

# SEMINAR ON GROWTH STRATEGIES FOR START-UPS

**Date:** 07 Nov, 2020

**Organizing Department:** Department of Management Studies

**Mode:** Online

**No. of Participants:** 50

**Duration of Event:** One day

**Resource Person:** Dr. Rinku Raghuvanshi, Head HR, Symbiosis Skills and Professional University, Pune

**Event Coordinators:** Ms. Poonam Rajoria, Dr. Deepika, Ms. Bhanu Doshi, Ms. Madhubala Kaushik, Ms. Anadi Trikha

**Event Venue :** Seminar Hall, Technology Block, VGU



## Brief Report

Seminar on “Growth Strategies for Start-Up” was well structured, focused and result oriented. The seminar entirely focused on entrepreneurship strategies and skill development. Dr. Rinku Raghuvanshi, in her keynote address, stressed on revolutionary entrepreneurial opportunities in India post-COVID. She also conducted various skill development activities which made a huge impact on the participants.

## Conclusion

In today’s scenario, it is very important to explore entrepreneurial opportunities and the skill development required for the entrepreneurship strategies. The content was explained through numerous examples throughout the seminar. 50 students attended the programme.