

## BBA(Hons) Entrepreneurship Batch: 2019-2022

### Batch: 2019-2022 (SEMESTER 1)

<b>Batch: 2019-2022 (SEMESTER 1)</b>											
	Semester I	A	B	C	D	E	F	G	H	I	J
University Course Code	Name Of Subject	Max. Marks (A=B+G)	Final Exams proportion (Marks to be Uploaded in ERP)	Duration of Final Exam	Final Exams (Question Paper Total Marks)	Final Exam Part A (Objective questions %)	Final Exam Part B (Detailed questions %)	Internal Assessment	Hours per week	Credits	Mode of Exam
BHE 405	Introduction to Financial Planning	100	40	2 Hours	100	100	Nil	60	5	5	Online /Offline
BHE 203	Idea Validation and Business Research	100	40	2 hours	100	100	Nil	60	5	5	Online /Offline
BEF 202	Web and Online Technologies	100	40	2 hours	100	100	Nil	60	5	5	Online /Offline
IFP 100	Practical Experience	200	40	VIVA				160	20	10	Online /Offline
	<b>Total</b>	500	160					340	35	25	

### Batch: 2019-2022 (SEMESTER 2)

<b>Batch: 2019-2022 (SEMESTER 2)</b>											
	Semester II	A	B	C	D	E	F	G	H	I	J
University Course Code	Name Of Subject	Max. Marks (A=B+G)	Final Exams proportion (Marks to be	Duration of Final Exam	Final Exams (Question Paper Total Marks)	Final Exam Part A (Objective questions %)	Final Exam Part B (Detailed questions %)	Internal Assessment	Hours per week	Credits	Mode of Exam

			<b>Uploaded in ERP)</b>								
BEF 205	E-Commerce	100	40	2Hours	100	100	Nil	60	5	5	Online /Offline
BEF 203	Startup Ecosystem	100	40	2 hours	100	100	Nil	60	5	5	Online /Offline
BEF 206	Elective Subject 1 : Risk Analysis & Insurance Planning	100	40	2 hours	100	100	Nil	60	5	5	Online /Offline
BEF 207	Elective Subject 2 : App Development	100	40	2 hours	100	100	Nil	60	5	5	Online /Offline
GPE 200	Practical Experience	200	40	VIVA				160	20	10	
	<b>Total</b>	600	200					400	40	30	

**Batch: 2019-2022 (SEMESTER 3)**

	Semester III	A	B	C	D	E	F	G	H	I	J
<b>University Course Code</b>	<b>Name Of Subject</b>	<b>Max. Marks (A=B+G)</b>	<b>Final Exams proportion (Marks to be Uploaded in ERP)</b>	<b>Duration of Final Exam</b>	<b>Final Exams (Question Paper Total Marks)</b>	<b>Final Exam Part A (MCQs /Objective questions %)</b>	<b>Final Exam Part B (Detailed /Theory questions %)</b>	<b>Internal Assessment</b>	<b>Hours per week</b>	<b>Credits</b>	<b>Mode of Exam</b>
MEP 102	Branding and Marketing (Compulsory)	100	40	2 Hours	100	100	Nil	60	5	5	Online /Offline

MEP 109	Human Resource & People Skills (Compulsory)	100	40	2 Hours	100	100	Nil	60	5	5	Online /Offline
MEP 104	Tech Application in Startups {Optional}	100	40	2 Hours	100	100	Nil	60	5	5	Online /Offline
MEP 105	Retirement Planning & Employee Benefits (CFP Registered) {Optional}	100	40	2 Hours	100	100	Nil	60	5	5	Online /Offline
IFP 300	Practical Experience	200	40	VIVA				160	20	10	
	<b>Total</b>	500	160					340	35	25	

### Batch: 2019-2022 (SEMESTER 4)

Semester IV		A	B	C	D	E	F	G	H	I	J
University Course Code	Name Of Subject	Max. Marks (A+B+G)	Final Exams proportion (Marks to be Uploaded in ERP)	Duration of Final Exam	Final Exams (Question Paper Total Marks)	Final Exam Part A (MCQs /Objective questions %)	Final Exam Part B (Detailed /Theory questions %)	Internal Assessment	Hours per week	Credits	Mode of Exam
BEF 617	Mercantile Law & Corporate Reporting (Compulsory)	100	40	3 - 5 Hours	100	100	Nil	60	5	5	Online /Offline
	<b>Optional subjects (select one) Experiential</b>						Nil				Online /Offline



