

START-UP IDEAS FOR COMMERCE STUDENTS

Date: 24th Sept 2021

Organizing Department: Department of Management Studies

Mode: Offline

No. of Participants: 60

Duration of Event: 10:00 am to 1:00 pm

Resource Person: Dr. Kavya Saini - Associate Professor

Coordinator Name: Dr. Vijayendra K Shrivastava

Event Venue: Seminar Hall, VGU



Brief Report

The event started with the welcoming of the guest speaker, Dr Kavya Saini, by the host. Dr Manisha Choudhary.

Dr. Saini emphasizes creating an ecosystem for an entrepreneurial mindset. She also had some fun activities with students to make the seminar more interactive. She discussed how students can use personal experiences and ideas to solve real world problems and convert these ideas into viable and successful businesses.

The session was attended by 40 students from the Department of Management. It was conducted with practical and insightful experience discussion and filled with entrepreneurship development skill activities.