

SESSION ON INTELLECTUAL PROPERTY RIGHTS AND DESIGN UNDER “LET’S TALK DESIGN”

Date: 26/04/2019

Organizing Department: Department of Design

Mode: Offline

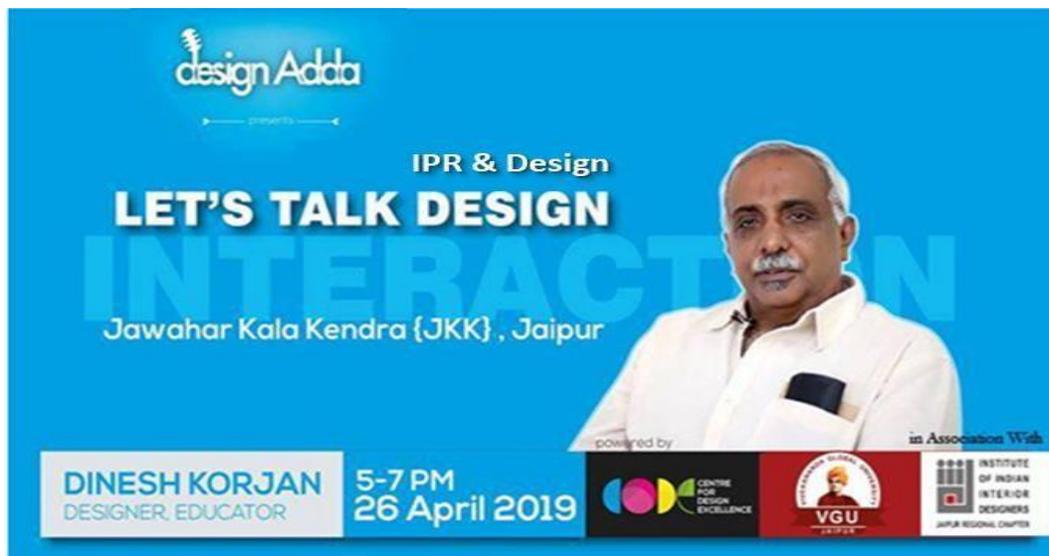
No. of Participants: 100 (30 students and faculty of Code, VGU, and 70 from Industry and other institutions)

Duration of Event: 3 hours

Resource Person: Mr. Dinesh Korjan - Designer - Educator

Coordinator Name: Dr. Kajal Thakuriya

Event Venue: JKK, Jaipur



Brief Report

Nowadays a Design course enables the student to get several types of jobs, like product designers, fashion designers, graphic designers, interior designers, etc. Design plays an important role in entrepreneurship development. These occupations have contributed to the society with their professional works making lives of people easier.

Topics Discussed:

- **Design Communicates:** Every time a designer or artist creates something, they are trying to communicate something to the world.
- **How Good Designs are Important?:** Design can make a person think differently, like filming and photography.
- **What is Design?:** A design is generally the ornamental or aesthetic aspects of a product. It may consist of three-dimensional features, such as the shape or configuration of an article, or of two-dimensional features, such as images, pictures, drawings, and so on that rely on patterns, lines or colors.
- **Requirements for registration for an IPR:** A design to qualify for IPR registration must be new or novel. It must be original. It must have an individual character.

- **Tenure of an IPR:** The term of protection for a registered industrial design may vary from one country to another, and it varies from 10 to 25 years. In most countries, protection of industrial designs requires registration in a particular class but the protection is not limited to goods in that class.

Conclusion

IPR in Design and other intellectual works is really important to safeguard one's work of art /creation. The session was very helpful for all who want to know more about IPR and in design. The session was very interactive. More than 100 participants attended the session.





Mr. Dinesh Korjan interacting with the participants of the workshop