**Batch: 2019-2022 (SEMESTER 5)**

<b>Batch: 2019-2022 (SEMESTER 5)</b>											
	Semester V	A	B	C	D	E	F	G	H	I	J
University Course Code	Name Of Subject	Max. Marks (A=B+G)	Final Exams proportion (Marks to be Uploaded in ERP)	Duration of Final Exam	Final Exams (Question Paper Total Marks)	Final Exam Part A (MCQs /Objective questions %)	Final Exam Part B (Detailed /Theory questions %)	Internal Assessment	Hours per week	Credits	Mode of Exam
BEF209	Core Marketing	100	40	2 Hours	100	100	Nil	60	5	5	Online /Offline
BEF 211	Business Accounting & Finance	100	40	2 Hours	100	100	Nil	60	5	5	Online /Offline
BEF 210	Business & Commercial Studies	100	40	2 Hours	100	100	Nil	60	5	5	Online /Offline
IFP 500	Practical Experience	200	40	VIVA				160	20	10	
	<b>Total</b>	500	160					220	25	25	

**Batch: 2019-2022 (SEMESTER 6)**

<b>Batch: 2019-2022 (SEMESTER 6)</b>											
	Semester VI	A	B	C	D	E	F	G	H	I	J
University Course Code	Name Of Subject	Max. Marks (A=B+G)	Final Exams proportion (Marks to be Uploaded in ERP)	Duration of Final Exam	Final Exams (Question Paper Total Marks)	Final Exam Part A (MCQs /Objective questions %)	Final Exam Part B (Detailed /Theory questions %)	Internal Assessment	Hours per week	Credits	Mode of Exam
BIF 202	Taxation	100	40	2 Hours	100	Nil	100	60	5	5	Online /Offline

	Select any one of the electives -										
BEF 618	OPTIONAL ELECTIVE 1 - Basics of Digital Marketing	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
BEF 619	OPTIONAL ELECTIVE 2 - Advance Digital Marketing	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
BEF 620	OPTIONAL ELECTIVE 2 - Web & App Development										
BEF 623	OPTIONAL ELECTIVE 3 - Family Business	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
BEF 624	OPTIONAL ELECTIVE 4 - FA 1	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
BEF 625	OPTIONAL ELECTIVE 5 - FA 2	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
BEF 626	OPTIONAL ELECTIVE 6 - FA 3	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
BEF 627	OPTIONAL ELECTIVE 7 - Business Maths	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
BEF 615	OPTIONAL ELECTIVE 8 - Data Analytics	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
BEF 628	OPTIONAL ELECTIVE 9 - UI/UX Design	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline

BEF 629	OPTIONAL ELECTIVE 10 - Product Design	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
BEF 630	OPTIONAL ELECTIVE 11 - Photography	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
BEF 631	OPTIONAL ELECTIVE 12 - Music production	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
BEF 632	OPTIONAL ELECTIVE 13 - Mass Communication	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
BEF 633	OPTIONAL ELECTIVE 14 - Foreign language	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
BEF 634	OPTIONAL ELECTIVE 15 - Advanced English	100	40	3 - 5 hours	100	Nil	100	60	5	5	Online /Offline
GPE 600	<b>Practical Experience</b>	200	40	VIVA				160	20	10	
	<b>Total</b>	400	120					280	30	20	

<b>S.No.</b>	<b>Category of Courses</b>	<b>Category Codes</b>	<b>Number of Courses</b>	<b>Credit</b>
1	Professional Core Credits	PC	12	60
2	Professional Elective Core Credit	PE	4	20
3	Project Credit	PR	6	60
4	Seminar & training Credit	ST		
5	Open Elective Credit	OE		
6	Basic Science Credit	BS		
7	Engineering Science Credit	ES		
8	HU/SS/MAN	HSM		
	Total		22	140

