

WORKSHOP ON E-LEADER: IMPACT ON YOUR LEADERSHIP

Date: 19/09/2017 and 20/09/2017

Organizing Department: Department of Management

Mode: Offline

No. of Participants: 50

Duration of Event: 9.30 am to 3.30 pm

Resource Person: Dr. Mahendra Kumar, Head of Centre Service Marketing, SBL&M

Event Coordinator: Ms. Madhubala Kaushik

Event Venue : Seminar Hall, VGU



The workshop covered following areas:

- E-Leadership and employee centricity
- E-Leader and innovation culture
- Digital transformation at leadership skill development
- E-Leadership style in ecosystem and start-up collaboration

Brief Report

The session was attended by 50 people. The speaker discussed various aspects of E-Leadership, especially in the changing business environment. The workshop aimed to provide the students with an opportunity to work on their leadership skills. It was full of activity based learning, which helped the students gain practical and insightful experience.

Conclusion

The workshop ended with a lot of queries of students being answered successfully and the discussion made them aware that strategic use of a company's digital assets to achieve business goals is the norm in the new age business environment.