management Studies
+91 7728041346

Platform: Cisco WebEx
Date: 12 Feb, 2021
Timings: 10:00 Am



Seminar in progress

Brief Report

Online seminar on “Intellectual Property Rights” created awareness about Patents, Copyrights and Entrepreneurship. Due to the growing importance of Intellectual Property Rights in today’s business and legal environment and the interest the subject has generated, it is imperative that management students are trained to understand the fundamental concepts as well as the practical aspects of this area of IPR. The main objective of the seminar was to increase awareness among the students on issues related to Intellectual Property Rights (IPR).

The seminar has covered the following aspects of IPR:

- Overview of IP and patent system and Integrating IP tool for R&D
- Patent Information and Disclosure of Invention for Patentability Due diligence
- Drafting Patent and its Prosecution in India and Abroad
- IP Issues in Digital Technology and Copyright in Protection and Registration
- IP Issues in Technology Transfer, Industry Academic Collaboration
- Promoting Start-ups and Entrepreneurship Initiative and Ecosystem

Dr. Vibhuti Singh Shekhawat, in his keynote address, stressed on the importance of innovation and invention as facilitators of the growth and development story of the nation and acquainted

the participants with the subject matter of Intellectual Property Rights stressing on Patents. He deliberated on 'Copyright Law for Academicians: Issues and Concerns.'