<b>Category Codes</b>	<b>Number of Courses</b>	<b>Credit</b>
Theory	16	80
Practice	6	60



## BBA(Hons) Entrepreneurship

**Batch: 2020-2023**

	Semester I	A	B	C	D	E	F	G	H	I	J
<b>University Course Code</b>	<b>Name Of Subject</b>	<b>Max. Marks (A= B+G)</b>	<b>Final Exams proportion (Marks to be Uploaded in ERP)</b>	<b>Duration of Final Exam</b>	<b>Final Exams (Question Paper Total Marks)</b>	<b>Final Exam Part A (Objective questions %)</b>	<b>Final Exam Part B (Detailed questions %)</b>	<b>Internal Assessment</b>	<b>Hours per week</b>	<b>Credits</b>	<b>Mode of Exam</b>
BCH 109	English	100	40	1 Hour	100	Nil	100	60	1	1	Online
BCH 110	Environmental Studies	100	40	1 Hour	100	Nil	100	60	2	2	Online
BCH 305	Financial Accounting	100	40	2-4 Hours	100	100	Nil	60	5	5	Online
BEF 210	Business & Commercial Studies	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
BEF 202	Web and Online Technologies	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
IFP 100	Practical Experience	200	40	VIVA				160	20	10	
	Total	700	240					460	38	28	
	Semester II	A	B	C	D	E	F	G	H	I	J
<b>University Course Code</b>	<b>Name Of Subject</b>	<b>Max. Marks (A= B+G)</b>	<b>Final Exams proportion (Marks to be Uploaded in ERP)</b>	<b>Duration of Final Exam</b>	<b>Final Exams (Question Paper Total Marks)</b>	<b>Final Exam Part A (Objective questions %)</b>	<b>Final Exam Part B (Detailed questions %)</b>	<b>Internal Assessment</b>	<b>Hours per week</b>	<b>Credits</b>	<b>Mode of Exam</b>
BEF 209	Core Marketing	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
	<b>Select any one of the specialisations-</b>										

BEF 621	Ideation to Business	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
BEF 622	Startup Environment										
BEF 623	Family Business										

**Select any one of the electives -**

BEF 618	Basics of Digital Marketing	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
BEF 619	Advance Digital Marketing										
BEF 620	Web/App Development										
BEF 624	Financial Analysis 1										
BEF 625	Financial Analysis 2										
BEF 626	Financial Analysis 3										
BEF 627	Business Maths										
BEF 615	Data Analytics										
BEF 628	UI/UX Design										
BEF 629	Product Design										
BEF 630	Photography										
BEF 631	Music production										
BEF 632	Mass Communication										
BEF 633	Foreign language										
BEF 634	Advanced English										
GPE 200	Practical Experience	200	40	VIVA				160	20	10	

	Total	500	160					340	35	25	
	<b>Semester III</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>	<b>F</b>	<b>G</b>	<b>H</b>	<b>I</b>	<b>J</b>
<b>University Course Code</b>	<b>Name Of Subject</b>	<b>Max. Marks (A=B+G)</b>	<b>Final Exams proportion (Marks to be Uploaded in ERP)</b>	<b>Duration of Final Exam</b>	<b>Final Exams (Question Paper Total Marks)</b>	<b>Final Exam Part A (Objective questions %)</b>	<b>Final Exam Part B (Detailed questions %)</b>	<b>Internal Assessment</b>	<b>Hours per week</b>	<b>Credits</b>	<b>Mode of Exam</b>
MEP 109	HR & People Skills	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
BEF 201	Corporate & Business Law	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
BEF 205	E-Commerce	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
IFP 300	Practical Experience	200	40	VIVA				160	20	10	
	Total	500	160					340	35	25	
	<b>Semester IV</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>	<b>F</b>	<b>G</b>	<b>H</b>	<b>I</b>	<b>J</b>
<b>University Course Code</b>	<b>Name Of Subject</b>	<b>Max. Marks (A=B+G)</b>	<b>Final Exams proportion (Marks to be Uploaded in ERP)</b>	<b>Duration of Final Exam</b>	<b>Final Exams (Question Paper Total Marks)</b>	<b>Final Exam Part A (Objective questions %)</b>	<b>Final Exam Part B (Detailed questions %)</b>	<b>Internal Assessment</b>	<b>Hours per week</b>	<b>Credits</b>	<b>Mode of Exam</b>
	<b>Select any two of the specialisations-</b>										
BEF 621	Ideation to Business	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
BEF 622	Start up environment										
BEF 623	Family Business	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
	<b>Select any one of the electives -</b>										

