

JAIPUR STUDENT ENTREPRENEURSHIP FEST

Date: 05/04/2018

Organizing Department: Department of Management Studies

Mode: Offline

No. of Participants: 356

Duration of Event: 9.30 am to 3.30 pm

Resource Person: Mr. Alexander D. Samuel - Assistant Professor - NLU, Jodhpur

Coordinator Name: Dr. Manisha Choudhary

Event Venue: Auditorium, Technology Block



Brief Report

The fest was attended by more than 300 people. The speaker discussed various aspects of entrepreneurial initiatives and start-up policies which served as an opportunity for the students to work on their entrepreneurial skills. The fest included discussion and activities based on entrepreneurship skills, which also helped the students in developing their entrepreneurial skills.

The workshop covered following topics:

- Innovation culture and power of networking
- Entrepreneurial skill development
- Ecosystem and start-up collaboration
- Business plan presentation

Conclusion

The workshop ended with a business plan presentation made by students, which helped them to understand new business idea generation and ways to pitch it. Through this fest students realized that practical application and financial workings of an innovation is as important as inventing something new.