

WORKSHOP ON RESEARCH DESIGN

Date: 03/07/2018 to 04/07/2018

Organizing Department: Department of Management Studies

Mode: Offline

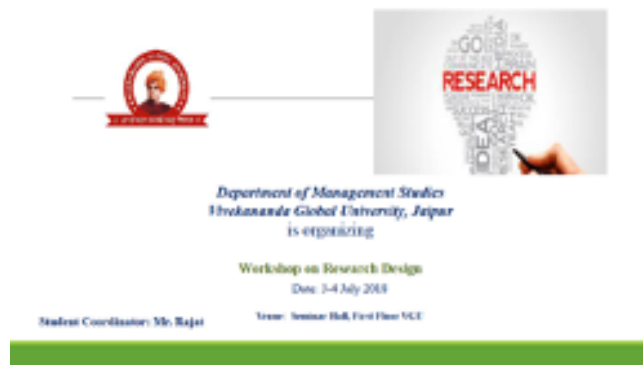
No. of Participants: 28

Duration of Event: Two days

Resource Person: Dr. Divesh Kumar, Assistant Professor, DMS-MNIT Jaipur

Coordinator Name: Ms. Anadi Trikha; Mr. Adit Jha

Event Venue: Seminar Hall, VGU



Faculty and students attending session

Brief Report

Two days workshop on Research design proved to be helpful for the research scholars to create a framework of market research, understand methods and techniques that are chosen by a researcher. The design that is chosen by the researchers allows them to utilize the methods that are suitable for the study and to set up their studies successfully in the future as well. During the workshop research scholars learned that the design of a research can be qualitative, quantitative, or mixed. Under these research designs, researchers can choose between different types of research methods; experimental studies, surveys, correlation studies, or quasi-experimental review studies. They also learned about sub-types of research methods namely experimental design, defining research problems and descriptive studies. With hands-on activity based on research designs, the research scholars learned about elements of data collection, measurement of data with tools and analysis of data.

Conclusion

This workshop made the participants understand finer nuances involved in research design that can be used for writing quality research paper for publication in a high-quality refereed journal. Around 28 research scholars attended the workshop.