BEF 618	Basics of Digital Marketing	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
BEF 619	Advance Digital Marketing										
BEF 620	Web/App Development										
BEF 624	Financial Analysis 1										
BEF 625	Financial Analysis 2										
BEF 626	Financial Analysis 3										
BEF 627	Business Maths										
BEF 615	Data Analytics										
BEF 628	UI/UX Design										
BEF 629	Product Design										
BEF 630	Photography										
BEF 631	Music production										
BEF 632	Mass Communication										
BEF 633	Foreign language										
BEF 634	Advanced English										
GPE 400	Practical Experience	200	40	VIVA				160	20	10	
	Total	500	160					340	25	25	
	<b>Semester V</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>	<b>F</b>	<b>G</b>	<b>H</b>	<b>I</b>	<b>J</b>
<b>University Course Code</b>	<b>Name Of Subject</b>	<b>Max. Marks (A= B+G)</b>	<b>Final Exams proportion (Marks to</b>	<b>Duration of Final Exam</b>	<b>Final Exams (Question Paper</b>	<b>Final Exam Part A (Objective</b>	<b>Final Exam Part B (Detailed</b>	<b>Internal Assessment</b>	<b>Hours per week</b>	<b>Credits</b>	<b>Mode of Exam</b>

			<b>be Uploaded in ERP)</b>		<b>Total Marks)</b>	<b>questions %)</b>	<b>questions %)</b>				
BEF 601	Financial Modelling & Pitch decks	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
MEP 102	Branding & Marketing	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
IFP 500	Practical Experience	200	40	VIVA				160	20	10	
	Total	400	120					280	30	20	
	<b>Semester VI</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>	<b>F</b>	<b>G</b>	<b>H</b>	<b>I</b>	<b>J</b>
<b>University Course Code</b>	<b>Name Of Subject</b>	<b>Max. Marks (A= B+G)</b>	<b>Final Exams proportion (Marks to be Uploaded in ERP)</b>	<b>Duration of Final Exam</b>	<b>Final Exams (Question Paper Total Marks)</b>	<b>Final Exam Part A (Objective questions %)</b>	<b>Final Exam Part B (Detailed questions %)</b>	<b>Internal Assessment</b>	<b>Hours per week</b>	<b>Credits</b>	<b>Mode of Exam</b>
BIF 202	Taxation	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
<b>Select any one of the electives -</b>											
BEF 618	Basics of Digital Marketing	100	40	2-4 Hours	100	Nil	100	60	5	5	Online
BEF 619	Advance Digital Marketing										
BEF 620	Web/App Development										
BEF 624	Financial Analysis 1										
BEF 625	Financial Analysis 2										
BEF 626	Financial Analysis 3										
BEF 627	Business Maths										

BEF 615	Data Analytics										
BEF 628	UI/UX Design										
BEF 629	Product Design										
BEF 630	Photography										
BEF 631	Music production										
BEF 632	Mass Communication										
BEF 633	Foreign language										
BEF 634	Advanced English										
GPE 600	Practical Experience	200	40	VIVA				160	20	10	
	Total	400	40					280	30	20	

2020-21

S.No.	Category of Courses	Category Codes	Number of Courses	Credit
1	Professional Core Credits	PC	16	80
2	Professional Elective Core Credit	PE	3	15
3	Project Credit	PR	6	60
4	Seminar & training Credit	ST		
5	Open Elective Credit	OE		
6	Basic Science Credit	BS	1	5
7	Engineering Science Credit	ES		
8	HU/SS/MAN	HSM		
	Total		26	160

Category Codes	Number of Courses	Credit
Theory	20	100
Practice	6	60