

ONE DAY WORKSHOP ON BUSINESS OPPORTUNITIES IN GARMENT MAKING

Date: 18/07/2019

Organizing Department: Department of Design

Mode: Offline

No. of Participants: 25

Duration of Event: Full Day

Resource Person: Ms. Rameshwari Kaul (Entrepreneur - Garment industry expert)

Coordinator Name: Mr. Rajesh Dangoria

Event Venue: Auditorium, Technology Block



Workshop by Rameshwari Kaul Dress designing session by Rameshwari Kaul

Brief Report

Societies use symbols to express specific ideologies and social structure and to represent aspects of their culture. "KHADI" is a symbol of national heritage and pride. A workshop held at CODE during the orientation program on Khadi and accessories where students learn how Khadi can be used in making garments and accessories for entrepreneurship skill building.

Considering its pivotal role, the Department of Design, VGU organized a hands-on entrepreneurship activity on Khadi garment making. Ms. Rameshwari Kaul was the resource person for this one day activity. She focused on entrepreneurial aspects of the garment making industry and how one can skill his/herself to become an entrepreneur after learning garment making skills.

The Workshop covered following areas:

- Importance of Entrepreneurship in Design
- How does the garment Collection Build?
- What are the various steps of making a design collection?
- What are the various aspects of becoming an entrepreneur in this trade?
- How do Designers get ideas for a design collection?
- What all can be the inspiration of a design collection?
- Strategies to create a creative design collection initial to final products
- Importance of Khadi fabric and how to make it viable among consumers