

ENTREPRENEURSHIP WEEK 2017 IN ASSOCIATION WITH (NEN) NATIONAL ENTREPRENEURSHIP NETWORK WADHWANI FOUNDATION

Date: 08/12/2017 - 13/12/2017

Organizing Department: Department of Management Studies

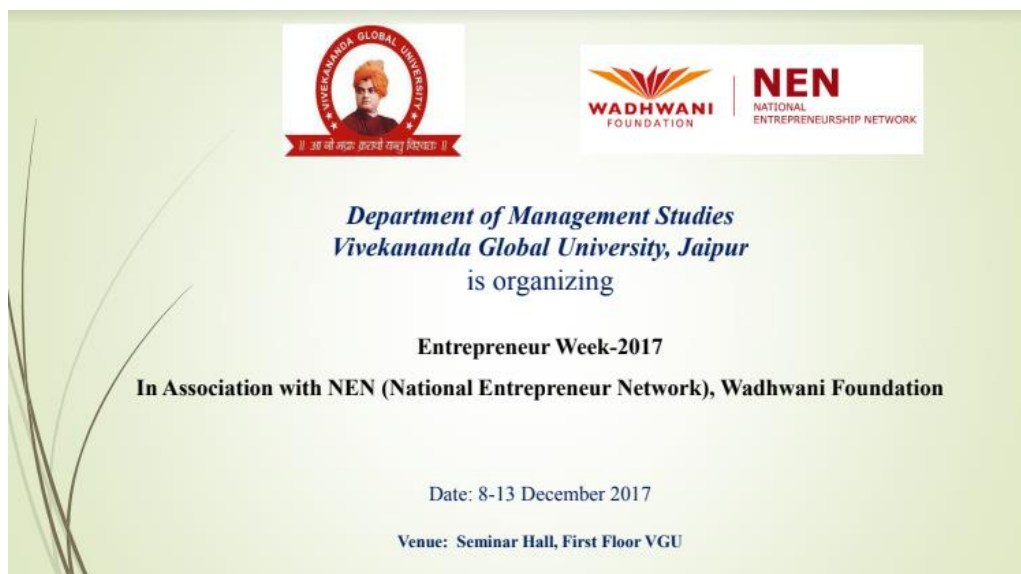
Mode: Offline

No. of Participants: 300

Duration of Event: One week

Event Coordinator: Ms. Madhubala Kaushik, Dr. Vijayendra K Srivastava, Ms. Anadi Trikha and Ms. Khushboo Dadheech

Event Venue : Seminar Hall, Technology Block



Brief Report

Key Highlights of the event:

- **Speaker Sessions:** The speaker shared insights and lessons from his entrepreneurial journey and conducted activities to help students get a glimpse of entrepreneurship
- **Ice-Breaker Exercise:** The speaker organized the students in groups of 3-4 and conducted impromptu tasks to help them connect with their teammates.
- **Entrepreneurship Exercise:** The speaker asked the student teams to formulate a business idea for a sellable product and pitch it to all the other students attending the workshop.

Conclusion

The aim of the event was to help the students formulate clear business goals and find out ways to achieve them. At the end of the event, some students were asked to make innovative projects. The students were inspired and were ready to accept the challenge.